

Creative Trailblazer Javier Campopiano Returns as Executive Jury President for the 2025 NYF Advertising Awards

Campopiano Will Once Again Curate A Super Jury Comprised of A Mix of Creative and Brand Leaders

NEW YORK, NY, UNITED STATES, December 4, 2024 /EINPresswire.com/ -- [New York Festivals Advertising Awards](#) is thrilled to announce that Javier Campopiano, Global Chief Creative Officer at McCann Worldgroup and McCann will return as the 2025 Executive Jury President.

In January, NYF's Advertising Awards will kick off a spectacular new season, once again spearheaded by industry innovator Javier Campopiano. He will continue to build on the success of last year's event by pulling together a carefully curated mix of both creative and brand leaders to ensure that a diverse array of viewpoints and perspectives are brought together. Through thoughtful discussions and expert evaluations, this coveted group will establish the benchmark for creative excellence in 2025.

"We're honored to have Javier Campopiano return to lead the 2025 Executive Jury," said Scott Rose, President, New York Festivals Advertising Awards. "With his seasoned global perspective and mastery in crafting campaigns that push creative boundaries, Javier's insight will once again inspire a bold standard of excellence within our jury sessions."

Campopiano has built a reputation as an innovative creative, consistently standing out on the global stage. His achievements have garnered international acclaim, including over 200 Cannes Lions, which feature prestigious accolades such as Titanium Lions and Grand Prix. Additionally, he has received top honors at numerous renowned international competitions.

Campopiano said, "Serving as Executive Jury President for New York Festivals is its own reward, and I am honored to be taking on this important role again. Together with an incredible group of





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Javier Campopiano, Global Chief Creative Officer at McCann Worldgroup

accomplished industry peers, we will be looking for creativity rooted in human truths that generate ideas that endure. This is the kind of work that makes us all proud to be part of this industry and motivates us to reach even further in the year ahead.”

In his role as Global Chief Creative Officer at McCann Worldgroup and McCann, Campopiano is responsible for the creative vision, product, and ambition of the global network, which spans over 100 countries and includes more than 13,000 people. He employs an “Open Kitchen” approach where everyone from all backgrounds,

disciplines and levels of experience plays a role in the creative process – united by a commitment to the radical creativity of the network’s founding philosophy of “Truth Well Told.”

The New York Festivals Advertising Awards competition receives entries from more than 60 countries and is judged by more than 400 members of NYF’s Executive Jury and Shortlist Jury, who collectively cast their votes to select the year’s trophy-winning work.

The [2025 New York Festivals Advertising Awards](#) will open for entries on January 15, 2025. View the [2024 Advertising Awards winners’ showcase](#).

About New York Festivals:

New York Festivals® Celebrating the World’s Best Work since 1957

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Radio Awards

TV & Film Awards

Entries to each of the competitions are judged around the world by panels of peers in their respective industries. For more information, go to www.newyorkfestivals.com.

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New York Festivals

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