

Cjoy Isense by Shenzhen Xinyue Chuangzao Technology Co., Ltd. Wins Bronze in A' Beauty and Cosmetics Industry Awards

*Innovative Electric Toothbrush
Recognized for Outstanding Design and
User Experience in Prestigious
International Competition*

COMO, CO, ITALY, November 27, 2024 /EINPresswire.com/ -- The A' Design Award, one of the world's most respected and well-recognized awards in the field of [cosmetic product](#) design, has announced Cjoy Isense by [Shenzhen Xinyue Chuangzao Technology Co., Ltd.](#) as the Bronze Winner in the Beauty, Personal Care and Cosmetic Products Design category. This prestigious recognition highlights the innovative design and exceptional user experience offered by the Cjoy Isense electric toothbrush.

The A' Beauty, Personal Care and Cosmetic Products Design Award is highly relevant to the cosmetic product industry, as it recognizes designs that align with current trends and needs while advancing industry standards and practices. By winning this award, Cjoy Isense demonstrates its ability to provide practical benefits to users through its innovative features and functionality, setting a new benchmark for electric toothbrush design.

Cjoy Isense stands out in the market with its buttonless, integrated design that offers a sleek and appealing look. The toothbrush automatically adjusts its vibration intensity based on the pressure applied by the user, providing a natural and smooth brushing experience. This unique feature allows users to control the cleaning of each tooth effectively, promoting proper oral hygiene habits. Additionally, the circular navigation light on the top of the toothbrush displays the operation status with different colors and movements, enhancing the overall user



Cjoy Isense

experience.

The recognition of Cjoy Isense by the A' Beauty, Personal Care and Cosmetic Products Design Award serves as a motivation for Shenzhen Xinyue Chuangzao Technology Co., Ltd. to continue striving for excellence and innovation in the field of oral care products. This achievement is expected to inspire future designs and influence industry standards, fostering further advancements in the cosmetic product industry.

Cjoy Isense was designed by Garnett Wang, Aiqing Liu, and the talented team at Shenzhen Xinyue Chuangzao Technology Co., Ltd.

Interested parties may learn more about the award-winning Cjoy Isense electric toothbrush at: <https://competition.adesignaward.com/ada-winner-design.php?ID=152346>

About Shenzhen Xinyue Chuangzao Technology Co., Ltd.

Shenzhen Xinyue Chuangzao Technology Co., Ltd. is a dental science company focused on cutting-edge biotechnology research. Its brand, CJOY, covers oral daily chemical products with mild and deep cleaning ingredients and all-weather portable care as an innovative solution, as well as the Spirit Arrow intelligent electric toothbrush with zero button innovation experience and one tooth and one force.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that showcase creativity, practicality, and professional execution. These designs are acknowledged for their potential to positively influence industry standards through their thoughtful development and innovative use of materials and technology. Winning this award highlights the designer's ability to effectively blend form and function, offering solutions that enhance people's lives and well-being in the category of Beauty, Personal Care and Cosmetic Products Design. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, industry experts, journalists, and academics who evaluate entries based on pre-established criteria such as innovative ingredient integration, packaging aesthetics, user experience design, environmental impact consideration, brand identity expression, functional efficiency, market relevance, safety compliance, product durability, design originality, aesthetic consistency, ergonomic design, product accessibility, production feasibility, cost-effectiveness, consumer appeal, shelf impact, sustainable material usage, cultural sensitivity, and inclusive design.

About A' Design Award

The A' Beauty, Personal Care and Cosmetic Products Design Award is a prestigious international competition that recognizes exceptional design excellence in the cosmetics and personal care industry. Open to a diverse range of participants, including creative cosmetic product designers, innovative design agencies, visionary companies, and influential brands, the award provides a platform to showcase ingenuity and gain global recognition. Through a rigorous blind peer-review process conducted by an expert jury panel, entries are evaluated based on pre-

established criteria to ensure the highest standards of design excellence. By participating in this esteemed award, entrants have the opportunity to demonstrate their outstanding cosmetic product design capabilities, inspire future trends, and contribute to the advancement of the industry. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to make the world a better place through the power of good design, motivating designers and brands to develop superior products and projects that positively impact the global community. Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and take part with their projects at <https://cosmeticproductawards.com>

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