

# Human Haus TP by Minusplus Design Wins Bronze in A' Interior Design Awards

Minusplus Design Receives Prestigious Recognition for Innovative Clothing Store Design

COMO, CO, ITALY, November 20, 2024 /EINPresswire.com/ -- The A' <u>Design</u> <u>Awards</u>, a highly respected competition in the field of <u>interior</u> design, has announced <u>Minusplus Design</u> as a Bronze winner for their exceptional work titled "Human Haus TP" in the Interior Space and Exhibition Design category. This prestigious recognition highlights the significance of the A' Interior Design Awards within the industry, celebrating innovative and impactful designs that shape the future of interior spaces.

Human Haus TP showcases the importance of thoughtful design in

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creating a seamless fusion of clothing retail and beverage service. By capturing the essence of textiles and translating it into the spatial experience, Minusplus Design demonstrates the relevance of their work to current trends and needs within the interior design industry. This innovative approach aligns with industry standards while offering practical benefits to users, such as enhanced functionality and an immersive shopping environment.

The award-winning design stands out for its unique features, including a serene pastel color scheme that creates a tranquil atmosphere and the incorporation of double routes to optimize the customer experience. The use of curves and lighting further enhances the softness and texture of the space, drawing inspiration from the nature of textiles. These elements come together to create a distinctive and inviting interior that showcases the products while providing a comfortable and engaging environment for visitors.

Receiving the Bronze A' Interior Space, Retail and Exhibition Design Award serves as a motivation for Minusplus Design to continue pushing the boundaries of design excellence. This recognition has the potential to inspire future projects and influence industry standards, fostering a culture of innovation and creativity within the brand. As Minusplus Design moves forward, they remain committed to developing designs that prioritize functionality, aesthetics, and the overall user experience.

#### **Team Members**

Human Haus TP was brought to life through the collaborative efforts of a talented design team. Yu-Hsuan Chu and Yu-Chen Chang played instrumental roles in the project, contributing their expertise and vision to create this award-winning interior space. Minusplus Design, as the overarching design firm, provided the guidance and support necessary to ensure the successful execution of the project.

### Interested parties may learn more at:

https://competition.adesignaward.com/ada-winner-design.php?ID=152963

### **About Minusplus Design**

Minusplus Design is a renowned interior design firm based in Taiwan, China. With a focus on creating innovative and functional spaces, Minusplus Design has established itself as a leader in the industry. Their team of skilled designers and architects collaborates closely with clients to develop tailored solutions that meet the unique needs of each project. Through their commitment to excellence and attention to detail, Minusplus Design consistently delivers exceptional results that exceed expectations.

### About Bronze A' Design Award

The Bronze A' Design Award recognizes interior designs that demonstrate a high level of creativity, practicality, and professional execution. Recipients of this prestigious award are acknowledged for their ability to blend form and function effectively, offering solutions that enhance the quality of life and contribute to the advancement of the interior design industry. The rigorous selection process, which involves blind peer review by an expert jury panel, ensures that only the most deserving designs are honored with this distinction.

# About A' Design Award

The A' Interior Space, Retail and Exhibition Design Award is a prestigious international competition that celebrates excellence and innovation in interior design. Welcoming participants from diverse backgrounds, including leading design agencies, innovative companies, and influential brands, the award provides a platform for showcasing creativity and gaining global recognition. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on pre-established criteria. The ultimate aim of the A' Design Award, now in its 16th year, is to recognize and promote superior products and projects that advance society and contribute to creating a better world. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at

# https://interior-design-awards.com

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 031 497 2900 email us here

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