

# KOTRA New York Partners with MergersCorp to Elevate Korean Business Opportunities in M&A and Corporate Finance

NEW YORK, NY, UNITED STATES,  
November 25, 2024 /

EINPresswire.com/ -- The Korea Trade-Investment Promotion Agency ([KOTRA](#)) in New York is excited to announce its strategic partnership with [MergersCorp](#) M&A International, an American leading advisory firm specializing in mergers and acquisitions (M&A) and corporate finance. This collaboration aims to assist Korean companies in navigating the intricate landscapes of M&A transactions and corporate finance, enhancing their global competitiveness in an ever-evolving market.



KOTRA (Korea Trade Promotion Corporation initially, Korea Trade-Investment Promotion Agency since 1995) is a state-funded trade and investment promotion organization operated by the Government of South Korea.

KOTRA has long been recognized for its commitment to fostering international trade and investment ties for Korean businesses. With the dynamic nature of the global economy, the need for effective M&A strategies has never been greater. In response to this rising demand, KOTRA New York has joined forces with MergersCorp M&A International to provide Korean enterprises with expert guidance in securing favorable M&A and corporate finance transactions in the USA and Europe.

## Streamlined Access to Global Markets

This partnership is a game-changer for Korean companies looking to expand their presence in the international marketplace. By combining KOTRA's extensive network and deep understanding of the Korean business environment with MergersCorp's specialized knowledge and global reach, companies will benefit from streamlined access to market insights, potential buyers, and investment opportunities.

“MergersCorp brings a wealth of experience in M&A advisory and corporate finance,” stated Joonho Kim, Director of KOTRA New York. “By collaborating with them, we are equipping Korean businesses with the necessary tools to thrive in global markets. Our goal is to ensure that they can leverage M&A to enhance growth, diversify operations, and increase shareholder value.”

### Tailored Support and Resources

Under this partnership, KOTRA and MergersCorp will provide a suite of services tailored to meet the unique needs of Korean companies. This will include:

1. **Market Research and Analysis:** Comprehensive reports on market trends, valuation, and potential growth opportunities in various sectors.
2. **Target Identification:** Assistance in finding suitable acquisition targets or investors that align with the strategic goals of Korean firms.
3. **Due Diligence and Valuation:** Expert support in assessing transaction viability, conducting due diligence, and establishing fair market valuations.
4. **Negotiation and Deal Structuring:** Skilled advisors will assist in negotiating favorable terms and structuring deals to achieve optimal outcomes.
5. **Post-Merger Integration Support:** Guidance through the crucial integration phase post-transaction to ensure smooth operational transitions and value realization.

### Strengthening Korea-U.S. Business Relations

KOTRA New York’s partnership with MergersCorp M&A International not only benefits Korean businesses but also strengthens economic ties between Korea and the United States. As the U.S. remains one of the largest foreign investment destinations for Korean companies, the collaboration marks a significant step towards enhancing bilateral trade relations.

“The U.S. and European markets offers unparalleled opportunities for Korean companies, and we are committed to facilitating their successful entry and expansion” said Stefano Endrizzi, Partner of MergersCorp M&A International. “Through our partnership with KOTRA New York, we are optimistic about empowering Korean businesses to seize these opportunities through strategic acquisitions and investments, we have many [businesses for sale](#) available” added the COO Edward Sklar from the Wall Street Office of MergersCorp M&A International.

For more information on KOTRA New York’s programs and services, please visit [KOTRA’s official website], and for inquiries about MergersCorp M&A International, please visit [MergersCorp’s official website].

Contact:

Korea Trade-Investment Promotion Agency  
KOTRA New York  
460 Park Avenue. 14th Fl.  
New York, NY 10022  
UNITED STATES OF AMERICA

TEL. +1-212 826 0900

<https://www.kotra.or.kr/newyork/index.do>

MergersCorp M&A International

MergersUS Inc.

40 Wall Street, Suite #2725

New York, New York 10005 □

UNITED STATES OF AMERICA

TEL. +1 212 210 1940

<https://www.mergerscorp.com>

Edward Posts

MergersCorp M&A International / CO MergersUS Inc.

+1 212-210-1940

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/763690121>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.