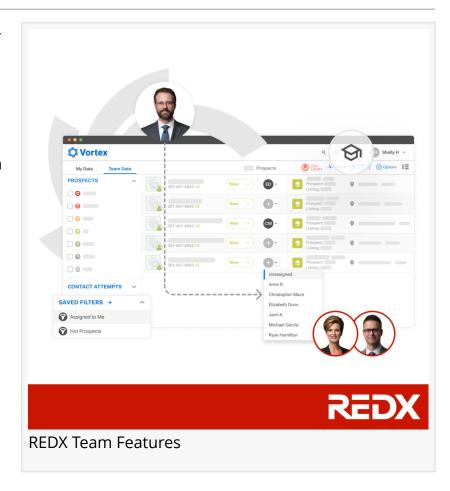


REDX Teams Launches to Revolutionize Real Estate Team Productivity and Growth

REDX Teams empowers agents with tools, training, and insights, streamlining workflows and boosting productivity for real estate teams across North America.

OREM, UT, UNITED STATES, November 25, 2024 /EINPresswire.com/ -- REDX, a leader in real estate prospecting tools and data, announces the launch of REDX Teams, a comprehensive platform designed to transform real estate team operations. By empowering agents to generate and close leads independently, and providing team leaders with real-time performance insights, REDX Teams streamlines operations and drives growth.

Addressing The Biggest Real Estate Team Challenges



Team leaders often juggle production, lead generation, and business operations that leaves limited time for agent training and performance management. President of REDX, Curtis Fenn, states, "Most agents join a team because they lack the tools or training to succeed independently. REDX Teams equips them with everything they need to thrive—without relying on constant guidance from their leader."

Key Features of REDX Teams

1. Centralized Lead Management:

The Vortex platform for Teams enables agents to access, organize, and prioritize leads, ensuring no opportunity is missed.

2. Access to Premium Leads:

Provides high-quality lead data, including Expired Listings, FSBOs, Vacant Rentals, Pre-Foreclosures, and GeoLeads to keep agents' pipelines full.

3. Enhanced Efficiency with Power Dialer:

Automates the dialing process, allowing agents to have more conversations in less time. Regarding the Power Dialer, real estate professional <u>Paula Burlinson notes</u>, "There's no room for distractions when you're on the phone because people are constantly answering. You have to be on your A-game, ready with your scripts so you can make the most out of those contacts."

4. Real-Time Performance Tracking:

The Pulse dashboard offers instant insights into team productivity, including call volume, follow-ups, and conversion rates that enable data-driven decisions without micromanagement.

5. Comprehensive Training and Support:

Access to REDX University, Prospecting Bootcamp and live roleplay sessions helps agents refine their skills and equips them to succeed.

Empowering Real Estate Teams for Success

REDX Teams eliminates inefficiencies and distractions, allowing team leaders to focus on strategic growth while their agents excel independently. By automating routine tasks like lead assignment and follow-up tracking, REDX Teams enables teams to operate at peak efficiency. Seamless integration with Follow Up Boss ensures no lead is ever lost in the process.

Availability

REDX Teams is now available for real estate teams in the US and Canada. For more information, visit our new Teams page at www.redx.com/products/teams/ or call 1-800-731-7339 to learn how REDX Teams can transform your team's productivity.

About REDX

For over 21 years, REDX has been the trusted partner of real estate professionals, providing cutting-edge tools and data to help agents and teams grow their businesses. With the launch of REDX Teams, the company continues to lead the industry in innovation and client success.

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