

Vidscola: First Middle Eastern Partner to Achieve Agile at Scale Specialization from Atlassian

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[/EINPresswire.com/](https://EINPresswire.com/) -- Vidscola proudly announces its achievement as the first Atlassian partner from the Middle East to secure the prestigious Agile at Scale specialization. This milestone further solidifies Vidscola's impressive track record as Atlassian Partner of the Year 2023: Rising Star Award.



Vidscola's success is largely attributed to its distinctive approach, leading with Jira Align, experts Atlassian technical team and renowned Agile coaches at the CxO level. This strategy has already yielded remarkable results, including the first government referral for Jira Align in Saudi Arabia (NTIS) and a strong pipeline with private and governmental organizations who seek to expand their portfolio management capabilities, along with scaling internal Agile practices.

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Mohamed Ghanem

VIDSCOLA leverages its deep expertise in Agile methodologies and the Atlassian suite to provide tailored

consultation services that drive impactful business transformation. Our service delivery approach goes beyond simply meeting objectives; we focus on delivering real value by guiding organizations in selecting and implementing the most effective Agile tools and strategies. From initial concept through development, operations, and iterative feedback, VIDSCOLA's experts ensure a seamless transition to agility at scale.

By recommending and customizing Agile frameworks and best practices, we empower clients to

achieve sustainable growth and operational excellence.

In large organizations and government entities, Agile and portfolio management serve as critical enablers for effective decision-making and sustainable business growth. Focusing on continuous portfolio evaluation and prioritizing support for each value stream ensures that business investments are allocated to the most impactful initiatives. When portfolios and value streams receive the strategic focus they deserve, they not only enhance operational efficiency but also amplify business growth and maximize client value, creating a virtuous cycle of success.

Mohamed Ghanem, General Manager Vidscola, said: "At Vidscola, we are all about delivering maximum value in every aspect of our work. This dedication has made us sought after by government agencies, financial institutions, and other major sectors in the Middle East. We've implemented successful projects with Jira Align, and achieving this unique Agile at Scale specialization is a huge milestone. It will enable us to continue delivering exceptional value to our clients in the Middle East."

For more information, please contact: support@vidscola.com

About Vidscola:

VIDSCOLA is the leading regional provider of end-to-end agile transformation services. Established in 2011, VIDSCOLA is now the go-to organization for comprehensive agile transformation services. From discovery & assessment to transformation planning, to execution, VIDSCOLA consistently provides a fully-fledged set of agile and Atlassian tools services of the highest quality to its clients. With the main office in Dubai, UAE, and running operations in Egypt, Jordan, Saudi Arabia, Kuwait, and Oman, VIDSCOLA serves progressive and forward-thinking enterprises, in multiple industry verticals, across the Middle East and Africa region.

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