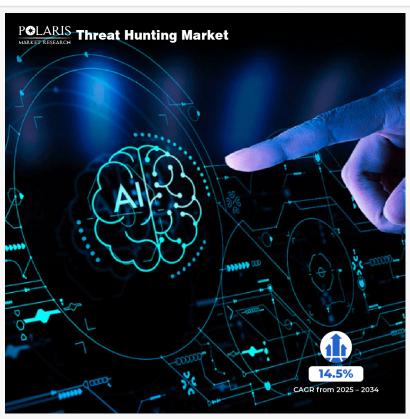


Threat Hunting Market Projected to Surpass US\$ 12.92 Billion Forecast by 2034, Witnessing 14.5% CAGR Growth

A notable surge in online transactions, especially within e-commerce and banking, poses a rise in threats and is driving market demand.

NEW YORK CITY, NY, UNITED STATES, December 2, 2024 /EINPresswire.com/ -- Our threat hunting market report has been prepared using advanced methodologies and research techniques to help businesses make strategic business decisions.



Threat Hunting Market

 $000\ 3.35\ 0000000\ 00\ 2024\ 000\ 00\ 0000000\ 00\ 000\ 12.92\ 0000000\ 00\ 2034\ 00\ 0\ 000000$

Threat hunting, also acknowledged as cyber threat hunting, is a dynamic perspective to recognizing formerly undivulged or continuing non-refined menaces within a firm's network. It is critical because modern menaces can surpass mechanized cybersecurity. Albeit mechanized security instruments and tier 1 and 2 security operation centre observers should be capable of handling approximately 80% of threats, one yet needs to be anxious about enduring 20%.

https://www.polarismarketresearch.com/industry-analysis/threat-hunting-market/request-for-sample?utm_source=EIN&utm_medium=EIN&utm_id=01



Threat hunting indicates diligently recognizing obscure threats within a firm"

Polaris Market Research

There is also an involvement of modern menaces that can generate notable injury. Provided sufficient time and resources, they will burgle any framework and circumvent perception for up to 280 days on average. The surge in employee menaces, where workers or dependent persons purposely or unintentionally generate harm concentrate the requirement for more progressive menace discernment potential pushing the threat hunting market

demand.

Protection of Treasured Data: Treasured data involving intellectual property, financial documentation, consumer data, and personal recognition details is a foremost objective for cybercriminals. To fight these menaces, firms need progressive threat hunting solutions to carefully recognize and offset possible menaces that endanger these susceptible details. The escalating identification of the importance of motivated cybersecurity policy in corporate and government territory is boosting the demand for threat hunting market growth.

Growing Cases of Cyber Threats: The growing cases of cyber menace and ambush have caused an escalated demand for threat hunting. The 2023 Annual Data Breach Report chronicled a 78% rise in 2023 as contrasted to 2022, rendering contemporary data for the ITRC and depicting a 72% surge from the former high in 2021.

Strict Cybersecurity Directives: Governments are applying and administering stringent cybersecurity directives that need firms to foresightedly safeguard against cyber menaces and exhibit their capacity to inspect and answer to assaults. This escalates the demand for threat hunting solutions.

- Capgemini
- CrowdStrike
- Cynet
- Eviden
- IBM
- Kaspersky
- · Palo Alto Networks
- Rapid 7
- Sangfor
- SecureWork
- Solidworks
- Trend Micro
- Trustwave

- Verizon
- VMware

https://www.polarismarketresearch.com/industry-analysis/threat-hunting-market/request-for-discount-pricing?utm_source=EIN&utm_medium=EIN&utm_campaign=EIN&utm_id=01

- The threat hunting market segmentation is based on deployment mode, offering, threat type, organization size, vertical, and region.
- By vertical analysis, the banking, financial services, and insurance (BFSI) segment held the largest market share. This is due to it handling an extensive proportion of susceptible financial data, rendering it a leading objective for cybercriminals. To protect this data from violation and stealing, threat hunting solutions are important.
- By deployment mode, the cloud segment is poised to register a significant CAGR. This is due to businesses swiftly acquiring cloud services due to their capacity to progress speedily, their adaptability, and their economy. With the relocation of more functions and data to the cloud, there is a crucial requirement for robust security measures.

The research report covers all the major regions and sub-regions of the threat hunting market. The study provides market insights into North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa.

North America: North America accounted for the largest market share. This is primarily because of the elevated existence of progressive and complex cyber-attacks. Cybercriminals and state-subsidized actors frequently aim at an assorted gamut of establishments such as businesses, government organizations, and important frameworks using progressive tactics to violate defenses and purloin susceptible data.

Asia Pacific: Asia pacific is anticipated to witness the fastest CAGR from 2025 to 2034. The region's notable digital alteration, recognized by the escalating absorption of digital technologies and online services, is fueling the regional market expansion.

https://www.polarismarketresearch.com/industry-analysis/threat-hunting-market/inquire-before-buying?utm_source=EIN&utm_id=01

How much is the threat hunting market?

The market size was valued at USD 3.35 billion in 2024 and is expected to reach USD 12.92 billion

by 2034.

What is the growth rate of the threat hunting market?

The global market is projected to grow at a CAGR of 14.5% during the forecast period 2025-2034.

Which region held the largest market share?

North America had the largest share of the global market in 2024.

Which vertical led the market in 2024?

The banking, financial services, and insurance (BFSI) category dominated the market in 2024.

00000000 000000: <u>000000 000000 00000</u> 00 00000 000 12.92 000000 00 2034 00 14.5% 0000

Autonomous Networks Market:

https://www.polarismarketresearch.com/industry-analysis/autonomous-networks-market

Analytics as a Service Market:

https://www.polarismarketresearch.com/industry-analysis/analytics-as-a-service-market

Software-defined Anything (SDx) Market:

https://www.polarismarketresearch.com/industry-analysis/software-defined-anything-market

Consumer Identity and Access Management (CIAM) Market:

https://www.polarismarketresearch.com/industry-analysis/consumer-identity-and-access-management-market

Data Center Power Market:

https://www.polarismarketresearch.com/industry-analysis/data-center-power-market

Polaris Market Research is a global market research and consulting company. The company specializes in providing exceptional market intelligence and in-depth business research services for PMR's clientele spread across different enterprises. We at Polaris are obliged to serve PMR's diverse customer base present across the industries of healthcare, technology, semiconductors, and chemicals among various other industries present around the world. We strive to provide PMR's customers with updated information on innovative technologies, high-growth markets, emerging business environments, and the latest business-centric applications, thereby helping them always to make informed decisions and leverage new opportunities. Adept with a highly

competent, experienced, and extremely qualified team of experts comprising SMEs, analysts, and consultants, we at Polaris endeavor to deliver value-added business solutions to PMR's customers.

Likhil G
Polaris Market Research and Consulting
+1 929-297-9727
sales@polarismarketresearch.com
Visit us on social media:

Facebook

Χ

LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/765456501

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.