

Birdfy Unveils New Products and App Features During YouTube Live Event

Birdfy has announced a lineup of exciting new product launches and app features during their latest YouTube Live event.

LOS ANGELES, CA, UNITED STATES,
November 28, 2024 /

EINPresswire.com/ -- Birdfy, the leading innovator in smart birdwatching technology, has announced a lineup of exciting new product launches and app features during their latest YouTube Live event. Packed with innovations that bring bird enthusiasts closer to nature, the event also featured exclusive offers and giveaways. Here's a recap for those who missed it:

New Product Launches

Three new products were introduced, each designed to enhance the birdwatching experience in unique ways:

- Birdfy Hum Feeder: This smart hummingbird feeder is compact, affordable, and user-friendly. It comes with a 2MP camera offering 1080P video quality, a 14 fl oz nectar capacity, and a lightweight design that's easy to clean and refill, making it ideal for anyone curious about smart birdwatching.
- Birdfy Feeder Bamboo Mini: A smaller, eco-conscious version of the bamboo feeder, this model uses FSC-certified bamboo and features dual seed bins, a 64 oz (1.9 L) seed capacity, and a design perfect for smaller spaces.
- Birdfy Feeder 2 Series: The highlight of the event, this series introduced features like dual-camera views, Smart Trace technology for automatic bird tracking, and an updated design for capturing high-quality bird portraits. With these improvements, the Feeder 2 Series elevates the birdwatching experience to new heights.



Birdfy Youtube Livestream



Birdfy Livestream Give-away

Updates to the Birdfy App

The event also showcased updates to the Birdfy App, which now offers enhanced features to enrich the birdwatching experience:

- Ask Joy: A new AI-powered birdwatching assistant designed to identify bird species, offer tips, and answer questions instantly.
- Birdfy Highlight: A feature that compiles and showcases the most memorable moments from your feeder each day, such as unique bird visits and interactions.
- Birdfy Recap: This feature summarizes your feeder's activity and compares it to others in the Birdfy community, helping users connect with fellow bird enthusiasts.

Engaging the Birdfy Community

The livestream also included giveaways and discounts. Attendees had the chance to win products like the Birdfy Hum Feeder and the Birdfy Feeder 2 Pro. Limited-time offers gave viewers an opportunity to upgrade their birdwatching gear at discounted rates.

Audience members were actively involved throughout the event, engaging in live Q&A sessions and sharing their thoughts on the new launches and features. The interactive atmosphere underscored Birdfy's connection with the birdwatching community.

Reflecting on the Event

The YouTube Live session highlighted Birdfy's focus on advancing birdwatching technology while fostering a sense of community. The combination of product announcements, app updates, and live interaction left attendees inspired and eager to explore the new innovations.

About Birdfy

Birdfy develops smart bird feeders and technologies that make birdwatching more engaging and accessible. Their products balance functionality, sustainability, and innovation to bring people closer to nature. Learn more at birdfy.com or reach out to press@birdfy.com for inquiries and collaboration opportunities.

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