

# Innovative Products To Provide At-Home Grooming Solutions: Key Personal Care Appliances Market Trend 2024-2033

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Personal Care Appliances Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

The personal care appliances market has experienced robust growth in recent years, expanding from \$21.27 billion in 2023 to \$22.75 billion in 2024 at a compound annual growth rate (CAGR) of 7.0%. The growth in the historic period can be attributed to changing lifestyles, smart personal care appliances, e-commerce growth, increased exposure to global beauty and grooming, environmental awareness.

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The personal care appliances market size is expected to see strong growth in the next few years. It will grow to \$29.68 billion in 2028 at a compound annual growth rate (CAGR) of 6.9%.”

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What Are the Market Size Estimates for [the Global Personal Care Appliances Market and Its Expected Growth Rate?](#)

The personal care appliances market is projected to continue its strong growth, reaching \$29.68 billion in 2028 at a compound annual growth rate (CAGR) of 6.9%. The growth in the forecast period can be attributed to smart personal care appliances, health and wellness emphasis, aging population, personal care appliance personalization

and customization, rise in male grooming. Major trends in the forecast period include eco-friendly design, skin health focus, portable and travel-friendly, gender-neutral products, sonic and ultrasonic technology.

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What Are The Primary Growth Drivers Of The Personal Care Appliances Market?

The growth of the e-commerce industry is expected to drive the expansion of the personal care appliances market in the future. E-commerce involves online transactions for product sales, facilitating the easy promotion and distribution of products to customers.

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Who Are The Top Market [Players Contributing To The Growth Of The Personal Care Appliances Market?](#)

Key players in the market include Koninklijke Philips N.V., Conair Corporation, Dyson Ltd., Havells India Ltd., Helen of Troy Limited, Procter & Gamble Co., Panasonic Corporation, Spectrum Brands Inc., Conair Corporation, Andis Company, Dyson Limited, Samsung Electronics Co. Ltd., LG Corporation.

What Emerging Trends Are Affecting The Size Of The Personal Care Appliances Market?

Leading companies in the personal care appliances industry are launching innovative products to offer at-home grooming solutions. These solutions include products, tools, and methods intended for self-care and personal grooming, typically used in the convenience of one's home.

How Is the Global Personal Care Appliances Market Segmented?

- 1) By Product: Hair Care, Hair Removal, Oral Care, Other Products
- 2) By Distribution Channel: Online, Offline
- 3) By End-Use: Female, Male

Geographical Analysis: North America Emerges as the Personal Care Appliances Market Leader  
North America was the largest region in the personal care appliances market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

What Is The Definition And Overview Of The Personal Care Appliances Market?

Personal care appliances refer to devices that facilitate personal care applications such as personal hygiene, personal grooming, or beautification, which include hair care, oral care, and hair removal.

The Personal Care Appliances Global Market Report 2024 from The Business Research Company includes the following key information:

- Market size data for both historical and future periods

- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

## Overview of the Global Personal Care Appliances Market Report: Trends, Opportunities, Strategies, and More

The Personal Care Appliances Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into the personal care appliances market size, personal care appliances market drivers and trends, personal care appliances industry major players, personal care appliances competitors' revenues, personal care appliances market positioning, and personal care appliances market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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