

# Hospital Cleaning Tech Market to Reach \$948.1M by 2031 Amid HAI Concerns, Surgery Boom

PORTLAND, OR, UNITED STATES, November 26, 2024 / EINPresswire.com/ -- The global hospital cleaning technologies market size was valued at \$389.4 million in 2021, and is projected to reach \$948.1 million by 2031, growing at a CAGR of 9.3% from 2022 to 2031. Hospital cleaning technologies involve the advanced cleaning products and practices used across the globe for the cleaning and sanitization in hospitals. These advance techniques include the



use of the UV light for disinfection, ultrasonic cleaning technologies, steam sterilizers, and electrostatic spray technology. They also include the sanitizers and disinfectants for disinfecting the surface as well as the whole facility.

Patients are at a high risk to develop healthcare associated infections (HAIs) while undergoing medical or surgical treatment. It is anticipated that one in every 25 patients suffers from healthcare associated infections (HAI). According to the NCBI, the prevalence of HAUTIs i.e. healthcare associated UTIs assessed in regional studies range from 12.9% in the U.S. and 19.6% in Europe, to up to 24% in developing countries.

The global hospital cleaning technologies market is experiencing significant growth, driven by the increasing demand for advanced cleaning solutions in healthcare settings. Valued at approximately \$389.4 million in 2021, the market is projected to reach \$948.1 million by 2031, reflecting a robust CAGR of 9.3% from 2022 to 2031. This expansion highlights the critical role that effective cleaning technologies play in maintaining hygiene and preventing healthcare-associated infections (HAIs).

# Key Drivers of Market Growth

- Rising Incidence of HAIs: One in every 25 patients develops HAIs during hospital stays, emphasizing the need for stringent cleaning protocols.
- Increased Surgical Procedures: The growing number of surgeries globally necessitates enhanced cleaning technologies to ensure patient safety.
- Medical Tourism Growth: The rise in medical tourism has led to an increased focus on hospital cleanliness and patient care standards.
- COVID-19 Impact: The pandemic accelerated the adoption of advanced cleaning technologies, with heightened awareness around hygiene practices.

# **Advanced Cleaning Technologies**

Hospital cleaning technologies encompass a variety of innovative products and practices, including:

- UV Light Disinfection: Utilizes ultraviolet light to eliminate pathogens on surfaces.
- Ultrasonic Cleaning Devices: Employs high-frequency sound waves to clean instruments effectively.
- Electrostatic Spray Technology: Ensures even coverage of disinfectants on surfaces.
- Steam Sterilizers: Use high-pressure steam to sterilize medical instruments.
- Hand Sanitizer Dispensers: Essential for maintaining hand hygiene among healthcare workers and visitors.

# Market Segmentation

The hospital cleaning technologies market is segmented based on product type, application, end user, and region:

# By Product Type

- UV Disinfection Systems
- Ultrasonic Cleaning Devices
- Hand Sanitizer Dispensers
- Air Purifiers
- Others

# By Application

- Sanitization
- Surface Cleansers (including surface sanitizers, toilet cleansers, and floor cleansers)
- Instrument Decontamination

#### By End User

- · Private Hospitals
- State-Owned Hospitals
- Community Hospitals

## By Region

- North America (leading market share)
- Europe
- Asia-Pacific (highest growth rate anticipated)
- LAMEA (Latin America, Middle East, and Africa)

# **Regional Insights**

North America currently holds a significant share of the hospital cleaning technologies market due to its advanced healthcare infrastructure and government initiatives promoting hygiene standards. However, the Asia-Pacific region is expected to witness the highest growth rate during the forecast period, driven by increasing awareness of hygiene issues and advancements in cleaning technology.

### Challenges Facing the Market

Despite the positive growth trajectory, concerns regarding the safety of reprocessed surgical instruments pose challenges to market expansion. Ensuring that all cleaning technologies meet stringent health regulations is crucial for maintaining patient safety.

#### Conclusion

The global hospital cleaning technologies market is poised for substantial growth as healthcare facilities increasingly prioritize cleanliness and infection control. With ongoing innovations and a focus on advanced disinfection methods, this sector will continue to evolve, adapting to the needs of a post-pandemic world. This market presents numerous opportunities for stakeholders involved in developing and supplying cleaning technologies, ensuring that hospitals can provide safe and hygienic environments for patients and healthcare workers alike.

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