

## LoginRadius Appoints Cybersecurity Veteran Paul Trulove as Strategic Advisor

Bringing decades of vision in IAM, Trulove to help shape the platform's strategic direction

SAN FRANCISCO, CA, UNITED STATES, November 20, 2024 /EINPresswire.com/ -- LoginRadius, a

4	1	2

LoginRadius is at the forefront of delivering nextgeneration approaches to CIAM, and I look forward to working with the team to accelerate this transformation across industries." leader in Consumer Identity and Access Management (CIAM), is excited to welcome Paul Trulove as its new Strategic Advisor.

With over 20 years of experience in cybersecurity, Paul is a seasoned executive specializing in strategic growth and product innovation. His career spans various roles ranging from product management to executive leadership.

Paul Trulove id

Paul has been instrumental in driving growth at prominent identity management firms, including a notable 13-year tenure at SailPoint, where he joined during its early stages,

having served as Chief Product Officer (CPO), playing a key role in shaping the company's identity management solutions and driving its growth. Paul also held the role of CEO at SecureAuth, where he led strategic initiatives to advance the company's position within the cybersecurity space.

As a trusted advisor to multiple cybersecurity startups and organizations, Paul has a proven track record of advancing companies through growth phases and positioning them as industry leaders.

"We are excited to welcome Paul to the LoginRadius team," says Rakesh Soni, CEO and Founder of LoginRadius. "Reflecting on our journey, LoginRadius has grown in parallel with the evolution of major tech trends, from traditional customer identity management to today's Al-driven landscape. As we enter this new era, I'm excited about our product roadmap and the potential for real-world impact as we bring new solutions to our customers. Paul's strategic guidance will be pivotal as we continue to strengthen our product portfolio and deliver industry-leading CIAM solutions," he adds. "I am pleased to join LoginRadius as a Strategic Advisor," says Paul Trulove. "LoginRadius is setting the pace in CIAM, driving the shift away from outdated password-based authentication toward advanced, secure solutions that leverage biometrics and device-level security. The future of cybersecurity demands that organizations take a proactive stance, embracing modern authentication and access management methods to secure their customers' customers and partners. LoginRadius is at the forefront of delivering next-generation approaches to CIAM, and I look forward to working with the team to accelerate this transformation across industries and establish a new standard for secure and user-friendly authentication."



Paul Trulove, Strategic Advisor, LoginRadius

In his advisory role, Paul will provide strategic insights to support LoginRadius' growth and reinforce its position as a trusted CIAM solution for global enterprises.

In addition to advising LoginRadius, Paul also serves as a Board Advisor and Investor at Hydden Identity.

Find out more about LoginRadius and its leadership team.

## About LoginRadius

LoginRadius is a developer-first CIAM platform trusted by mid to large enterprises worldwide. It powers secure authentication and user management for over 500 global brands, reaching 1.17 billion consumers.

With an API-first architecture, LoginRadius lets engineering teams implement enterprise-grade identity solutions with minimal code while providing the flexibility and customization that developers demand.

Built for scale, the platform combines production-ready SDKs, comprehensive APIs, and visual workflows to accelerate the implementation of advanced authentication flows, SSO, and security features like MFA. LoginRadius supports developers with open-source tools across major

programming languages and seamless integrations with over 150 enterprise applications.

Backed by Microsoft's M12 and recognized by analysts including Gartner and KuppingerCole, LoginRadius delivers the security and scalability required by enterprise teams while maintaining the superior developer experience modern engineering teams expect.

For more information, visit <u>loginradius.com</u> or follow <u>@LoginRadius</u> on X.

Rakesh Soni LoginRadius Inc. social@loginradius.com

This press release can be viewed online at: https://www.einpresswire.com/article/762226501

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire<sup>™</sup>, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.