

# Key Natural Antioxidants Market Trend 2024-2033: Strategic Partnerships for Geographical Expansion

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Natural Antioxidants Global Market Report 2024 -  
Market Size, Trends, And Global Forecast 2024-2033

The natural antioxidants market has shown steady growth, rising from \$2.51 billion in 2023 to \$2.73 billion in 2024 at a CAGR of 9.1%. This growth is fueled by increasing consumer awareness, a higher prevalence of chronic diseases, growing demand for natural and organic food products, preference for clean-label goods, and supportive regulations and policies.



The natural antioxidants market size is expected to see rapid growth in the next few years. It will grow to \$4.06 billion in 2028 at a compound annual growth rate (CAGR) of 10.4%”

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What Is the Future Market Size of [the Global Natural Antioxidants Market and Its Yearly Growth Rate?](#)

The market is set to expand significantly, reaching \$4.06 billion by 2028 at a CAGR of 10.4%. Growth is fueled by increased demand for plant-based food products, fortified foods and beverages, natural and organic personal care

products, an aging population, and a rising interest in functional foods and nutraceuticals. Emerging trends include customization and personalization, the development of novel ingredients, strategic partnerships and collaborations, enhanced research into new natural antioxidant sources, and a shift toward sustainable and eco-friendly production practices.

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What Are the Main Factors Driving Natural Antioxidants Market Expansion?

The growing awareness of lifestyle diseases like obesity, cardiovascular diseases, and diabetes is expected to drive the market. As more individuals become aware of the risks associated with these diseases, they are adopting healthier lifestyles and improving their dietary habits, boosting demand for natural antioxidants. These antioxidants help prevent oxidative damage by neutralizing free radicals in the body. According to the Centers for Disease Control and Prevention, 6 in 10 Americans suffer from at least one chronic condition, such as cardiovascular disease, cancer, or diabetes. As awareness of lifestyle diseases increases, the demand for natural antioxidants is expected to rise.

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Who Are the Main Competitors Driving the Natural Antioxidants Market Forward?

Major companies operating in the market include Archer-Daniels-Midland Company, Koninklijke DSM NV, Badische Anilin- und Sodafabrik SE, E. I. du Pont de Nemours and Company (DuPont), Ajinomoto Co Inc., Prinova Solutions Europe Ltd., Kalsec Inc., Cargill Inc., Indena SPA, Bluestar Adisseo Co., Chr. Hansen Holding A/S, A & B Ingredients Inc., ADEKA Corporation, Naturex Ltd., Cyanotech Corporation, Kemin Industries Inc., Frutarom Industries Ltd., Robertet Group, Nutralliance Inc., Sabinsa Corporation, FutureCeuticals Inc., LycoRed Ltd., Tianjiang Pharmaceutical Co. Ltd., Dansk Handels- og Industri Company, Vitablend Inc., Vitae Caps SA, Aland Nutraceutical Co. Ltd., Xi'an Hao-Xuan Bio-Tech Co. Ltd., Blue California Inc., Diana Food SAS

How Are New Trends Transforming the Natural Antioxidants Market Size?

Major companies operating in the market are entering into strategic partnerships to expand their reach in geographies. Strategic partnerships refer to a process in which companies leverage each other's strengths and resources to achieve mutual benefits and success. For instance, in November 2021, A&B Ingredients, a US-based clean label manufacturer and supplier of functional ingredients, including natural antioxidants, partnered with BDF Natural Ingredients, a biotech company specialized in the research, manufacture, and commercialization of innovative and technological additives for the food and nutrition and cosmetics industries. Through this partnership, A&B Ingredients will distribute PROBIND® Transglutaminase Enzyme, BDF's innovative enzyme ingredients, to the North American market.

## What Are [the Key Segments Within the Global Natural Antioxidants Market?](#)

The natural antioxidants market covered in this report is segmented –

- 1) By Product: Vitamin E, Vitamin C, Carotenoids, Polyphenols
- 2) By Source: Plant, Petroleum
- 3) By Form: Dry, Liquid
- 4) By Application: Personal Care, Food And Beverages, Animal Feed, Other Applications

### Asia-Pacific's Role as the Foremost Player in the Natural Antioxidants Market

Asia-Pacific was the largest region in the market in 2023. The regions covered in the market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

### Natural Antioxidants Market Definition

Natural antioxidants are naturally occurring chemicals that attempt to prolong the product's oxidative rancidity and keep its conditions ideal for a longer duration. Natural antioxidants are phenolics, which can be found in a variety of plant parts, including seeds, fruits, barks, leaves, vegetables, nuts, and roots.

The Natural Antioxidants Global Market Report 2024 from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

### Overview of the Global Natural Antioxidants Market Report: Trends, Opportunities, Strategies, and More

The Natural Antioxidants Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into natural antioxidants market size, natural antioxidants market drivers and trends, natural antioxidants market major players, natural antioxidants competitors' revenues, natural antioxidants market positioning, and natural antioxidants market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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Oliver Guirdham

The Business Research Company

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