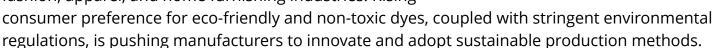


Global Textile Dyes Market to Reach USD 14.9 Billion by 2032, Growing at a CAGR of 5.89% | Astute Analytica

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This promising growth trajectory is driven by escalating demand for vibrant and sustainable textile dyes in the fashion, apparel, and home furnishing industries. Rising





The global textile dyes market is experiencing a seismic shift with the rising demand for sustainable dyes, marking a green revolution in the industry. This driver is not just a fleeting trend but a fundamental change in response to increasing environmental awareness and regulatory pressures. As of 2023, over 30% of global consumers showed a preference for ecofriendly clothing, significantly impacting the dye market. Environmental concerns have led to a surge in demand for natural dyes, with the market share expected to grow by 11% from 2023 to 2028. The shift is also evident in the 20% annual increase in the organic textile market, directly influencing eco-friendly dye consumption. In addition, stringent regulations, such as the EU's REACH (Registration, Evaluation, Authorisation, and Restriction of Chemicals), have accelerated the shift towards sustainable dyes. The global market for sustainable dyes was estimated to be worth \$5 billion in 2023, showcasing the scale of this transition.



As per our analysis, manufacturers are responding to this shift by investing in R&D. Over \$500 million was invested in developing sustainable dye technologies in 2023 alone. The use of plant-based dyes has risen by 15% in the past year, reflecting this trend. This movement towards sustainable dyes is not just a response to consumer and regulatory demands but also a strategic business decision. Companies adopting greener practices are gaining a competitive edge, with a 25% increase in market share observed among companies that have switched to sustainable dyes.

- Allied Industrial Corp, Ltd.
- Archroma Management LLC
- Atul Ltd
- BASF SE
- Dow
- Huntsman Corporation
- DuPont de Nemours, Inc
- Kiri Industries
- Lanxess
- · Sumitomo Chemical
- Vipul
- Other Prominent Players

- Direct Dyes
- · Basic Dyes
- Natural Dyes
- Reactive Dyes
- Sulfur Dyes
- VAT Dyes
- Disperse Dyes
- Others

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- Wool
- Nylon
- Cotton
- Polyester
- Acrylic
- Others

- Natural
- Synthetic

- Home Textiles
- Technical Textiles
- Clothing/ Apparel
- Automotive
- Others

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- · North America
- The U.S.
- Canada
- Mexico
- Europe
- Western Europe
- The UK
- Germany
- France
- Italy
- Spain
- Rest of Western Europe
- Eastern Europe
- Poland
- Russia
- Rest of Eastern Europe
- Asia Pacific
- China
- India
- Japan
- · Australia & New Zealand

- South Korea
- ASEAN
- Rest of Asia Pacific
- Middle East & Africa (MEA)
- Saudi Arabia
- South Africa
- UAE
- Rest of MEA
- South America
- Argentina
- Brazil
- · Rest of South America

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