

# Flare Introduces 2.0 Version with Revolutionary Updates, Expanded Designs, and Features for the Entire Family

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LOWELL, MA, UNITED STATES, November 27, 2024 /EINPresswire.com/ -- Flare, the innovative brand redefining personal safety, is thrilled to announce the launch of Flare 2.0—featuring brand-new designs, expanded features, and enhanced functionality for all ages. After years of dedicated development, Flare is proud to unveil that its app is now available for Android, ensuring more families than ever can access the peace of mind that Flare provides.

As part of this milestone, Flare is launching new product options tailored to meet the needs of every family member, from the youngest adventurers to the wisest elders.

The new lineup includes:

Senior Waterproof Bands: Durable, sleek, and dependable—crafted to keep older adults secure and stylish in any situation.

Options for Kids: Fun and functional designs made to protect and connect young users during school, activities, and daily adventures.

“At Flare, we know that safety should be a priority for the entire family,” said Ray Hamilton, CTO of Flare. “The release of Flare 2.0 represents our commitment to creating tools that empower people of all ages to live confidently and securely, wherever life takes them.”

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*Ray Hamilton*

Revolutionizing Family Safety

Flare’s discreet safety accessories double as stylish



wearables, offering a seamless blend of fashion and functionality. With a simple double press

activation, users can send an SOS alert to trusted contacts and, optionally, emergency responders complete with their real-time location.

The Flare app also now includes:

**Live Video Calls:** Instantly connect with a trusted security agent for reassurance or immediate action.

**Safety Timer:** A customizable timer that alerts contacts and emergency responders if you don't check in when expected.

**Voice Activation:** Hands-free safety activated by a simple phrase.

And more!

The updated designs for Flare 2.0 offer a wider variety of colors, styles, and fits, ensuring a perfect option for every family member. Whether it's for a child walking to school, a teenager at a party, or a grandparent on a solo outing, Flare is the ultimate family-friendly safety solution.

Availability

Flare 2.0 is now available for purchase on [www.getflare.com](http://www.getflare.com). With the addition of Android compatibility, Flare is ready to reach millions of new users seeking stylish, reliable safety solutions.

About Flare

Flare is a leader in personal safety innovation, committed to empowering individuals and families to live boldly with confidence and security. By combining cutting-edge technology with beautiful designs, Flare ensures safety is always discreet, stylish, and effective.

For more information, visit [www.getflare.com](http://www.getflare.com) or follow Flare on Instagram ([www.instagram.com/getflare](https://www.instagram.com/getflare)) and TikTok ([www.tiktok.com/@getflare](https://www.tiktok.com/@getflare)).

Brielle Cotterman

Brielle Cotterman Media

+1 765-776-0492

[email us here](#)

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