

In-Depth Analysis Of The Global Oatmeal Market: Key Drivers, Trends, And Forecast 2024-2033

The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—for a limited time only!

LONDON, GREATER LONDON, UNITED KINGDOM, December 4, 2024 /EINPresswire.com/ -- The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—limited time only!



The Business
Research Company

Oatmeal Global Market Report 2024 - Market Size, Trends, And Global Forecast 2024-2033

The oatmeal market has experienced steady growth in recent years, rising from \$6.51 billion in 2023 to \$6.81 billion in 2024, with a compound annual growth rate (CAGR) of 4.5%. This growth

during the historical period can be attributed to factors such as heightened awareness of oatmeal's health benefits, increased demand for convenience foods, the growing popularity of plant-based diets, a rise in the demand for breakfast cereals, and shifts in dietary preferences.

“

The oatmeal market size is expected to see steady growth in the next few years. It will grow to \$8.27 billion in 2028 at a compound annual growth rate (CAGR) of 5.0%.”

*The Business Research
Company*

[How Big Is the Global Oatmeal Market Expected to Grow, and What Is Its Annual Growth Rate?](#)

The oatmeal market is projected to grow steadily, reaching \$8.27 billion by 2028 with a compound annual growth rate (CAGR) of 5.0%. This growth is driven by increasing demand

for organic and gluten-free oatmeal, heightened awareness of its environmental benefits, the expansion of online retail channels and e-commerce platforms, rising international trade and exports, and the growing popularity of healthy and nutritious breakfast choices. Key trends shaping the market include a surge in innovative oat-based products, regional and ethnic variations, customizable oatmeal options, a stronger emphasis on eco-friendly packaging, and the rising popularity of plant-based and vegan oatmeal offerings.

Uncover In-Depth Analysis of the Global Oatmeal Market by Accessing a Sample Report:
https://www.thebusinessresearchcompany.com/sample_request?id=6700&type=smp

[What Is Driving the Growth of the Oatmeal Market?](#)

The rising number of consumers choosing healthy diet plans is expected to drive the growth of the oatmeal market. A diet plan refers to a structured schedule of meals aimed at achieving various health and metabolic objectives. These plans often include foods such as fruits, vegetables, and oatmeal. Following the COVID-19 pandemic, more people are adopting healthy eating habits to maintain fitness and boost immunity. As oatmeal is a key component of these diet plans, the demand for it is anticipated to increase.

Pre-book the report for a swift delivery:

<https://www.thebusinessresearchcompany.com/report/oatmeal-global-market-report>

Which Leading Companies Are Driving The Growth Of The Oatmeal Market Share?

Major companies operating in the oatmeal global market include Nature's Path Foods Inc., Nestle SA, General Mills Inc., Post Holdings Inc, La Crosse Milling Company, Avena Foods Limited, Blue Lake Milling, Grain Millers

What Are The Key Trends Driving The Growth Of The Oatmeal Market Size?

Leading companies in the oatmeal market are introducing new products, such as plant-based oatmeal, to strengthen their competitive position. Plant-based oatmeal is a breakfast option made from oats and other non-animal ingredients, typically prepared with plant-based milk like almond, soy, or oat milk and complemented with various toppings for enhanced flavor and nutritional value.

How Is the Global Oatmeal Market Segmented?

The oatmeal market covered in this report is segmented –

- 1) By Type: Whole Oat Groats, Steel Cut Oats, Scottish Oats, Regular Rolled Oats, Quick Rolled Oats, Instant Oats, Other Types
- 2) By Nature: Organic, Conventional
- 3) By Distribution Channel: Supermarket/Hypermarket, Convenience Stores, Online Channels, Other Distribution Channels
- 4) By Form: Flavoured Oats, Base Oats
- 5) By Application: Bakery And Confectionery, Breakfast Cereals, Animal Feed, Others (Cosmetics, Other)

North America: The Leading Region in the Oatmeal Market

North America was the largest region in the oatmeal market in 2023. The regions covered in the oatmeal global market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East and Africa.

What Is the Oatmeal Market?

Oatmeal is a dish made from oats combined with liquids like water or milk, typically consumed

as a breakfast food. It is rich in nutrients and fiber, offering benefits such as aiding in weight loss, reducing the risk of heart disease, and helping to lower blood sugar levels.

The Oatmeal Global Market Report 2024 from The Business Research Company includes the following key information:

- Market size data for both historical and future periods
- Analysis of both macro and microeconomic factors that have impacted the market over the past five years
- Regional market analysis covering Asia-Pacific, China, Western Europe, Eastern Europe, North America, the USA, South America, and the Middle East and Africa
- Country-specific market analysis for Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, the UK, and the USA.

Overview of the Global Oatmeal Market Report: Trends, Opportunities, Strategies, and More
The Oatmeal Global Market Report 2024 from The Business Research Company is an extensive resource that delivers insights into oatmeal market size, oatmeal market drivers and trends, oatmeal global market major players, oatmeal competitors' revenues, oatmeal global market positioning, and oatmeal market growth across geographies. This report provides valuable in-depth insights into potential opportunities and strategies. Companies can utilize the information presented to target segments with the greatest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Milk And Butter Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/milk-and-butter-global-market-report>

Oats Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/oats-global-market-report>

Food And Beverages Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/food-and-beverages-global-market-report>

What Services Does [The Business Research Company Offer?](#)

The Business Research Company has published more than 15,000 reports spanning 27 industries and over 60 regions. Our research is supported by 1.5 million datasets, thorough secondary research, and unique insights gained from interviews with industry experts. We offer ongoing and customized research services, featuring a variety of specialized packages designed to meet your specific needs, such as Market Entry Research, Competitor Tracking, Supplier & Distributor Packages, and many others.

Our flagship product, the Global Market Model, serves as a leading market intelligence platform that provides comprehensive and updated forecasts to facilitate informed decision-making.

Oliver Guirdham
The Business Research Company
+44 20 7193 0708

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/765750519>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.