

Auto Racing Enthusiast Ken Clapp to be Featured on Close Up Radio

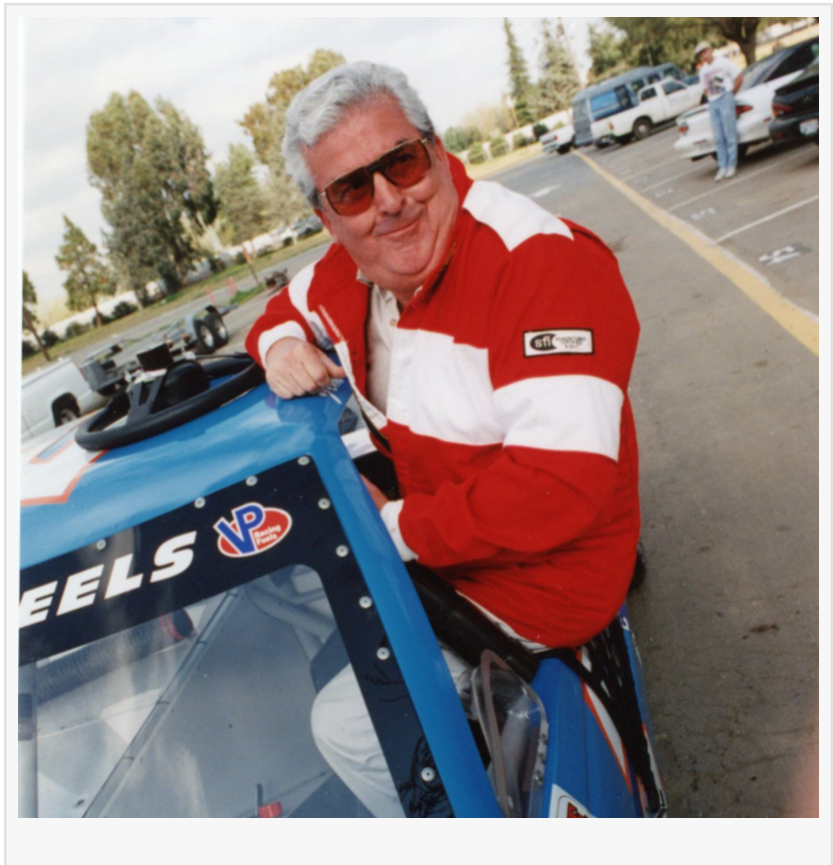
STOCKTON, CA, UNITED STATES,
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[EINPresswire.com/](https://www.einpresswire.com/) -- Ken Clapp, co-owner of the iconic Stockton 99 Speedway and a revered figure in the motor sport community, chronicles his amazing career trajectory and shares invaluable life lessons. Armed with passion, resilience, and an unwavering dedication to integrity, Clapp has created an indelible legacy in the world of racing, touching lives and transforming the sport forever.

Clapp has been an enthusiastic participant and innovative leader in the realm of auto racing since he was a teenager. Driven by an innate love for the sport and a mind for organization over mechanics, Clapp has continually embraced challenges and opportunities that define an extraordinary career. His progression from racing enthusiast to influential promoter and co-owner of significant racing establishments reflects a journey deeply rooted in passion and integrity.

"There's a secret to life; a key. Pay your bills, whether you win or lose. Pay your bills and tell the truth. You'll be okay," says Clapp, emphasizing values learned as a child that have guided him through every triumph and trial across decades in the racing industry.

Clapp's career features many milestones, most notably his role in fostering the growth of Sears Point Raceway, now renowned as Sonoma Raceway—a premier motor sports facility in the United States. Beginning his promotional activities in 1966, Clapp utilized his knack for strategic planning and genuine love for racing to make indelible impacts. Sears Point Raceway became a proving ground for his unyielding dedication to the sport, heralding a new era for American motor sports through strategic innovation and collaborative brilliance.



His ability to develop and nurture fruitful partnerships took shape from the very first championship-level NASCAR race he organized in Vallejo, CA. Despite unexpected weather challenges, Clapp's initiative not only thrived but demonstrated his capability to merge ambition with business acumen—earning financial success built on a framework of patience and foresight.

Throughout his career, Ken Clapp has demonstrated the power of seizing exceptional opportunities through relationships forged within the community and the motor sport industry. Critical choices faced by Clapp with grace and strategic optimism further exemplify his impact. This includes involvement in exploratory projects like a potential street racing event in San Francisco, candid engagements with industry leaders, and sustained global efforts, such as establishing NASCAR Australia and facilitating successful races in Japan.

Of note is Clapp's association with influential racing families and organizations, from the France family of NASCAR fame to global partners in motor sports, including the renowned Honda Motor Company. His friendships and collaborations with stalwarts such as Roger Penske and the France family have been hallmarked by mutual respect, rooted in Clapp's unwavering dedication to authenticity and excellence.

Beyond his entrepreneurial feats, Ken Clapp remains a prominent mentor to the younger generation, cherishing the chance to imbue emerging talents with the values and perseverance



R. P. K. C. Jack McRoy
Sonoma "about" 2000:

that characterized his own career. His commitment to fostering future leaders through mentoring remains deeply embedded in his legacy.

As Ken Clapp transitions from active leadership, he reflects not just on his own story, but on the trajectory of the racing world at large. His reflections on the sport underscore a profound belief in the enduring promise of NASCAR, strengthened by integrity and the vibrant leadership of today's racing community.

Racing futures—aligned with strong ethical grounding and a robust vision—hold bright prospects, championed by contemporary leaders such as Steve Phelps, current NASCAR President, and Roger Penske, steward of Indianapolis Racing. Clapp's perspectives continue to inspire those at the helm, fostering dynamism and innovation in modern motor sports.

Ken Clapp's career marks a life defined by heart, strategy, and unyielding fidelity to the ethos of racing. While his journey moves toward a reflective phase, the impact of his wisdom and integrity remains an enduring testament to his life's work.

The release of his memoir, "Sea to Shining Sea: Racing from the Wild West to Daytona," offers the story of racing through the eyes of one of its key figures. Published in 2022, the 400-page memoir is richly illustrated with 165 photographs, providing readers with a visually compelling backdrop to Clapp's stories and insights. As a veteran of the racing industry, Clapp shares his personal journey and reflects on decades of experiences that have shaped both the sport and his own life.



As Ken Clapp continues to enjoy a vibrant legacy, not only transforming the structural landscape of motor racing facilities but embodying the essence of trailblazing foresight and resolute leadership. He stands a beacon guiding others toward achieving excellence grounded in principle and passion.

Close Up Radio will feature Ken Clapp in an interview with Jim Masters on Monday, December 2nd at 6pm EST and with Doug Llewelyn on Monday, December 9th at 6pm EST

Listen to the show on [BlogTalkRadio](#)

If you have any questions for our guest, please call (347) 996-3389

For more information about Ken Clapp, please visit <https://westcoaststockcarhalloffame.com/>

Lou Ceparano

Close Up Television & Radio

+1 631-850-3314

[email us here](#)

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