

Global Contrast Therapy Units Market Set For 9.2% Growth, Reaching \$21.12 Billion By 2028

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<u>The contrast therapy units market</u>, a niche segment of the larger healthcare market, has seen robust growth in recent times. According to the Contrast Therapy Units Global Market Report

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The contrast therapy units market size is expected to see strong growth in the next few years. It will grow to \$21.12 billion in 2028 at a compound annual growth rate (CAGR) of 9.2%." The Business Research

The Business Research Company 2024, the market is forecasted to grow from \$12.97 billion in 2023 to \$14.14 billion in 2024, charting an impressive compound annual growth rate CAGR of 9.0%. This positive growth curve is driven by numerous factors such as a surge in fitness regimes, an increase in lifestyle-related illnesses, chronic pain conditions, a booming home healthcare sector, and ramped-up investments in healthcare infrastructure.

So, what's slated for the future of this market?

The contrast therapy units market is poised for significant

growth in the coming years, projected to reach a staggering \$21.12 billion by 2028 with a CAGR of 9.2%. A number of elements promise to propel this anticipated growth - an increasing consumer base opting for fitness regimes, a rise in lifestyle-related diseases and chronic pain conditions, growth in home healthcare, and ongoing investments in healthcare and physiotherapy infrastructure. Further, burgeoning demand for rehabilitation solutions is expected to fuel the market.

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A closer look at driving forces for the contrast therapy units market reveals an interesting pattern. The increasing prevalence of genetic disorders is expected to fuel the growth of the cord blood banking services market, thereby indirectly supporting the contrast therapy units market. Genetic disorders, caused by abnormalities in an individual's DNA sequence, are on the rise due to enhanced detection technologies and rising maternal age, which heightens the risk of genetic anomalies.

Moreover, advancements in the market offer great promise. Key players in the market are focusing on developing cutting-edge solutions like contrast therapy tubs. This specialised equipment, used for contrast therapy, alternates between hot and cold water immersions to promote healing, reduce inflammation, and improve circulation. As an example, Wind River Spas, a US-based luxury spa, launched the Contrast8 Contrast Therapy Tub in September 2024, a milestone in hot and cold therapy.

Get the full details of the market report here:

https://www.thebusinessresearchcompany.com/report/contrast-therapy-units-global-marketreport

The contrast therapy units market, as covered in the report, is segmented by:

1 Type: Portable Contrast Therapy Units, Stationary Contrast Therapy Units
2 Application: Pain Management, Rehabilitation, Sports Medicine
3 End-User: Hospitals, Physiotherapy Clinics, Sports Facilities, Home Care Settings
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The Business Research Company's extensive report offers an in-depth perspective of the global contrast therapy units market landscape, including nuanced regional insights. Discover more about The Business Research Company, a pioneer in global market research. Our repertoire boasts over 15000+ reports across 27 industries and 60+ geographies. Drawing from an impressive database of 1,500,000 datasets, extensive secondary research, and exclusive insights

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