

Royal Roofing CEO Heather Hitchcock Speaks at #1 Roofing Conference in the Country

The Roofing Process Conference Welcomes Trailblazing Female CEO, Heather Hitchcock to Join Elite Lineup

HOUSTON, TX, UNITED STATES, December 3, 2024 /EINPresswire.com/ -- Royal Roofing, a leading Houston-based roofing company, announced its

founder and CEO, [Heather Hitchcock](#), will be a featured speaker at the prestigious [Roofing Process Conference](#) on December 4-6, 2024. Heather joins an elite lineup, alongside renowned entrepreneur Gary "Vee" Vaynerchuk.



“

Can't wait to join this powerhouse lineup! I'm showing up with much to contribute on scaling a business, building a steady brand and a steady organic lead flow continuing 100% growth year after year.”

Heather Hitchcock

Heather Hitchcock's remarkable journey exemplifies resilience and determination. As a single mother and serial entrepreneur, she has successfully navigated multiple industries. Her entrepreneurial spirit led her to own a CrossFit gym and become one of the top 150 income earners in a major multi-level marketing company.

However, when the company's compensation plan shifted, Heather faced financial uncertainty. Undeterred, she discovered the roofing industry in 2020 and founded Royal Roofing with an ambitious goal: complete one roof per month. Within six months, Royal Roofing was re-roofing 2

to 4 houses weekly, fueled by organic leads and referrals. Heather's dedication to educating homeowners and emphasizing integrity within the contracting industry has earned Royal Roofing a reputation for trust and excellence. Her commitment inspires contractors to uphold high standards and pursue mastery.

At the Roofing Process Conference, Heather will share her expertise alongside industry leaders, highlighting:

- Her journey as a woman-owned business leader in a male-dominated industry
- Strategies for building a successful roofing company through organic growth

- The importance of integrity and education in contracting

Heather's participation underscores her position as a trailblazer, empowering women in roofing and advocating for industry excellence.

About Royal Roofing:

Royal Roofing opened its doors in 2020 as a woman-owned and operated business serving the Greater Houston Area. Royal Roofing is happy to improve the city and suburbs one building at a time by providing quality residential and commercial roofing services. The Royal Roofing team is deeply committed to customer service. The company upholds the motto: "No matter how large or small the job, we treat you like royalty!"

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