

Ecoslay Partners with Chattahoochee Hills Charter School to Cultivate Future Entrepreneurs and Grow Local Ingredients

Ecoslay x CHCS Partnership will Nurture Young Entrepreneurs Through Innovation and Agriculture

ATLANTA, GA, UNITED STATES, November 21, 2024 /EINPresswire.com/ -- Ecoslay, a trailblazer in natural hair care products, proudly announces an exciting partnership with Chattahoochee Hills Charter School (CHCS) to cultivate the next generation of entrepreneurs and eco-conscious leaders. This innovative collaboration will empower students to gain hands-on experience in agriculture, manufacturing, packaging, and business operations while growing natural ingredients for Ecoslay's product line.

Through this initiative, CHCS students will grow ingredients used in Ecoslay's products—starting from seedlings and nurturing them to maturity. The partnership will provide real-world learning experiences that connect students to the entire lifecycle of a product, from the soil to the shelves. By merging agricultural science with business fundamentals, the program seeks to instill valuable skills and inspire innovation among the students.

"We are thrilled to join forces with Chattahoochee Hills Charter School to foster sustainability and entrepreneurship," said Adria Marshall, Founder and CEO of Ecoslay. "This partnership is not just about growing ingredients; it's about growing young minds. Together, we're equipping students with tools they can use to impact their communities and the world positively."

The collaboration also underscores a commitment to sustainability and local community investment. By growing ingredients locally, the partnership reduces Ecoslay's carbon footprint while fostering an appreciation for environmental stewardship among students.

Chattahoochee Hills Charter School has educated youth in the South Fulton community since 2014. With a greenhouse and farmland for harvesting, CHCS is excited to partner with Ecoslay through their Farm-to-Pouch initiative. It is exciting to envision that plants grown right here at Chatt Hills will be in hair products in homes nationwide. Patrick Muhammad, Principal, CHCS





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*Adria Marshall, Founder,
Ecoslay*

This partnership reflects a shared vision of building a sustainable, community-driven future while investing in the next generation of changemakers. Ecoslay and CHCS invite the community to celebrate this initiative and support its growth in the future.

For more information on Ecoslay, visit www.ecoslay.com or follow them on social media @ecoslay. To learn more about Chattahoochee Hills Charter School, visit www.chatthillscharter.org. To interview the Ecoslay founder, Adria Marshall, please email adrienne@theipyagency.com

About Ecoslay

Ecoslay is a trusted leader in the eco-conscious hair care industry, known for its commitment to creating high-quality, plant-based products that prioritize hair health and sustainability. With a dedication to clean ingredients and ethical practices, Ecoslay delivers effective, toxin-free solutions for all hair types.

About Chattahoochee Hills Charter School

Chattahoochee Hills Charter School provides students with hands-on, project-based learning experiences that connect them to their environment, community, and future opportunities. Rooted in nature and innovation, CHCS inspires students to grow as learners and leaders.

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