

Move Over Wicked: Theater-Themed Card Game Koalas on Broadway is a Kickstarter Box Office Sensation

Smashing Its Pledge Goal by Over 200% with No Signs of Slowing Down

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/EINPresswire.com/ -- While Broadway sales have faced challenges in recent years, Koalas on Broadway—a theater-themed trading card game from Arrow Dot Press—is sparking excitement in an unexpected way.

Now over 200% [funded on Kickstarter](#), the game has ignited interest among theater fans and gaming enthusiasts, offering a new avenue to introduce Broadway to wider audiences and create renewed excitement for the industry.



Koalas On Broadway Card Game - Cards

“Broadway has always been about bringing people together, and Koalas on Broadway takes that idea to the card table,” said David Henson (Game Designer). “Our goal is to capture the spirit of the stage and share it in a format that’s fun, accessible, and capable of reaching fans both new and old.”

With the spirit of collectible trading card games like Pokémon and Magic: The Gathering, Koalas on Broadway blends strategy and storytelling while playing out on a stage and backstage.

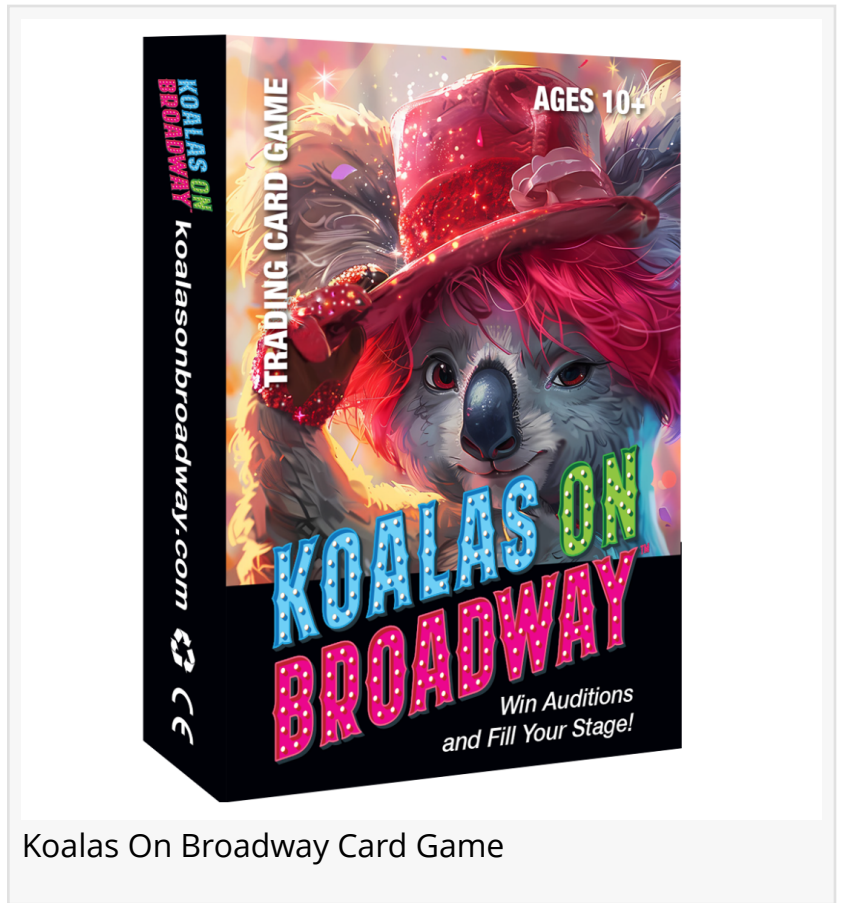
Players take on the role of producers, assembling their cast of koalas and competing to create the most entertaining show. The game also features clever insider references to Broadway, with koala actor names like “Bear Peters” and roles that highlight backstage magic.

Broadway’s Opportunity for New Audiences

As Broadway seeks to recover and expand its audience base, Koalas on Broadway demonstrates the potential of innovative projects to spark interest in theater. "Theater has a unique ability to inspire creativity and connection," said David Henson. "By creating a game that brings the magic of Broadway into people's homes, we hope to be a small part of that tradition."

A Kickstarter Success Story

Launched in November, Koalas on Broadway reached its funding goal within 8 hours and has continued to build momentum, surpassing 200% of its goal with 7 days remaining. Backers from around the world have expressed their enthusiasm, making it one of the standout campaigns in the tabletop gaming category this year.



Koalas On Broadway Card Game

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Theater has a unique ability to inspire creativity and connection," said David Henson. "A Broadway themed Game just seemed natural!"

David Henson - Game Designer

Join the Movement

With the campaign still live on Kickstarter, there's time to join the growing community of backers and secure a copy of the game. For more information or to [support the campaign](#), visit [this Kickstarter](#)

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About Arrowdot Press

Arrowdot Press is an independent publisher specializing in innovative card games and children's books. With a passion for creativity and community engagement, the company aims to bring people together through compelling storytelling and gameplay.

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Koalas On Broadway Playing Cards

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