

BCGA Receives Close to \$800,000 in Scholarships, Equipment and Support to HBCUs

17 HBCU Campuses Receive Latest Gaming Technology; Scholarship Program Builds on Continuous Contributions in Supporting Black Students in Gaming Careers

ATLANTA, GA, UNITED STATES,
November 21, 2024 /

EINPresswire.com/ -- The Black Collegiate Gaming Association (BCGA) is proud to announce it has received close to \$800,000 in scholarships, gaming equipment, and support to 17 Historically Black Colleges and Universities (HBCUs) within the BCGA network from companies like Rig Headsets, Intel, Staples, and Sony Interactive Entertainment. Generous donations from these companies strengthen the commitment to supporting HBCU students and advancing diversity within the gaming industry.



The 17 HBCUs receiving the latest gaming technology include:

Alabama A&M University
Alabama State University
Alcorn State University
Edward Waters College
Florida A&M University
Florida Memorial University
Jarvis Christian University
Jackson State University
Miles College
Mississippi Valley State University
Morris Brown College
Texas Southern University
Saint Augustine University
North Carolina Central University

LeMoyne-Owen College
Central State University
Virginia State University

“This support from these generous companies continue to provide incredible opportunities for HBCU students to access the best in gaming technology,” said Keshia Walker, Founder and Chairwoman of BCGA. “By equipping these campuses with cutting-edge resources, we are helping to bridge the gap, ensuring our Black students and students of color can pursue careers in the evolving gaming and tech industries.”

###

About the Black Collegiate Gaming Association

The Black Collegiate Gaming Association is a 501c3 organization founded in 2020 to provide education, access, and career opportunities in the gaming and esports industry to Black students and young students of color. BCGA offers a comprehensive range of programs, including virtual and on-campus curriculums, inter-collegiate video gaming competitions, internships, and post-graduation job opportunities, team building, and leadership training, professional development and networking events, scholarships, and mentorships, as well as on-campus esports and gaming labs. BCGA has provided hardware, software, and accessories to build and maintain successful esports gaming labs at each of the 17 HBCU charter Institutions.

Trailblazer Keshia Walker launched BCGA in May of 2020 after more than 20 years of running successful celebrity events and experiential marketing firm. She made history being the first Black woman to enter the male-dominated field of collegiate gaming and esports. To date, gaming labs are established in 14 HBCUs across the country through relentless efforts, and a continuation of virtual and on-campus curriculums, inter-collegiate video gaming competitions, internships, and post-graduation job opportunities. For more information about BCGA and its mission, please visit <https://bcgausa.org/>.

Bridgett Coates Marion
Exposure BBC
bcoates@exposurebbc.com

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/762468141>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.