

# Construction Films Market Overview: Exploring Business Potential and Regional Forecast to 2030

*Growth of the construction industry in the developing countries, rise in construction activities, and increase in government projects drive the growth.*

WILMINGTON, DE, UNITED STATES,  
December 3, 2024 /EINPresswire.com/  
-- The global [construction films market](#) was valued at \$8.0 billion in 2020 and is projected to reach \$14.6 billion by 2030, growing at a CAGR of 6.3% from 2021 to 2030.



Construction Films Market Overview

## Key Growth Drivers

- Construction Boom in Developing Nations: Rising infrastructure development and government projects fuel market expansion.
- Increased Construction Activities: Urbanization and population growth drive demand for construction materials, including films.
- Emerging Opportunities in Automotive Applications: The integration of construction films into automotive components presents new growth prospects.

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## Challenges

- Environmental Concerns: The use of non-biodegradable plastics poses a barrier to market growth.

## Market Insights

## By Application

## Gas & Moisture Barrier Segment:

- Largest market share in 2020, contributing to over 25% of revenue.
- Projected to grow at the highest CAGR of 6.3% through 2030, driven by its critical role in enhancing construction material longevity and durability.

## By End Use

### Residential Segment:

- Dominated in 2020 with more than one-third of market revenue.
- Forecast to grow at the highest CAGR of 7.4%, reflecting increasing residential construction due to population growth.

## By Region

### Asia-Pacific:

- Held the largest share in 2020, accounting for nearly 40% of global revenue.
- Expected to exhibit the fastest growth (CAGR of 7.2%) due to large-scale infrastructure projects and rapid urbanization in developing nations.
- North America: Secures a strong position as a key contributor to market revenue, following Asia-Pacific.

## Leading Market Players

- Berry Global
- Eastman Chemical Company
- E.I. du Pont de Nemours
- Mitsubishi Chemical Corporation
- Mondi
- Raven Industries, Inc.
- RKW SE
- Saint-Gobain
- Supreme
- Toray Industries, Inc.

## Conclusion

The construction films market is poised for robust growth, driven by increasing infrastructure projects, especially in developing regions like Asia-Pacific. However, addressing sustainability challenges, such as reducing reliance on non-biodegradable plastics, will be critical to long-term

success.

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