

# Cosmetic and Personal Care Hydroxypropyl Guar Market Trend to Eyewitness Huge Growth by 2033 | AMR

*Cosmetic and Personal Care Hydroxypropyl Guar Market Size to Worth \$711.5 Million by 2033 | CAGR: 6.3%: AMR*

PORTLAND, OR, UNITED STATES, November 28, 2024 /

EINPresswire.com/ -- Allied Market Research published a report, titled, "[Cosmetic and Personal Care Hydroxypropyl Guar Market](#) by

Application (Skin Care, Hair Care, Makeup, Hygiene Products, and Others): Global Opportunity Analysis and Industry Forecast, 2024-2033". According to the report, the cosmetic and personal care hydroxypropyl guar market was valued at \$390.3 million in 2023 and is estimated to reach \$711.5 million by 2033, growing at a CAGR of 6.3% from 2024 to 2033.



Cosmetic and Personal Care Hydroxypropyl Guar Market

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Hydroxypropyl Guar (HPG) is a modified form of guar gum widely used in cosmetic and personal care formulations.”

*David Correa*

Prime determinants of growth

The global cosmetic and personal care hydroxypropyl guar market is experiencing growth due to several factors such as rise in demand for natural and multifunctional ingredients in personal care products and increase in consumer preference for eco-friendly and sustainable products. However, fluctuation in raw material costs and

the potential for supply chain disruptions hinder market growth. Moreover, innovations in product formulations and applications offer remunerative opportunities for the expansion of the cosmetic and personal care hydroxypropyl guar market.

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The hygiene products segment is expected to grow faster throughout the forecast period.

By application, the skin care segment held the highest market share in 2023, accounting for more than one-third of the global cosmetic and personal care hydroxypropyl guar market revenue and is expected to retain its dominance throughout the forecast period. This can be attributed to hydroxypropyl guar (HPG) being a versatile polymer derived from guar gum, which is extensively used in skin care products for its superior thickening, stabilizing, and conditioning properties. Its primary function is to enhance the texture and consistency of formulations, ensuring a smooth and pleasant application experience. HPG effectively stabilizes emulsions, preventing the separation of oil and water phases, which is crucial for maintaining the integrity and efficacy of creams and lotions. In addition, it imparts a soft, silky feel to the skin, improving the sensory attributes of cosmetic products. Its film-forming ability creates a protective barrier on the skin, which helps retain moisture and provide a long-lasting hydration effect. HPG is also valued for its mildness and biocompatibility, making it suitable for sensitive skin and hypoallergenic formulations.

However, the hygiene products segment is projected to manifest the highest CAGR of 6.8% from 2024 to 2033. This can be attributed to hydroxypropyl guar finding significant application in hygiene products due to its unique properties. It serves as a versatile thickening agent, enhancing the viscosity and stability of formulations such as sanitary pads, diapers, and wipes. This ingredient helps maintain product integrity and improves moisture retention, contributing to comfort and absorption efficiency. Hydroxypropyl guar's biocompatibility and non-toxic nature make it ideal for sensitive skin applications, ensuring skin-friendliness in hygiene products. Its ability to form a gel-like matrix aids in controlling the release of active ingredients, further enhancing the efficacy of these products.

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Asia-Pacific to maintain its dominance by 2033.

By region, Asia-Pacific held the highest market share in terms of revenue in 2023, accounting for more than two-fifths of the global cosmetic and personal care hydroxypropyl guar market revenue and is expected to dominate in terms of revenue throughout the forecast timeframe. This trend is driven by rising consumer demand for natural and organic products, along with the expanding middle-class population and increasing disposable incomes in countries such as China, India, and Japan. Hydroxypropyl guar is valued for its thickening, stabilizing, and conditioning properties, making it a popular choice in formulations for skincare, haircare, and other personal care products. The region's strong manufacturing base, coupled with R&D investments further propels market expansion, making Asia-Pacific a pivotal region in this sector.

Players: -

AADHUNIK INDUSTRIES

ANMOL CHEMICALS PRIVATE LIMITED

CELOTECH CHEMICAL CO., LTD.

SUZHOU SYNERGUAR HYDROCOLLOID TECHNOLOGIES CO. LTD.

SUZHOU SPRINGCHEM INTERNATIONAL CO., LTD.

GUANGRAO LIUHE CHEMICAL CO., LTD.

SYENSQO

JINGKUN CHEMISTRY

HEFEI TNJ CHEMICAL INDUSTRY CO., LTD.

ATAMAN KIMYA

ENSINCE INDUSTRY CO., LTD.

Want to Access the Statistical Data and Graphs, Key Players' Strategies:

<https://www.alliedmarketresearch.com/cosmetic-and-personal-care-hydroxypropyl-guar-market/purchase-options>

The report provides a detailed analysis of these key players in the global cosmetic and personal care hydroxypropyl guar market. These players have adopted different strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others to increase their market share and maintain dominant shares in different regions. The report is valuable in highlighting business performance, operating segments, product portfolio, and strategic moves of market players to showcase the competitive scenario.

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out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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