

Effervescent And Chewing Tablet Global Market Report 2024: Market Set To Reach \$7.05 Billion By 2028

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Effervescent And Chewing Tablet Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

The global market for effervescent and chewing tablets has shown significant growth in recent years, expanding from \$3.87 billion in 2023 to \$4.36 billion in 2024. The compound annual growth rate CAGR of 12.6% reflects the increasing demand for fast-dissolving supplements, greater consumer awareness of nutritional deficiencies, rising fitness and wellness trends, increasing self-medication practices, and rising disposable incomes.

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The effervescent and chewing tablet market size is expected to see rapid growth in the next few years. It will grow to \$7.05 billion in 2028 at a compound annual growth rate (CAGR) of 12.7%.”

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What is the projected market size and [growth rate for the global effervescent and chewing tablet market?](#)

The market for effervescent and chewing tablets is predicted to see swift growth in the forthcoming years, reaching \$7.05 billion in 2028, with a compound annual growth rate CAGR of 12.7%. Personalized nutritional

demand, rising adoption of plant-based supplements, increasing focus on sustainable packaging, growing demand for immune-boosting supplements, and increased awareness of eco-friendly products are driving this growth for the forecast period. Key trends, such as the rise in vegan and organic supplements, growth in clean-label effervescent products, surge in demand for sugar-

free formulations, the popularity of single-serve effervescent formats, and a focus on the enhanced bioavailability of ingredients, are also contributing factors.

Get robust insights into the global effervescent and chewing tablet market with a detailed sample report:

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What's driving the effervescent and chewing tablet market growth?

The surge in the adoption of renewable energy sources is expected to propel the growth of the effervescent and chewing tablet market. Renewable energy sources, such as solar, wind, and geothermal power, are continuously replenished, making them sustainable and environmentally friendly. This leads to lower greenhouse gas emissions and helps combat climate change. These advantages drive the growing adoption of renewable energy. For instance, in February 2024, according to the World Resources Institute, a US-based non-profit organization, the United States witnessed a historic installation of 31 gigawatts GW of solar energy capacity in 2023. This marked a significant 55% surge from the installations in 2022, surpassing the previous record set in 2021.

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Who are the key industry players in the effervescent and chewing tablet market?

The most discernible trend in the effervescent and chewing tablets market is the emphasis on innovative moisture-resistant manufacturing techniques by leading companies to maintain their market position. For instance, UK-based healthcare supplement company Health Innovations Ltd. launched their patented "EfferShield" in April 2022. This revolutionary manufacturing technology for effervescent products ensures product stability and supports the creation of new formulations. It also enables the use of eco-friendly packaging options, ideal for single-use applications.

How is the effervescent and chewing tablets market segmented?

The effervescent and chewing tablets market is segmented as follows:

1 By Type: Effervescent Tablet, Chewing Tablet

2 By Distribution Channel: Pharmacies Drug Stores, Supermarkets Hypermarkets, Online Retailers, Healthcare Practitioners

3 By Application: Healthcare, Nutritional Supplementation, Weight Management, Cosmetic

4 By End User: Adults, Children, Seniors, Athletes

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