

## Global Fred Certification: A Helping Hand on Enterprises' Global Development Journey

Fred Global Consulting Co. Launches Global Fred Certification to Empower Businesses in Global

VANCOUVER, BC, CANADA, November 27, 2024 /EINPresswire.com/ -- Fred Global Consulting Co., a Canada-based consulting firm, is excited to announce the launch of the <u>Global Fred</u> <u>Certification</u> (GFC), a comprehensive evaluation system designed to support enterprises navigating the challenges and opportunities of globalization. With two innovative systems—the Global Fred Certification for International Business Comprehensive Strength (<u>GFC-IBCS</u>) and the Global Fred Certification for AI Application Strength (<u>GFC-AIAS</u>)—this initiative aims to help businesses demonstrate their strengths and enhance their global reputation.

GFC-IBCS evaluates enterprises across a range of critical areas, including legal compliance, industry certifications, intellectual property protection, customer service quality, and corporate social



responsibility. It considers achievements such as domestic and international awards, as well as leadership strength and long-term profitability. By offering an objective, multi-dimensional assessment, this certification empowers enterprises to validate their capabilities and build trust with international partners. Companies are awarded one of three levels—Qualified, Proficient, or Excellent—providing a clear benchmark for continuous improvement.

GFC-AIAS focuses on assessing the integration and application of artificial intelligence within enterprises. It evaluates team structure, project execution, data management capabilities, ethical considerations, and the impact of AI on business operations and industry innovation. Through a thorough review process, this certification provides a reliable reference for businesses looking to highlight their expertise in AI applications. Fred Global Consulting Co. is committed to offering enterprises a reliable framework for self-evaluation and external recognition. The Global Fred Certification represents a step forward in helping businesses thrive in a competitive and interconnected world, fostering growth and collaboration on the global stage.

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