

Ethanolamine Market to Reach USD 5.82 Billion by 2032 Driven by Increasing Applications in Healthcare & Personal Care

Ethanolamine Market growth thrives on eco-conscious trends, and rising use in personal care, health, and nutraceuticals.

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The [Ethanolamine Market](#) Size was valued at USD 3.76 billion in 2023 and is expected to reach USD 5.82 billion by 2032 and grow at a CAGR of 5.70% over the forecast period 2024-2032.



The Ethanolamine Market is undergoing significant growth, driven by several dynamic factors such as the increased demand for personal care products, expanding industrial applications, and rising awareness of the benefits associated with Ethanolamine. Ethanolamine, primarily used as

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Ethanolamine is a highly versatile organic compound that can be synthesized from ammonia by sequentially replacing hydrogen atoms with hydroxyethyl radicals.”

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a chemical intermediate in the production of emulsifiers, detergents, and surfactants, has found applications across various industries, including healthcare, agriculture, and textiles. Its versatile nature enables its use in a wide range of products, such as anti-aging creams, nutraceuticals, and even protein blends in the food sector. Furthermore, advancements in scientific research have boosted its usage in innovative biomedical applications, increasing its presence in the healthcare sector. In addition, the growing demand for eco-friendly and sustainable chemicals is encouraging the adoption of Ethanolamine in formulations

for green chemicals. These factors, combined with expanding manufacturing capacities, are fueling the market's growth. The demand from the healthcare sector, in particular, for Ethanolamine-based products is expected to significantly impact market expansion, with the rise of nutraceuticals and functional foods playing a pivotal role in shaping future trends.

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Key Players Listed in Ethanolamine Market Are:

- BASF SE
- Dow Chemical Corporation
- Akzo Nobel N.V.
- Huntsman Corporation LLC
- SABIC
- Kanto Kagaku
- Jay Dinesh Chemicals
- INEOS
- Nouryon
- OUCC and Others

By Product Segment Analysis

The Detergents segment dominated the Ethanolamine market in 2023 with a market share of 32%. This dominance is attributed to the high demand for Ethanolamine-based surfactants, which are commonly used in household and industrial detergents. Ethanolamine's ability to act as a wetting agent, emulsifier, and stabilizer makes it an essential component in detergent formulations. The widespread adoption of Ethanolamine in cleaning and personal care products such as shampoos, soaps, and surface cleaners has significantly contributed to its market share in the detergents segment.

Key Market Segmentation:

By Type

- Monoethanolamine
- Triethanolamine
- Diethanolamine

By Application

- Detergents
- Ethyleneamines
- Herbicides Intermediate
- Metal Cleaning
- Textile
- Gas Purification

•Others

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What are the driving factors of the Ethanolamine market?

- Ethanolamine is increasingly being used in the formulation of skincare products, cosmetics, and personal care items due to its emulsifying properties and skin benefits. This trend is driven by consumer demand for more natural and effective ingredients in their daily care products.
- As the demand for protein-enriched food and functional beverages rises, Ethanolamine's use in the food sector has surged. It plays a crucial role in the formulation of nutraceuticals, protein supplements, and green food chemicals, thus contributing to market growth.
- The growing interest in sustainable and eco-friendly products has led to increased adoption of Ethanolamine in green chemicals. Its use in biodegradable detergents, surfactants, and emulsifiers is aligned with the global push toward environmentally friendly consumer products.

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What are the opportunities for the Ethanolamine Market?

- Emerging economies, particularly in Asia-Pacific and Latin America, present significant growth opportunities for the Ethanolamine market. Rapid industrialization and urbanization in these regions are expected to increase the demand for Ethanolamine in various applications such as detergents, textiles, and healthcare products.
- Research and Development in Biomedical Applications: The use of Ethanolamine in biomedical applications, such as drug delivery systems and tissue engineering, offers substantial growth potential. Continued research and development in these areas could unlock new markets for Ethanolamine-based products in the medical and pharmaceutical industries.

Regional Analysis

Asia Pacific dominated the Ethanolamine market in 2023, accounting for the largest market share of approximately 42.88%. The region's favorable economic landscape, ready access to raw materials, and lower labor costs have positioned it as a key manufacturing hub for detergents and cleaning products. Countries such as China, India, and Japan are home to numerous production facilities that cater to both domestic and international markets. The extensive use of Ethanolamine in these products, which are crucial ingredient in cleaning formulations, is propelled by the region's robust manufacturing infrastructure. This vast production capacity

ensures a large-scale supply of cleaning products, driving the demand for Ethanolamine.

Recent Developments

- June 2024: Nouryon announced that its Stenungsund facility in Sweden has achieved certification under the International Sustainability and Carbon Certification (ISCC PLUS) standard. This certification covers the production of green ethanolamines, ethylene amines, and surfactants derived from these raw materials.
- November 2023: BASF and SINOPEC expanded their chemical plant operations, enabling BASF to enhance the production of high-quality chemicals, including ethanolamines, propionic acid, and other key products.

The Ethanolamine market is expected to witness strong growth, driven by increasing applications across diverse industries such as healthcare, food, and personal care. Advancements in product formulations, especially in nutraceuticals and green chemicals, are expected to support market expansion. The trend toward sustainability and the growing popularity of eco-friendly products are crucial factors accelerating the adoption of Ethanolamine in various applications.

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