

# Photo Booth/Kiosk Market Size to Cross USD 8.93 Billion by 2032, Driven by Growing Demand Across Retail and Event Sector

*The Photo Booth Kiosk Market growth driven by advancements and the increasing popularity of self-service photo booths at various events and retail locations.*

AUSTIN, TX, UNITED STATES, November 22, 2024 /EINPresswire.com/ -- Market Size & Industry Insights

As Per the SNS Insider, "The [Photo Booth/Kiosk Market Size](#) was valued at USD 3.85 Billion in 2023 and is

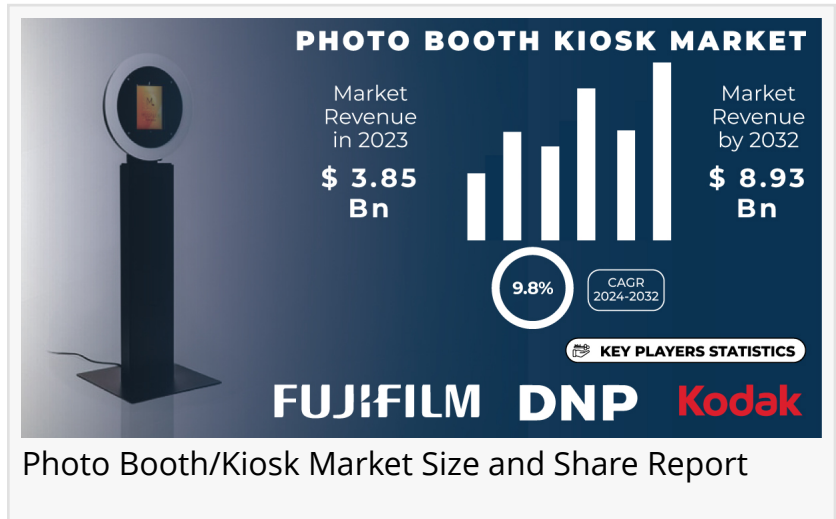
estimated to reach USD 8.93 Billion by 2032, growing at a CAGR of 8.93% during the forecast period of 2024-2032."

The growth of the photo booth kiosks market is primarily fueled by technological progress that improves the customer experience, including social media integration, high-definition picture capability, and personalization options. Furthermore, the increasing popularity of event rentals for weddings, gatherings, and corporate events is also aiding in the expansion of the market. The growing need for personalized photo keepsakes and the emergence of interactive digital solutions in numerous applications are additional crucial elements driving the market's progress. As individuals look for unique experiences and creative methods to capture memories, photo booth kiosks have turned into a crucial element of social gatherings and entertainment venues, establishing themselves as a lucrative area within the broader kiosk and vending sector.

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SWOT Analysis of Key Players as follows:

- Eastman Kodak Company (Kodak-US)
- Dai Nippon Printing Co. Ltd. (Japan)



- Olea Kiosks Inc. (US)
- Fujifilm Holdings Corporation (Japan)
- HiTi Digital Inc. (Taiwan)
- Mitsubishi Electric Corporation (Japan)
- Photo-Me International plc (UK)
- Photobooth Supply Co. (US)
- Toshiba Corporation (Japan)
- Dakis Decision Systems Inc. (Canada)
- PhotoBooth Vending (UK)
- Global Display Solutions Spa (Italy)
- TapSnap (Canada)
- KIOSK Information Systems (US)

## Segment Analysis

### By Type

Mini Photo Kiosk

Photo Kiosk Stand

by Type: The mini photo kiosk led in 2023 with a major market share in the photo booth kiosk market due to its space efficiency and versatility. These compact kiosks are ideal for smaller spaces such as convenience stores, shopping malls, and wedding venues. They cater to customers looking for quick photo services in a small footprint.

### By Application

Drug Stores

Grocery and Convenience Stores

Electronic and Phone Stores

Others

by Application: The Drug Stores segment led in 2023 with a major market share, with photo booths having become a prevalent aspect in pharmacies and health-focused retail locations. Customers can easily print pictures for different uses, including making IDs, filing medical insurance claims, or obtaining personal keepsakes.

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## Regional Analysis

In 2023, North America held a significant market share in the photo booth kiosk industry. The United States and Canada have experienced a rise in photo booth rentals, especially for weddings, bar mitzvahs, corporate gatherings, and various special events. Major cities such as Salt Lake City, Vancouver, Philadelphia, Portland, and San Francisco are at the forefront of the trend, with many event planners and venues incorporating photo booths as a standard feature.

Europe is expected to emerge as the fastest expanding area in the photo booth market from 2024 to 2032. Nations like the United Kingdom and France are fueling this expansion, owing to the rising demand for GIF photo booths at weddings, corporate functions, and various special events. The market share of photo booths in the area rose from 50% to 60%, as the need for advanced features like digital signatures and secure photo storage grew in popularity in countries such as France.

## Recent Developments

-March 2024 - Fujifilm introduced its PHOTO by Fujifilm concession in the world's biggest Primark store, situated in Birmingham. This introduction signifies the beginning of a growing collaboration between the two brands, focused on enhancing the shopping experience with the thrill and innovation of instant photo taking for the local community.

-November 2023 - Apple Industries, a producer of photo booths, has launched its Photoma mini, a smaller version of the Photoma aimed at venues with restricted space, such as bars, restaurants, and smaller family entertainment centers, as stated in a press release.

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## Future Trends for the Photo Booth Kiosk Market

-Enhanced Social Media Integration: With social media dominating both private and public interfaces we will see a frequency of photo booth kiosks coming with effortless sharing options, directly having customers post their photos to Instagram, Facebook, and TikTok.

-Mobile Connectivity: Expect kiosks to move further into the mobile space, with units allowing for automatic syncing with smartphones and immediate transfer of photos/videos to devices.

-Increased Personalization: More advanced filters and backdrops, as well as AI-powered photo enhancements, will make their way into photo booths in coming years to give you a personable experience.

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