

Global Construction Camera Solutions Market Set For 7.9% Growth, Reaching \$0.79 Billion By 2028

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<u>The construction camera solutions market has displayed robust growth</u> recently. Will the trend continue, and what will the market size be in the next few years?



The construction camera solutions market size is expected to see strong growth in the next few years. It will grow to \$0.79 billion in 2028 at a compound annual growth rate (CAGR) of 7.9%."

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Valorized at \$0.54 billion in 2023, the construction camera solutions market is forecasted to grow to \$0.58 billion in 2024, reflecting a compound annual growth rate CAGR of 7.8%. Such unprecedented growth can be attributed to factors like the increasing complexity of construction projects, escalating safety regulations, the pressing need for real-time project monitoring, infrastructure development, and the growing demand for documentation and compliance.

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What's the market outlook for the construction camera solutions beyond 2024?

The construction camera solutions market is predicted to witness sustained growth in the

coming years, expected to cultivate a market size of \$0.79 billion by 2028, at a compound annual growth rate CAGR of 7.9%. The growth observed in the forecast period can mostly be ascribed to the ongoing digital transformation of the construction industry, soaring adoption of IoT devices for improved connectivity, the demand for remote work capabilities, increased focus on sustainability and eco-friendly practices, and a surge in smart city initiatives. Major forecasts for the period include the integration of advanced analytics and machine learning for predictive insights, implementation of drone technology for aerial site assessments, enhanced cybersecurity measures to protect sensitive data, amplified user demand for mobile app-based monitoring and control of construction sites, and a significant shift towards user-friendly interfaces to improve accessibility for project stakeholders.

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What are the primary accelerators influencing the market growth?

The phenomenal expansion in the building and construction sector is anticipated to propel the growth of the contact adhesives market, thereby enhancing the construction camera solutions market. The building and construction sector, involving the planning, design, and execution of various infrastructure projects like residential, commercial, and industrial buildings, is spiraling due to urbanization, population growth, economic development, and governmental investments. Contact adhesives, providing sturdy and long-lasting bonds for disparate materials and facilitating expedient installations, significantly improve the building and construction sector.

How is the construction camera solutions market mapped?

The construction camera solutions market is segmented as follows -

- 1 By Type: Fixed Security Cameras, Mobile Security Cameras
- 2 By Component: Hardware, Services, Software
- 3 By Application: Collaboration And Communication, Marketing And Client Engagement, Project Monitoring And Management, Quality Control And Compliance, Security And Surveillance 4 By End-Use: Commercial Construction, Government Projects, Residential Construction

What novel trends are surfacing in the sector?

With players focussing on integrating artificial intelligence AI and machine learning ML, innovative technologies like AI-powered dash cameras are transforming the construction camera solutions market. These smart systems, designed to monitor vehicle activity, elevate safety through real-time analysis, and provide crucial insights for operational efficiency on job sites. In an illustration, Tenna, a US-based technology company, introduced TennaCAM 2.0, an AI-equipped interior camera for improved safety training, detection of risky driving behaviors, and

analysis of near-misses. Such innovations reflect the industry's commitment to improved safety and risk management in the construction sector.

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