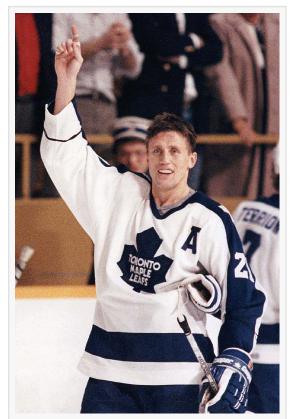


## The King: Börje Salming - from a fatherless childhood by the arctic circle, to triumphs on ice with Toronto Maple Leafs

New autobiography, told in his own words, with the help of acclaimed Swedish sport journalist Ola Liljedahl

TORONTO, ONTARIO, CANADA, December 3, 2024 /EINPresswire.com/ -- Hockey fans and history enthusiasts alike will be excited about the upcoming release of "The King - The Story of Börje Salming," the highly anticipated autobiography of NHL pioneer Börje Salming. This engaging book provides an intimate, first-hand account of Salming's remarkable life and career, presented in his own words.

In this candid memoir, co-written with acclaimed Swedish journalist Ola Liljedahl, Salming takes readers on a personal journey from the iron ore mines of Kiruna, Sweden's northernmost city, to the bright lights of Maple Leaf Gardens in Toronto. With characteristic humility and humor, he shares his experiences as an unheralded 22-year-old rookie who became one of the NHL's most dominant defensemen in the 1970s and 80s.



Börje Salming in Torontio Maple Leafs jersey

Salming's vivid storytelling brings to life pivotal moments

in his career, including his arrival in Toronto, his rapid ascent to fan-favorite status as "The King," and the unforgettable five-minute standing ovation he received during the 1976 Canada Cup. He reflects on his impressive NHL career, which includes 787 points in 1,148 games and six All-Star team selections, offering unique insights into the challenges and triumphs he faced along the way.

The book concludes with Börje's brother, Stig, reflecting on the final period of Börje's life. It portrays the journey of two brothers who grew up without a father, learned to play hockey, and found a way to move forward through the beautiful yet challenging sport.

In addition to his accomplishments on the ice, Salming explores his role as a pioneer for

European players in the NHL. He shares the challenges he faced, the stereotypes he broke, and the opportunities he created for future generations of international stars. The book includes Salming's insights on the evolution of the game and his lasting impact on professional hockey.

"The King: The Story of Börje Salming" features testimonials from teammates, coaches, and the European stars who were inspired by his legacy. This book is a must-read for anyone interested in the global influence of the NHL and the power of perseverance in achieving dreams.

It will be available in trade paperback, audiobook, and ebook formats starting December 5th through streaming services and online retailers.

For more information about the book and the CAN/US release:

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## Note to Editors:

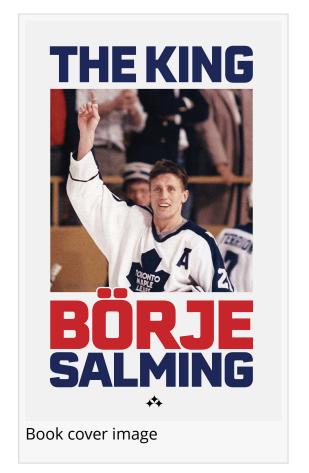
"The King - The Story of Börje Salming:" is published by Aniara, 2024/2025 Original title: "Legenden Börje Salming" published by Volante 2023.

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Aniara makes stories travel. Founded in 2024 Aniara is helping authors and IP-owners reach a global audience by translating, producing and distributing published books in seven languages to 14 markets.

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10% of the proceeds from the book will be donated to the Börje Salming ALS Foundation.



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