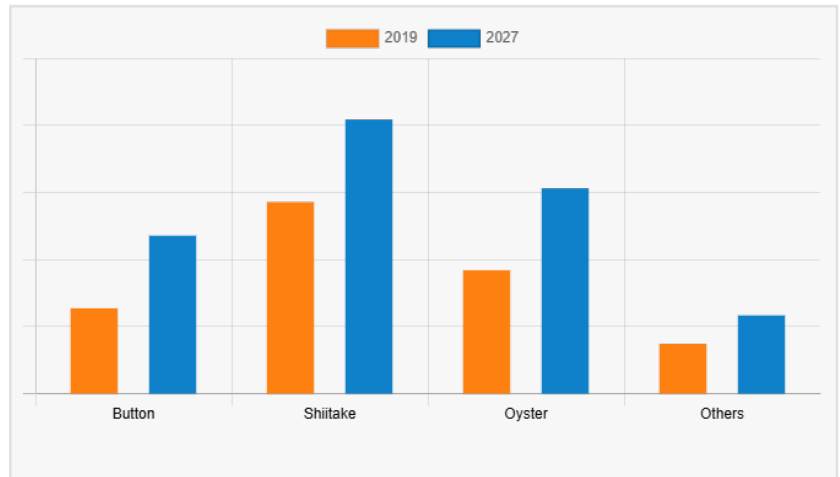


Mushroom Market In-depth Industry Growth, Revenues and Forecast Data for 2021 - 2027

WILMINGTON, DE, UNITED STATES,
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EINPresswire.com/ -- The [global mushroom market size](#) is expected to reach \$53,342.0 million by 2027 at a CAGR of 9.3% from 2021 to 2027.

Demand for mushrooms is expected to increase, owing to improvements in food preferences and rise in knowledge of balanced diets among consumers. In addition, mushrooms contain less fat and cholesterol and are rich in nutrients such as vitamins and minerals. Hence, such benefits of mushrooms are anticipated to propel the market growth during the forecast period.



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Mushrooms are considered to be good for health as they contain negligible sodium and gluten content. Low fat and cholesterol content is expected to result in increased consumer acceptance of mushrooms. They are grouped under vegetables and contain various nutrients such as potassium, vitamins, and selenium. The most popular of mushroom is *Agaricus bisporus*, which is considered safe for most people to eat as they are grown in a controlled and sterilized environment.

The mushroom market is segmented on the basis of type, form, end use, distribution channel, and region. On the basis of type, the market is categorized into button, shiitake, oyster, and others. By form, it is bifurcated into fresh and processed. Depending on end use, it is divided into residential, commercial, and industrial. On the basis of distribution channel, it is divided into hypermarkets & supermarkets, convenience stores, specialty stores, and online sales channel. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Other types of mushrooms such as Cremini, Portabello, Maitake, Enoki, Beech, King Trumpet, Black Trumpet, Chanterelle, Hedgehog, Morel, Porcino mushrooms are found in North America,

Europe, Asia-Pacific, and LAMEA. In a mushroom market analysis, button mushroom market share is higher depending on the type. According to the form of the mushrooms, fresh mushrooms has the largest market share. Based on end-use, the commercial segment holds the largest market share. Depending on the distribution channel, the market share of the specialty stores is the highest.

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Mushrooms have a considerably short shelf life, which is expected to adversely affect the market. However, various governments and foreign agencies are continuously investing in R&D to cope up with this issue of shorter shelf life. Several developments in biotechnology have enhanced breeding of mushrooms, which is expected to drive the mushroom market during the 2021 to 2027. In addition, improvements in food preferences and rise in knowledge of balanced diets among consumers are expected to propel the market growth.

Product launches, mergers and acquisitions, joint ventures, and geographical expansions are key strategies adopted by players in the mushroom market. Key players in the global mushroom market include Mush-boom Costa Pty Ltd., The Mushroom Company, Monaghan Mushrooms Ireland, S.A. Mushrooms, Basciani Foods Inc., To-Jo Mushrooms, Ann Miller's Specialty Mushrooms, Valley Mushrooms, White Prince Mushrooms, and NABIA.

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