

LATRO Brings Advanced Fraud Management to Haiti with NATCOM Deal

Viettel Group's NATCOM Haiti chooses LATRO's DEFEND solution to fight bypass fraud and protect revenue.

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EINPresswire.com/ -- [LATRO](#), a global

leader in providing data-centric solutions and services for the telecommunication and fintech industry in progressive economies, has announced a significant contract with NATCOM Haiti, a subsidiary of Viettel Group, Vietnam's largest telecommunications service provider. The two-year



contract will see LATRO deploy its DEFEND fraud management solution to protect NATCOM Haiti's international termination revenues.

“

We are excited to expand our long-term partnership with Viettel Group. We are confident that this project will bring significant value to Natcom and benefit the people of Haiti,”

Don Reinhart, LATRO CEO

LATRO's DEFEND solution includes Test Call Generation (TCG), Call Data Record Analysis (CDRA), and Signaling Analytics to detect and prevent bypass fraud, a major concern in markets with high arbitrage between local and international voice rates where fraudulent activities can severely impact financial outcomes, network quality, and customer trust.

LATRO's Bypass Shield, a state-of-the-art solution crafted to combat telecom bypass fraud, is designed to tackle the intricate challenges of call rerouting, fraudulent termination, and revenue loss and safeguard operations against unauthorized traffic manipulation. By employing advanced detection methods and leveraging real-time analytics, Bypass Shield focuses on maintaining the sanctity of interconnect agreements and operational efficiency.

"We are excited to expand our long-term partnership with Viettel to another of their international operations. We are confident that this project will bring significant value to Natcom and benefit the people of Haiti," said Don Reinhart, CEO at LATRO.

This contract is a crucial milestone for LATRO. It marks its growing presence in the Latin America and Caribbean market while strengthening its existing relationship with the Viettel Group.

“We see LATRO as the best solution provider in the market, not just in terms of technology, but because they really understand the difficulties that the mobile operator encounters in operation, especially for the Caribbean region. I believe with the cooperation between NATCOM and LATRO, we are really in good hands to combat against bypass fraud to our network, and to ensure our revenue streams for the years to come”, said Nguyen Tuan Anh – CCO of NATCOM.

LATRO is committed to providing innovative solutions that support its customers' growth and security. The DEFEND solution is designed to proactively identify and neutralize fraud, ensuring the integrity of NATCOM Haiti's network and protecting its revenue streams.

About LATRO:

LATRO, a global leader in providing data-centric solutions for the telecommunication industry in progressive economies, is on a mission to empower communication and fintech service providers to thrive in the digital age through expert technologies and trusted services. A thriving, multi-cultural, globally positioned team of seasoned technical and business industry experts, LATRO operates in more than 40 countries, driving innovation and solving complex business problems. As a recognized and trusted name in the global telecommunications and fintech industries for over a decade, LATRO employs advanced proprietary [Revenue Assurance and Fraud Management](#) technology and services to help customers protect their income – putting revenue back where it belongs.

About Natcom Haiti:

National Telecom S.A, a Haitian mobile telecommunications company, currently serves over 3

The infographic is titled "LATRO's DEFEND Portfolio" and features the LATRO logo in the top right corner. On the left, there is a yellow exclamation mark icon above the word "DEFEND" in orange, and a vertical list of fraud types: "TELECOM OPERATORS' PROTECTION FROM VARIOUS TYPES OF FRAUD INCLUDING BYPASS AND INTERCONNECT FRAUD, USING ADVANCED DETECTION AND PREVENTION SYSTEMS". The main content is divided into four sections, each with a title and a brief description:

- BYPASS**: Bypass Shield is an advanced solution designed to effectively combat Telecom Bypass Fraud. Description: Bypass Shield by LATRO stands as the industry's benchmark in effectively combating Bypass and SIM Box Fraud. Recognized as the trusted leader in this domain, LATRO offers comprehensive, turn-key solutions tailored to meet the unique needs of its clients. A significant advantage of Bypass Shield is the inclusion of Managed Services, where LATRO's experts handle the entire process, offering a hassle-free experience for the client.
- SMS BLASTER**: Advanced fraud detection and prevention solution with SMS Blaster Shield. Description: SMS Blaster Shield, part of LATRO's advanced Bypass Shield solution, is the advanced fraud detection and prevention solution for SMS Blaster Fraud, featuring a multi-layered approach proving real-time detection and management capabilities.
- FRAUD**: Elevate your network protection with Fraud Shield. Description: Fraud Shield stands as LATRO's advanced solution, equipped with AI Integration and near real-time detection capabilities, addressing various fraud types like call fraud, mobile money fraud, SIM card swapping, Wapiti and PPS fraud, roaming fraud, IRSF, compromised VoIP services, and phishing. The system empowers operators to preempt fraud, understand its nuances, and stay ahead of threats, ensuring network protection and customer trust.
- INTERCONNECT**: Interconnect Shield: The ultimate Solution against telecom interconnect fraud. Description: Experience the Power of Prevention with LATRO's Interconnect Shield: The Industry's Gold Standard in Real-Time Fraud Detection and Prevention. As the trusted leader in Interconnect Bypass Fraud Prevention, LATRO delivers unparalleled speed and accuracy in detecting fraud. Our turn-key solutions are designed for swift, decisive action, enabling you to identify, block or monitor fraudulent activities like C.I. Spoofing, Flash Calling, and Wapiti fraud in real-time. With the ability to stop fraudsters in their tracks before they even complete their first call, our system significantly reduces potential revenue losses.

LATRO offers a comprehensive list of Telecom bypass and interconnect fraud prevention solutions

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million subscribers under the 'Natcom' brand. Natcom is a joint venture between Télécommunications d'Haiti S.A.M (Haiti) and Viettel Global (Vietnam).

Launched in 2011, Natcom Haiti has developed a reliable, world-class network in Haiti. It offers a full range of mobile communications and entertainment services for consumer and corporate markets.

As a national operator, Natcom has been a pioneer in innovation, delivering the latest technology solutions and best products to contribute to the country's development.

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