

# Celebrating Crypto's Early Icons: BTCC OG Week Honors Bitcoin and Meme Coin Pioneers

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invites the crypto community to celebrate the rich history of digital assets with the launch of [BTCC OG Week](#). This unique campaign series highlights Bitcoin and the original meme coins that have shaped today's crypto market.

As Bitcoin soars to new all-time highs, BTCC OG Week is designed to honor these timeless classics, providing

traders with engaging opportunities to earn rewards while reconnecting with the cryptos that started it all.

## Spotlight on BTC & Legendary Meme Coins

BTCC OG Week features a classic meme coin every week, celebrating their success in the cryptocurrency market's journey. Traders can participate in AMAs with top influencers, weekly giveaways on social media, and trading challenges on the BTCC platform itself. The campaign creates a space for the community to reconnect with these iconic cryptos.

"OG meme coins are more than just tokens; they reflect crypto's journey and culture," said Aaryn Ling, Head of Branding at BTCC. "As Bitcoin continues to soar and optimism runs high, we want to celebrate these coins that continue to drive value while giving traders new opportunities to engage and earn."

## Kickoff with Bitcoin

The campaign begins with the king of crypto, Bitcoin (BTC), the digital currency that started the revolution. To celebrate the launch, BTCC is hosting:



BTCC OG Week

- A 300 USDT giveaway on X (formerly Twitter)
- A [trading challenge](#) that gives out 300 USDT in withdrawable rewards for traders meeting specific volume targets

Every Monday, a new meme coin will be featured, accompanied by fresh activities and rewards. These campaigns invite participants to revisit the roots of meme coin culture while earning exciting prizes.

## Why Join BTCC OG Week

This campaign is more than just a trading opportunity, it's a celebration of the digital assets that laid the foundation for today's crypto market. With engaging events, exciting rewards, and a chance to connect with the crypto community, BTCC OG Week offers something for everyone, no matter if you're new to the market or a seasoned trader.

For more details, visit: <https://www.btcc.com/market-promotion/bonus2/btcc-og-week/en-US>

## About BTCC

Established in 2011, BTCC is one of the longest-serving cryptocurrency exchanges globally, providing secure, innovative, and user-friendly features and services. With over a decade of expertise, BTCC remains a trusted platform for traders navigating the crypto markets.

Official website: <https://www.btcc.com/en-us>

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