

United Painting Launches New Digital Platform, Reinforcing Commitment to Excellence in Orlando's Home Services Industry

United Painting unveils new website, showcasing premium painting services across Orlando. Owner Angel Pastrana leads expansion of comprehensive home solutions.



ORLANDO, FL, UNITED STATES,
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-- United Painting & Home Improvement

Unveils Redesigned Website, Elevating the Customer Experience in Central Florida
A new digital platform reflects the company's commitment to quality, sustainability, and exceptional service.

“

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Angel Pastrana

Orlando, FL – United Painting & Home Improvement, a trusted name in Central Florida's painting industry, is proud to announce the launch of its redesigned website and refreshed brand identity. Led by founder Angel Pastrana, the company aims to redefine the customer experience by combining innovative technology with its long-standing reputation for quality craftsmanship and superior service.

“Our new website is more than just an update—it's a reflection of how we're continuously evolving to meet the needs of our customers,” said Pastrana. “It simplifies the way clients interact with us while showcasing the level of excellence we bring to every project.”

Simplifying the Painting Process

The new website, available at unitedpaintinghomes.com, provides an intuitive and user-friendly experience for homeowners and businesses. Among its standout features are:

Streamlined estimate requests, allowing clients to easily submit project details and receive accurate quotes within a short timeframe.

Comprehensive service information with detailed pages explaining offerings such as interior and exterior painting, cabinet refinishing, and commercial painting.

Enhanced visual galleries that allow visitors to browse completed projects for inspiration and assurance of quality work.

Educational resources with blog content to help property owners understand the value of professional painting and tips for maintaining freshly painted spaces.

Mobile-responsive design optimized for any device, ensuring seamless navigation whether users are at home or on the go.

By focusing on functionality and clarity, the website sets a new standard for how painting companies connect with clients online.

Serving Central Florida with Excellence

United Painting & Home Improvement is proud to extend its services across Central Florida. With a strong presence in Orlando, the company also covers areas including Winter Garden, Windermere, Winter Park, Lake Nona, Maitland, and Lake Mary. This expanded service area reflects the company's commitment to providing professional painting solutions to a growing customer base.

"We've built relationships in communities throughout Central Florida, and this platform allows us to strengthen those ties while reaching new customers," Pastrana noted.

A Focus on Quality and Sustainability

United Painting continues to uphold its reputation for delivering high-quality results through



Exterior Painting in Orlando



Cabinet Painting in Orlando

expert craftsmanship and a customer-focused approach. Key elements of the company's service philosophy include:

Licensed and insured operations, ensuring peace of mind and professionalism.

Premium materials and techniques, using trusted brands and proven methods for long-lasting finishes.

Customer communication with clear updates at every stage of the project, from planning to completion.

Thorough cleanup practices that respect clients' spaces with detailed post-project cleanup.

In addition to its dedication to quality, United Painting integrates sustainable practices into its operations:



Interior Painting in Orlando

Eco-friendly products, using low-VOC and environmentally conscious paints whenever possible.

Responsible waste disposal to reduce environmental impact.

Minimizing waste by adopting efficient techniques to maximize resources.

"Our approach combines the artistry of traditional craftsmanship with the responsibility of modern environmental standards," Pastrana explained.

Positioned for Future Growth

The launch of the new website marks a significant milestone in United Painting's journey, but it is only the beginning. With plans to expand service offerings and implement new technologies, the company is well-positioned to remain a leader in the painting industry. Future goals include:

Innovative service additions that introduce advanced techniques and materials to meet evolving customer needs.

Enhanced customer engagement through more educational resources and tools for clients.

Strengthening community relationships by continuing to give back to the communities United Painting serves.

"This new platform underscores our mission to provide exceptional value to our clients," said Pastrana. "We're excited about what lies ahead as we continue to push the boundaries of what's possible in professional painting."

About United Painting & Home Improvement

United Painting & Home Improvement was founded by Angel Pastrana with the vision of transforming residential and commercial properties across Central Florida. From interior and exterior painting to cabinet refinishing and large-scale commercial projects, the company delivers unmatched craftsmanship and personalized service.

With a team of licensed and insured professionals, United Painting is dedicated to customer satisfaction and environmental responsibility. Every project is approached with meticulous attention to detail, a commitment to using premium materials, and a focus on creating spaces clients love.

Operating Hours:

Monday – Friday: 9 AM – 5 PM

Saturday – Sunday: Closed

For more information, visit unitedpaintinghomes.com or call (407) 403-8175.

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