

Key Microgreens Market Trend 2024-2033: Product Innovation for Health and Sustainability

The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—for a limited time only!

LONDON, GREATER LONDON, UNITED KINGDOM, December 3, 2024
[/EINPresswire.com/](https://EINPresswire.com/) --

The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—limited time only!



The Business
Research Company

Microgreens Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

The microgreens market has seen robust expansion, growing from \$1.91 billion in 2023 to \$2.14 billion in 2024 at a CAGR of 12.2%. Key factors contributing to this growth include heightened consumer awareness, widespread adoption by restaurants and foodservice providers, the rise of urban agriculture and home gardening, recognition of microgreens as nutrient-dense ingredients, and the increasing popularity of urban farming practices.



The microgreens market size is expected to see rapid growth in the next few years. It will grow to \$3.46 billion in 2028 at a compound annual growth rate (CAGR) of 12.8%.”

*The Business Research
Company*

What Are the Market Size Estimates for [the Global Microgreens Market and Its Expected Growth Rate?](#)

The market is expected to grow rapidly, reaching \$3.46 billion by 2028 at a CAGR of 12.8%. Growth drivers include a focus on sustainable farming and locally sourced

products, rising demand for alternative protein sources, increased preference for premium and high-quality ingredients, and the popularity of eco-friendly food products. Notable trends involve investments in research and development of new microgreen varieties, the growing use of microgreens in the food service and cosmetic industries, product innovation, unique microgreen varieties, and eco-conscious packaging solutions.

Access a Comprehensive Sample Report for Exclusive Insights Into the Global Microgreens Market:

https://www.thebusinessresearchcompany.com/sample_request?id=7179&type=smp

What Are The Primary Growth Drivers Of The Microgreens Market?

The adoption of indoor and vertical farming is expected to boost the market. Vertical farming, which involves growing crops in stacked layers within a controlled environment, requires significantly less land compared to traditional farming methods. This approach is well-suited to urban areas and is linked to sustainable, space-efficient agriculture. Indoor vertical farming offers advantages like maximizing crop production, lowering labor costs, and promoting sustainable urban growth. Microgreens, which are ideal for vertical farming due to their small space requirements, are thriving in these setups. According to Bayer, as of 2021, there were 204,387 square meters of indoor farms globally, a number that is projected to grow nearly tenfold to 2 million square meters by 2027. This rise in vertical and indoor farming is expected to drive growth in the market.

Pre-book the report for a swift delivery:

<https://www.thebusinessresearchcompany.com/report/microgreens-global-market-report>

Who Are The Top Market Players Contributing To The Growth Of The Microgreens Market?

Major companies operating in the market include AeroFarms LLC, Goodleaf Farms, Living Earth Farm, Fresh Origins, Gotham Greens, Bowery Farming Inc., Charlie's Produce (Farmbox Greens LLC), Madar Farms, Metro Microgreens, The Chef's Garden Inc., Koppert Cress USA, Pacific Coast Greens, Great Lakes Growers, Florida Microgreens, Farm.One, BrightFarms, Plenty, Bright Agrotech, Edenworks, Green Sense Farms, Local Roots Farms, Lufa Farms, Square Roots, Urban Oasis, Urban Produce, Vertical Harvest, Zip Grow, Infinite Harvest, Harvest Urban Farms

What Emerging Trends Are Affecting The Size Of The Microgreens Market?

Major companies operating in microgreens are focusing on innovating products, such as Broccoli Microgreens Superfood Powder, to provide reliable services to customers. Broccoli Microgreens Superfood Powder is used as microgreens powder to improve the health of people and the planet through nutrient-dense products. For instance, in February 2023, True Grace Health, a US-based nutritional supplement company, launched Broccoli Microgreens Superfood Powder. Broccoli Microgreens Superfood Powder is the first microgreen powder certified by the Regenerative Organic Alliance, a US-based non-profit organization, as Regenerative Organic Certified (ROC) microgreen powder. It is suitable for adults and children aged four years and older. It is made from freeze-dried broccoli microgreens that are grown on American soil.

How Is the Global Microgreens Market Segmented?

The microgreens market covered in this report is segmented –

- 1) By Type: Broccoli, Cabbage, Cauliflower, Arugula, Peas, Basil, Radish, Cress, Other Types
- 2) By Category: Organic, Conventional
- 3) By Farming Method: Indoor Vertical Farming, Commercial Greenhouse, Other Farming
- 4) By End User: Retail, Food Service, Other End-users

Geographical Analysis: North America Emerges as the Microgreens Market Leader

North America was the largest region in the market in 2023. The regions covered in the market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

Microgreens Market Definition and Overview

Microgreens refer to small plants between sprouts and baby greens in height, standing 1-3 inches (2.5-7.5 cm) tall. Microgreens can be grown from various seeds and are particularly convenient to grow because they can be grown anywhere, including outside, in greenhouses, and even on your windowsill. They come in various colors and textures, fragrant flavor, and contain concentrated nutrients. Compared to their more developed counterparts, they frequently have higher levels of vitamins, minerals, and antioxidants. The stems and leaves of microgreens are the only edible parts, making them more comparable to baby greens. Microgreens are used in various cold and warm recipes and are consumed raw, juiced, or blended.

The Microgreens Global Market Report 2024 from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Microgreens Market Report: Trends, Opportunities, Strategies, and More
The Microgreens Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into microgreens market size, microgreens market drivers and trends, microgreens market major players, microgreens competitors' revenues, microgreens market positioning, and microgreens market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Indoor Farming Technology Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/indoor-farming-technology-global-market-report>

Vertical Farming Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/vertical-farming-global-market-report>

Commercial Greenhouse Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/commercial-greenhouse-global-market-report>

What Services Does [The Business Research Company Offer?](#)

The Business Research Company has published more than 15,000 reports spanning 27 industries and over 60 regions. Our research is supported by 1.5 million datasets, thorough secondary research, and unique insights gained from interviews with industry experts. We offer ongoing and customized research services, featuring a variety of specialized packages designed to meet your specific needs, such as Market Entry Research, Competitor Tracking, Supplier & Distributor Packages, and many others.

Our flagship product, the Global Market Model, serves as a leading market intelligence platform that provides comprehensive and updated forecasts to facilitate informed decision-making.

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/765706616>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.