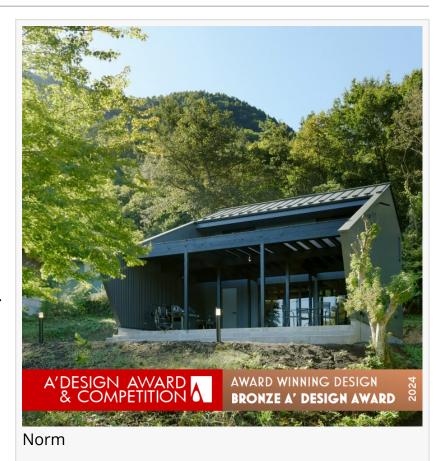


Norm by Hayato Ishii Wins Bronze in A' Architecture Awards

Hayato Ishii's Innovative Hotel Design, Norm, Recognized with Prestigious Architecture Award

COMO, CO, ITALY, November 21, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of architecture design, has announced Hayato Ishii's exceptional work, "Norm," as the recipient of the Bronze A' Design Award in the Architecture, Building and Structure Design category. This prestigious recognition highlights the significance of Ishii's innovative hotel design within the architecture industry.

Norm's award-winning design showcases its relevance to current trends and needs within the



architecture industry. By harmonizing the building's design with its natural surroundings and creating a tranquil environment for guests to unwind and connect with loved ones, Ishii's design aligns with the growing demand for sustainable and mindful architecture that promotes wellbeing.

Ishii's Norm stands out for its unique approach to blending the hotel seamlessly with its natural environment. The building's black exterior allows it to integrate with the surrounding forest, while the interior features natural trees as borrowed scenery, creating a striking contrast that enables visitors to fully immerse themselves in the beauty of the forest. The symbolic dining kitchen serves as a focal point for fostering communication and connection among guests.

The Bronze A' Design Award recognition for Norm serves as an inspiration for Hayato Ishii and his team to continue pushing the boundaries of architecture design. This achievement reinforces

their commitment to creating meaningful spaces that prioritize the needs and experiences of the people who inhabit them, while also respecting and enhancing the natural environment.

Norm was brought to life through the collaborative efforts of a talented team. Hayato Ishii led the architectural design, working closely with the project members to ensure the hotel's design embodied the client's vision of a serene retreat that encourages guests to reconnect with nature, art, and one another.

Interested parties may learn more about Norm and its innovative design at: https://competition.adesignaward.com/ada-winner-design.php?ID=152867

About Hayato Ishii

Hayato Ishii is a Japanese architect who values open dialogue with clients to create designs that truly embody their wishes and needs. By carefully considering how people will use and experience the spaces, Ishii aims to create meaningful architecture that balances function, cost, and design. He believes that good design is not merely about external coolness, but about crafting spaces that enhance the lives of those who inhabit them.

About Studio Acca Inc.

Studio Acca Inc. is a design office that seeks to connect people with design to create happiness. Through extensive dialogue with clients, the studio aims to realize their unspoken ideals and propose designs that best suit their needs. Rather than focusing on creating buildings as works of art, Studio Acca Inc. prioritizes designing enjoyable and meaningful spaces that enhance the client's desired way of life.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs in the Architecture, Building and Structure Design category that demonstrate a high level of creativity, practicality, and potential to positively influence industry standards. Winners are selected based on criteria such as innovative use of space, structural integrity, aesthetic appeal, environmental impact, and user comfort. The rigorous blind peer-review process, conducted by a panel of design professionals, architects, journalists, and academics, ensures that the awarded designs are truly exceptional and deserving of international recognition.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior design across all industries since 2008. With a philanthropic mission to make the world a better place through the power of good design, the A' Design Award motivates designers and brands to develop innovative products and projects that benefit society. By showcasing these pioneering designs on a global stage and celebrating the creative minds behind them, the A' Design Award drives forward the cycle of inspiration and advancement in design. Interested parties may explore the competition, view past laureates, and participate with their projects at https://architecture-awards.com

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