

# Equal by Tklab by Ru Yu Wu Wins Bronze in A' Interior Design Awards

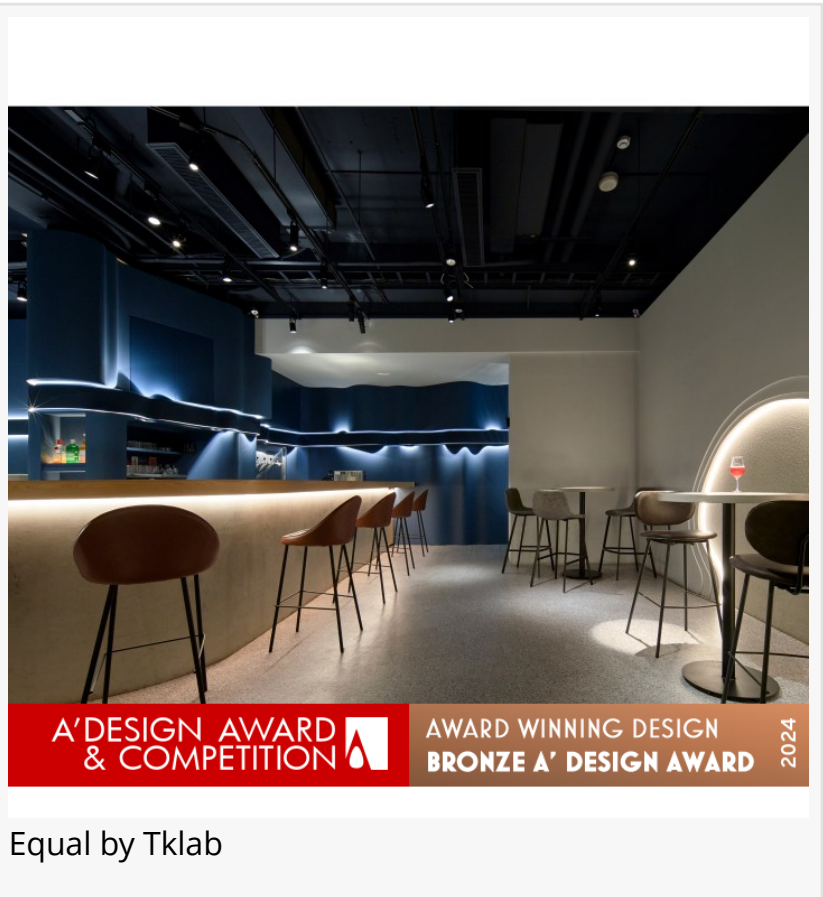
*Ru Yu Wu's Innovative Bar Design  
Recognized for Excellence in Interior  
Space and Exhibition Design*

COMO, CO, ITALY, November 29, 2024 /EINPresswire.com/ -- The A' [Design Award](#), one of the world's most prestigious and well-recognized awards in the field of [interior](#) design, has announced [Ru Yu Wu](#) as a winner in the Interior Space and Exhibition Design category for the outstanding work titled "Equal by Tklab". This highly respected award celebrates exceptional designs that showcase creativity, innovation, and practicality within the interior design industry.

The recognition of "Equal by Tklab" by the A' Interior Space, Retail and Exhibition Design Award highlights the

design's relevance to current trends and needs within the industry. Ru Yu Wu's carefully crafted layout, featuring a main entrance for the pickup kiosk and a side entrance for the bar, aligns with modern retail development concepts. The warm color palette creates a relaxed atmosphere that appeals to the aesthetic preferences of the target audience, while the classified areas ensure a smooth flow, reflecting a deep understanding of the customers' needs.

What sets "Equal by Tklab" apart is its masterful presentation of light, elegantly enhancing the wine-tasting experience through carefully considered color temperature, brightness intensity, exposure position, and reflection effects. The intelligent light controller allows the designer to adapt the lighting to the current atmosphere, creating a captivating interplay of shade and shadow on the layered walls. The cave-like entrance evokes a sense of comfort and safety, while the overall space draws inspiration from the variable and inclusive characteristics of water, resulting in a cozy and inviting ambiance.



Equal by Tklab

This prestigious recognition from the A' Interior Space, Retail and Exhibition Design Award serves as a testament to Ru Yu Wu's dedication to excellence and innovation. It motivates the designer and their team to continue pushing boundaries and exploring new possibilities in future projects. By setting a high standard for functionality, aesthetics, and user experience, "Equal by Tklab" has the potential to inspire and influence industry practices, fostering further advancements in the field of interior design.

Interested parties may learn more about the award-winning design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=151924>

#### About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity and practicality. It acknowledges the skill and dedication of designers who produce work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are recognized for their professional execution and potential to positively influence industry standards in the category of Interior Space and Exhibition Design. The award criteria include innovative use of space, material selection excellence, functional layout design, color scheme mastery, lighting design proficiency, sustainable design practice, cultural relevance, aesthetic appeal, ergonomic consideration, design consistency, attention to detail, budget management, client satisfaction, design longevity, accessibility standards compliance, incorporation of technology, space optimization, project management skills, safety considerations, and adaptability of design.

#### About A' Design Award

The A' Interior Space, Retail and Exhibition Design Award is a highly respected international competition that promotes excellence in design and innovation within the interior design industry. Organized annually since 2008, the award welcomes a diverse range of participants, including visionaries, leading interior design agencies, innovative companies, renowned furniture manufacturers, and influential brands. Entries undergo a rigorous blind peer-review process, evaluated by a world-class jury panel of design professionals, interior industry experts, journalists, and academics based on pre-established criteria. By participating in this prestigious award, entrants have the opportunity to showcase their creativity, gain global recognition, and be acknowledged for their superior design capabilities. The A' Design Award ultimately aims to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to create a better world through the transformative power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and submit their projects at <https://interiorsdesignaward.com>

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