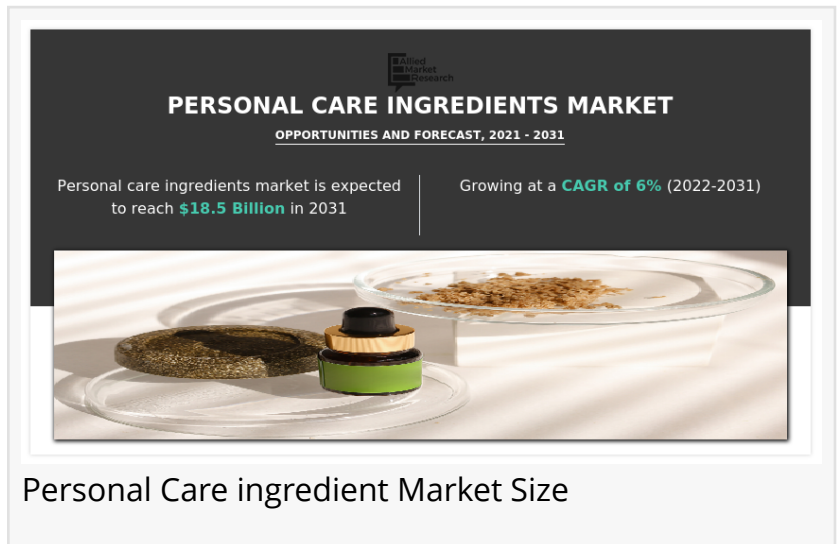


Personal Care ingredient Market: Exploring the Competitive Landscape, Trends, and Dynamics | 6% CAGR over 2022-2031

WIN SIVERS DRIVE, OR, UNITED STATES,
November 26, 2024 /

EINPresswire.com/ -- As per the research report by Allied Market Research, the global [Personal care ingredients market](#) size was valued at \$10.4 billion in 2021, and is projected to reach \$18.5 billion by 2031, witnessing at a CAGR of 6.0% from 2022 to 2031. The personal care ingredients industry report provides a detailed analysis of the top investment pockets, top winning strategies, drivers

& opportunities, market size & estimations, competitive landscape, and evolving market trends. The market study is a helpful source of information for the frontrunners, new entrants, investors, and shareholders in crafting strategies for the future and heightening their position in the market.



The personal care ingredients industry report provides a detailed analysis of the top winning strategies, drivers & opportunities, market size, competitive landscape, and evolving market trends. ”
Allied Market Research (AMR)

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Based on application, the skin care segment held more than one-third of the total market revenue in 2021, and is expected to dominate by 2031. The toiletries segment, on the other hand, would manifest the fastest CAGR of 6.7% throughout the forecast period. The other segments analyzed in the report take in industrial haircare, makeup, fragrances, and oral care.

The global personal care ingredients market is analyzed across source, application, ingredient type, and region. The report takes in an exhaustive analysis of segments and their sub-segments

with the help of tabular and graphical representation. Investors and market players can benefit from the breakdown and devise stratagems based on the highest revenue-generating and fastest-growing segments stated in the report.

By source, the synthetic segment contributed to around two-thirds of the global personal care ingredients market revenue in 2021, and is expected to dominate by 2031. The natural segment, however, would showcase the fastest CAGR of 6.1% throughout the forecast period.

Based on ingredient type, the UV absorbers segment held more than one-fourth of the total market revenue in 2021, and is expected to dominate by 2031. The rheology control agents segment, on the other hand, would manifest the fastest CAGR of 7.3% throughout the forecast period. The other segments studied in the report include emollients, surfactants, emulsifiers, antimicrobials, hair fixative polymers, and conditioning polymers.

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Based on region, the market across North America generated nearly one-third of the global market revenue in 2021, and is anticipated to retain the lion's share by 2031. The Asia-Pacific region, simultaneously, would manifest the fastest CAGR of 6.5% during the forecast period. The other regions studied in the report include LAMEA and Europe.

The key market players analyzed in the global personal care ingredients market report include Croda International Plc, Clariant AG, BASF SE, Berkshire Hathaway Inc. (The Lubrizol Corporation), DOW, Inc., J.M. Huber Corporation, Ashland Global Holdings Inc., KCC Corporation (Momentive Performance Materials), Solvay S.A, and Evonik Industries AG. These market players have embraced several strategies including partnership, expansion, collaboration, joint ventures, and others to highlight their prowess in the industry. The report is helpful in formulating the business performance, product portfolio, operating segments, and developments by the top players.

Application:

1. Skin Care
2. Hair Care
3. Toiletries
4. Makeup
5. Fragrances
6. Oral Care

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Key Benefits For Stakeholders

The report provides an in-depth analysis of the global personal care ingredient market trends along with the current and future market forecast.

This report highlights the key drivers, opportunities, and restraints of the market along with the impact analyses during the forecast period.

Porter's five forces analysis helps analyze the potential of the buyers & suppliers and the competitive scenario of the personal care ingredient industry for strategy building.

A comprehensive global personal care ingredient market analysis covers factors that drive and restrain the market growth.

The qualitative data in this report aims on market dynamics, trends, and developments.

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