

# The Brandtelling Podcast Relaunches with Greater Focus on Business Founders and Owners Who are Driving Brand Success

*Asaf "The Brand Chef" Bochman Joins Chief Brandteller Arthur Germain in Front of the Mics to Go Behind-the-Scenes as Business Owners Share Their Brand Stories*

EAST NORTHPORT, NY, UNITED STATES, December 4, 2024 /EINPresswire.com/

-- Welcome to the refreshed and rebooted [Brandtelling](#) Podcast, which goes beyond basic branding with powerful stories as told by brand builders, owners and founders. Hosted by veteran brand strategists and storytellers, Arthur Germain and Asaf Bochman, the podcast focuses on the unique and creative ways that business owners and founders are driving their brands to success. A new podcast episode drops each Wednesday and features a brand owner who shares

their journey and how they have established themselves in their respective industries – including struggles and successes. Along the way, Germain and Bochman ask insightful questions, offer perspectives and challenge the guests to share their “spiciest stories.” [The Brandtelling Podcast](#) is hosted and available on Spotify as well as Apple Podcasts. Learn more and subscribe to the podcast at <https://TheBrandtellingPodcast.com>.



The Brandtelling Podcast

## Current Episodes

- Raising the Law Brand Bar with Timothy Wan
- Three Branders Talking Turkey with Andy Milligan
- Positive News (For A Change) with Gregory Zeller
- Who's Conducting Your House Brand with David and Samantha Colon
- First To The Party with Justin Baliunas

- Connecting Families With Flavors with Edwin Gutierrez
- Realty Game Changer with Shaughnessy Dusling
- What happens when your brand takes a left turn? With Tiffany Rivera and Pastor-in-Charge James
- How Does Perspective Impact Your Brand? With Arthur Germain and Asaf Bochman
- Expediting the Brand with Mitch Brendle

#### About The Brandtelling Podcast

The Brandtelling Podcast goes beyond basic branding to share powerful stories as told by brand builders, owners and founders. Chief Brandteller Arthur Germain and Asaf “The Brand Chef” Bochman host the weekly podcast which is available at <https://TheBrandtellingPodcast.com> or wherever listeners receive their podcasts.



The Brandtelling Podcast Episodes

#### About Brandtelling

Brandtelling ([www.brandtelling.com](http://www.brandtelling.com)) is a brand story strategy and brand storytelling agency. More information at <https://brandtelling.com>.

#### About [Boch Creative](http://BochCreative.com)

Boch Creative is a brand identity design studio. We help you find direction and unlock the creativity within your brand. More information at <https://bochcreative.com>.

Arthur Germain

Brandtelling

+1 631-239-6335

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/764074003>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire,

Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.