

# JELLYMED SHINES AT DUSK MUSIC FESTIVAL 2024: A GROUNDBREAKING LAUNCH THAT LEFT FESTIVAL-GOERS BUZZING

*A Monumental Success Showcasing the Future of Festival Health and Wellness*

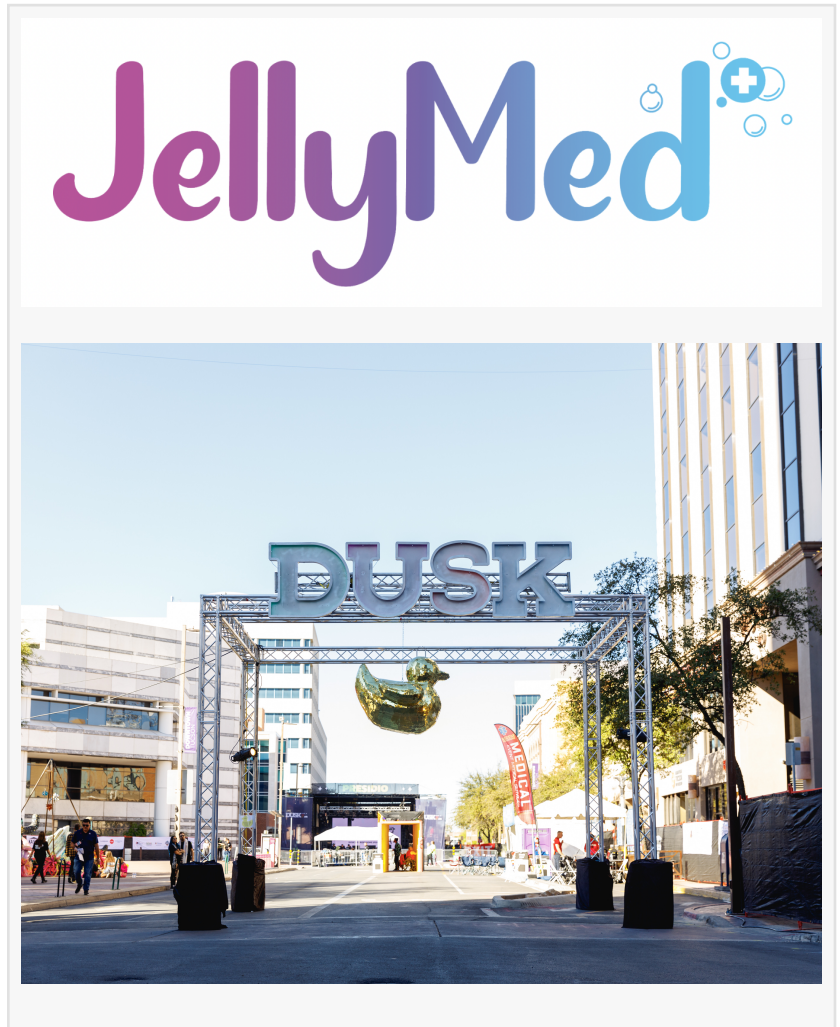
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EINPresswire.com/ -- [JellyMed](#)'s debut at the [Dusk](#) Music Festival 2024 was nothing short of spectacular, sparking excitement, engagement, and an unforgettable experience for thousands of festival-goers. The JellyMed initiative, spearheaded by visionary founder and festival enthusiast Dr. Laura Purdy, captivated audiences with its unique approach to wellness, vibrant booth activities, and inspiring interactions that left the crowd asking for more.

One of the festival's most beloved attractions was the Jelly Wheel, where attendees eagerly spun for a chance to win exclusive merchandise. The vibrant energy around this fun-filled activity

quickly became the talk of the festival, as lucky participants walked away with coveted prizes, including plush Rori's mascots. The excitement was palpable as fans embraced JellyMed's innovative and engaging approach to merging fun with health awareness.

The JellyMed Lounge was another showstopper, providing festival-goers with a relaxing space to recharge amid the festival's energetic buzz. This thoughtfully designed area became a haven for attendees, sparking meaningful conversations about the importance of wellness at large-scale events.



JellyMed's festival presence achieved remarkable milestones, including an impressive 900+ new social media followers, amplifying the initiative's reach and establishing it as a rising force in the festival community. The positive feedback poured in from festival-goers, who embraced JellyMed's mission to revolutionize festival healthcare, calling it "engaging," "fun," and "a much-needed innovation in the scene."



The stellar lineup of artists—including Kaskade, Masego, Quinn XCII, Steve Aoki, Gus Dapperton, Peekaboo, Anabel Englund, Beach Weather, Zolita, Khiva, and many more—kept the crowds mesmerized, but JellyMed ensured wellness had its own spotlight. Even iconic headliners showed interest in the initiative, with Dr. Laura Purdy personally connecting with Kaskade in a memorable moment that further elevated JellyMed's visibility. These artist interactions provided invaluable feedback and opened the door for future collaborations, amplifying JellyMed's influence across audiences worldwide.

"This event was transformative," said Dr. Laura Purdy. "JellyMed's presence at Dusk wasn't just about introducing a new brand—it was about starting a movement. The level of engagement, curiosity, and enthusiasm we witnessed was incredible. It's proof that combining innovation, fun, and wellness is the key to creating real change in the festival space."

The success of JellyMed's launch at Dusk Music Festival highlights the importance of events like these in shaping the future of festival health. From the interactive Jelly Wheel to the buzzing lounge area and inspiring conversations, the initiative has established itself as a leader in promoting festival wellness. JellyMed's innovative approach not only made waves at Dusk but also created a buzz within the festival community, setting the stage for future endeavors.

As JellyMed looks ahead, the momentum from Dusk 2024 will propel it toward even greater success. Follow the movement on social media @hijellymed and explore the groundbreaking world of festival health at [jellymed.com](https://jellymed.com).

Because every beat matters—JellyMed is here to revolutionize the festival experience.

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About JellyMed:

JellyMed, a force within [SWELL Medical PC](https://swellmedical.com), heralds a fresh era in festival healthcare rooted in

peace, love, unity, and respect. Engage in a world where care knows no boundaries, and festival adventures flourish with safety, compassion, and STRENGTH at the forefront! For further information and to be a part of this innovative initiative, visit <https://mishe.co/clinics/jellymed> and follow us at @hijellymed. Because every beat matters.

#### About Dusk

Dusk Music Festival is a two-day music and arts event held annually in Tucson, Arizona. Showcasing a diverse lineup of top-tier musical acts across multiple genres, immersive art installations, and culinary experiences, Dusk creates a vibrant and inclusive community gathering. Since its inception, Dusk has welcomed music enthusiasts from across the country to celebrate the power of live music and creativity under the beautiful Arizona skies. For more information and to purchase tickets, visit [duskmusicfestival.com](https://duskmusicfestival.com) and follow @DuskMusicFestival.

#### About SWELL Medical PC

SWELL Medical PC, a trailblazing healthcare venture led by Dr. Laura Purdy, MD, MBA, stands at the forefront of transformative healthcare solutions. A driving force in the industry, SWELL Medical PC integrates innovative platforms like JellyMed and Meltoff.Health to redefine the healthcare experience. Dr. Purdy's visionary leadership shapes a culture of compassion, inclusivity, and empowerment, offering cutting-edge telehealth services and personalized care. Join us at SWELL Medical PC as we pioneer new frontiers in healthcare, enriching lives through Meltoff.Health, JellyMed, and a commitment to holistic well-being. Discover a new way of healthcare at [SWELLCARE.HEALTH](https://swellicare.health) and follow @Swellcare.health.

Learn more about Dr. Laura Purdy at [drlaurapurdy.com](https://drlaurapurdy.com) and on Instagram @drlaurapurdy.

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