

Non-Alcoholic Beer Global Market 2024 To Reach \$31.99 Billion By 2028 At Rate Of 9.9%

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Non-Alcoholic Beer Global Market Report 2024 -
Market Size, Trends, And Global Forecast 2024-2033

The non-alcoholic beer market has experienced significant growth in recent years, increasing from \$20.08 billion in 2023 to an estimated \$21.94 billion in 2024, reflecting a compound annual growth rate (CAGR) of 9.3%. This expansion can be attributed to various factors, including the rise of online sales platforms, evolving consumer preferences, advancements in taste and quality, the growing prevalence of alcohol-related health concerns, and robust economic growth in emerging markets.



The non-alcoholic beer market size is expected to see strong growth in the next few years. It will grow to \$31.99 billion in 2028 at a compound annual growth rate (CAGR) of 9.9%”

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[How Big Is the Global Non-Alcoholic Beer Market Expected to Grow](#), and What Is Its Annual Growth Rate?

The non-alcoholic beer market size is projected to experience robust growth in the coming years, reaching \$31.99 billion by 2028 at a compound annual growth rate

(CAGR) of 9.9%. This anticipated expansion is driven by factors such as government initiatives and public health campaigns, increasing sustainability and eco-friendly brewing practices, shifts in health-conscious consumer behavior and lifestyles, cultural and religious influences, and a stronger presence of no- and low-alcohol beers in on-premise settings. Key trends expected during the forecast period include innovations in product development, the rise of craft and artisanal non-alcoholic beers, alcohol-free socializing, the integration of non-alcoholic beer in sports and fitness contexts, and advancements in collaborations and flavor innovations.

Uncover In-Depth Analysis of the Global Non-Alcoholic Beer Market by Accessing a Sample Report:

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What Is Driving the Growth of the Non-Alcoholic Beer Market?

The expansion of the food service industry is anticipated to drive the growth of the non-alcoholic beer market in the future. This industry includes businesses and establishments that prepare, serve, and sell food and beverages to customers. Non-alcoholic beer is utilized in the food service sector to appeal to a broader customer base, providing an option for individuals who prefer to avoid alcohol while still enjoying a beer-like experience.

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Which Leading Companies Are Driving The Growth Of The Non-Alcoholic Beer Market Share?

Major companies operating in the non-alcoholic beer market include Anheuser-Busch InBev SA, BERNARD Family Brewery Inc., Big Drop Brewing Co., Carlsberg Breweries Group, Coors Brewing Company, Erdinger Weibbrau GmbH, Heineken N.V., Krombacher Brauerei Bernhard Schadeberg GmbH & Co.

What Are The Key Trends Driving The Growth Of The Non-Alcoholic Beer Market Size?

Leading companies in the non-alcoholic beer market are increasingly adopting strategic partnerships to facilitate production. These partnerships involve companies utilizing each other's strengths and resources to achieve shared goals and mutual success.

[How Is the Global Non-Alcoholic Beer Market Segmented?](#)

The non-alcoholic beer market covered in this report is segmented –

- 1) By Product: Alcohol free, Low alcohol
- 2) By Material: Malted Grains, Hops, Yeasts, Enzymes, Other Materials
- 3) By Category: Plain, Flavored
- 4) By Distribution Channel: Store-based, Non-Store-based

North America: The Leading Region in the Non-Alcoholic Beer Market

North America was the largest region in the non-alcoholic beer market in 2023. The regions covered in the non-alcoholic beer global market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

What Is the Non-Alcoholic Beer Market?

Leading companies in the non-alcoholic beer market are increasingly adopting strategic partnerships to facilitate production. These partnerships involve companies utilizing each other's strengths and resources to achieve shared goals and mutual success.

The Non-Alcoholic Beer Global Market Report 2024 from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the

past five years

- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Non-Alcoholic Beer Market Report: Trends, Opportunities, Strategies, and More

The Non-Alcoholic Beer Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into non-alcoholic beer market size, non-alcoholic beer global market drivers and trends, non-alcoholic beer global market major players, non-alcoholic beer competitors' revenues, non-alcoholic beer global market positioning, and non-alcoholic beer market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

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