

Stanton Optical Expands Reach with New Store in Sioux Falls, SD

Full-Service Eye Care, Offering Hi-tech Eye Exams, Eye Health Solutions and Affordable Eyewear

SIoux FALLS, SD, UNITED STATES, December 9, 2024 /EINPresswire.com/ -- Stanton Optical, a pioneer in affordable and accessible eye care, announces the grand opening of its latest store in Sioux Falls, on December 2nd. This new addition at 4207 W 41st St, Sioux Falls, SD 57106 strengthens Stanton Optical's commitment to delivering on its mission of Making Eye Care Easy across 290+ locations nationwide.

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Convenient Eye Care for Less

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For the past 18 years, we've dedicated ourselves to making essential eye care both accessible and budget-friendly. This is why we offer diverse pricing and payment options.”

Daniel Stanton

"The opening of our newest Stanton Optical in Sioux Falls, SD, is a significant achievement, as our first store in South Dakota," said CEO Daniel Stanton. "For the past 18 years, we've dedicated ourselves to making essential eye care both accessible and budget-friendly. This is why we offer diverse pricing and payment options, regardless of vision insurance status. By partnering directly with manufacturers and leveraging the latest technology alongside Physicians Eyecare Group, we've enhanced the availability and affordability of eye exams and eyewear."



Stanton Optical Sioux Falls Team Celebrating Grand Opening with Ribbon-Cutting Ceremony

With its on-site optical labs, you can walk in, get an eye exam, and get single-vision glasses made the same day in as fast as 30 minutes. Offering over-the-counter eye care solutions, Stanton Optical also accepts most vision insurance, FSA/HSA, and VSP out-of-network and offers special pricing for EyeMed, Medicaid, and Military families.□□

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Our Spokes-bird

In 2021, Stanton Optical introduced Stan the Penguin as its spokes-bird, highlighting its commitment to adaptability and community within the dynamic eye care industry. Penguins, known for their 'cool' appearance and strong family bonds, mirror Stanton Optical's dedication to providing exceptional eye care and building lasting customer relationships. The penguin, in essence, is also one of the most streamlined animals in the world, just like Stanton Optical works to make the process of getting prescription eyewear quick and easy by offering same-day eye exams and single-vision glasses as fast as 30 minutes.

Consumer-Centric Services and Telehealth Innovation

Stanton Optical is a growing retail brand under Now Optics, a leader in the optical industry who developed innovative telehealth technology to provide patients with affordable quality eye exams, well before the pandemic. Tapping into its national network of affiliated doctors to date, the company has conducted more than 3.5 million telehealth eye exams, something no other optical retailer can offer.

Stanton Optical sets itself apart by offering same-day appointments, welcoming walk-in eye exams, same-day glasses and offering the best value in eye care: Two Pairs of Glasses starting at \$79 (including Anti-Glare/UV lenses) and a FREE Eye Exam. Hours for the new optical store in Sioux Falls are Monday – Friday from 9 am-7 pm, and Saturday from 9 am-6 pm.

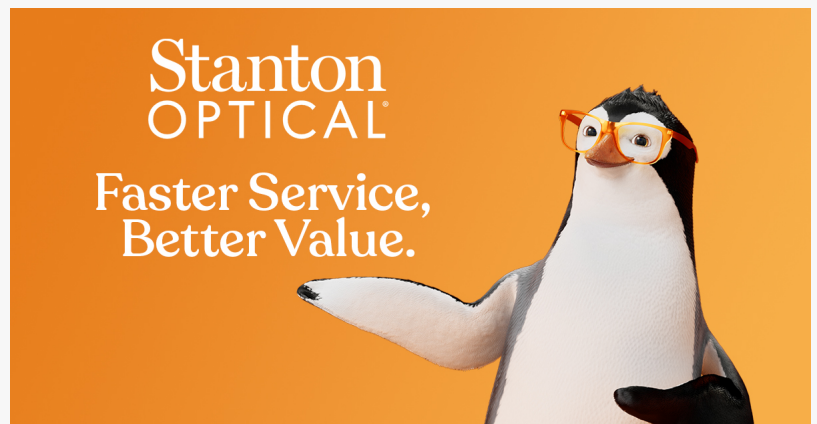
The new location is less than 2 miles from the Butterfly House and Aquarium and walking

Stanton OPTICAL®

Stanton Optical: We Make Eye Care Easy, Accessible, and Affordable for All



Stanton Optical Sioux Falls Store Interior - Explore Latest and Trending Frames Today



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Sioux Falls Store Before They're Gone!

distance from major retailers.□□□

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For more information or to schedule an appointment, visit us at www.stantonoptical.com or call (605) 992-8005.

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About Now Optics:□□□□□

Now Optics remains at the forefront of the eye care industry, consistently delivering on its mission of Making Eye Care Easy. With an omnichannel offering and locations across 32 states and growing, Stanton Optical ranks among the top optical retailers

nationwide. The brand is dedicated to enhancing customer experiences by merging expert eye care with affordable and convenient eye health and eyewear choices.

Suzanne Garcia

Now Optics

[email us here](#)

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With over 1,500 frames to choose from, Stanton Optical is the one-stop shop for all your eye care needs

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