

U.S. Flexible Packaging Market Set to Reach \$91.95 Billion by 2032, Growing at 9.41% CAGR | Astute Analytica

CHICAGO, NY, UNITED STATES, November 29, 2024 /EINPresswire.com/ -- The [U.S. Flexible Packaging Market Report](#) continues to showcase robust growth, with its valuation reaching \$91.95 billion by 2032. Driven by advancements in packaging technologies and increasing demand for sustainable and versatile packaging solutions, the market is projected to attain a remarkable value of \$91.95 billion by 2032, registering a 9.41% CAGR during the forecast period of 2024-2032.

For more information, visit <https://www.astuteanalytica.com/request-sample/us-flexible-packaging-market>



Flexible packaging has gained widespread adoption across various industries, including food and beverages, pharmaceuticals, personal care, and industrial goods, owing to its lightweight, cost-efficiency, and extended shelf-life benefits. Innovations such as bio-based materials and recyclable packaging formats are further fueling the growth trajectory, aligning with consumers' and businesses' increasing focus on sustainability.

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The surge in e-commerce is a key driver reshaping the U.S. flexible packaging market. The rise of online shopping, particularly post-COVID-19, has dramatically increased the need for durable and lightweight packaging solutions. E-commerce sales in the United States reached approximately \$215 billion in the first quarter of 2021 alone. This upswing is not just a short-term spike; predictions suggest a sustained growth trend, with the e-commerce sector expected to expand at a CAGR of over 5% in the coming years. By 2022, online grocery sales accounted for 12.4% of total e-commerce sales in the U.S., necessitating robust packaging solutions for safe and efficient transport. Flexible packaging, with its lightweight nature and durability, becomes a

preferred choice for online retailers. This preference is further bolstered by the fact that flexible packaging can reduce shipping costs by up to 70%, compared to more rigid alternatives.

The rise of e-commerce has also led to an increase in demand for customized packaging solutions. Approximately 30% of businesses have reported an uptick in customer preference for personalized packaging. Additionally, the flexible packaging industry has seen a 15% increase in demand for innovative designs, as brands seek to stand out in a crowded online marketplace.

For more information on the flexible packaging market, visit our website, <https://www.astuteanalytica.com/industry-report/us-flexible-packaging-market>

Key players in the flexible packaging market include:

- ALLIEDFLEX
- Amcor Plc
- CLONDALKIN GROUP
- Constantia Flexibles
- Coveris Holdings S.A.
- FlexPak Services
- Genpak Flexible
- Glenroy, Inc.
- Huhtamaki Group
- Mondi Group
- Sealed Air
- Star Label Products
- Transcontinental Inc.
- Other Prominent Players

Other key players in the flexible packaging market include:

- ABC Packaging
- Albéa Group
- Berry Global Company
- C-P Flexible Packaging
- Conagra Brands
- Eagle Flexible Packaging
- HCP Packaging
- Novolex Company
- ProAmpac
- Pactiv Evergreen (Reynolds Group Holding Limited)
- Scantvik Packaging
- Sonoco Products Company
- Other Prominent Players

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- Paper
- Plastic
- Polyethylene Terephthalate
- High-Density Polyethylene
- Low-Density Polyethylene
- Polyvinyl Chloride
- Polypropylene
- Others
- Polymer Films
- Metallic Foil
- Cellulosic and Bioplastic Film
- Others

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- Pouches and Bags
- 3-Side-Seal Pouches
- Gusseted Bags
- Stand-Up Pouches
- Spouted Pouches
- Zipper Pouches
- Vacuum Bags
- Sterilization Pouches
- Retort Pouches
- Micro-Waivable Pouches
- Others
- Sachet
- Wrappers and Wrapping
- Printed Roll Stock
- Liners
- Others

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- Form-Fill-Seal (FFS)
- Vertical Form-Fill-Seal
- Horizontal Form-Fill-Seal
- Low-Profile Systems
- Others

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- Food & Beverage
- Personal Care & Cosmetics
- Pharmaceutical
- Household Care
- Industrial
- Retail
- Logistics
- Others

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- Direct
- Distributor
- Online

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