

## Frank Knox Joins AutoAcquire AI as Strategic Advisor

Inventory Sourcing Leader at one of the nation's largest independent auto dealerships. His strategic acumen and innovative approach to maximizing inventory

SANTA ROSA BEACH, FL, UNITED STATES, December 3, 2024 /EINPresswire.com/ -- AutoAcquire

We are thrilled to welcome Frank Knox to our team. His proven strategies and deep understanding of the automotive market dynamics will be crucial as we continue to innovate in our industry."

Anthony Monteiro

Al, a leader in Al-driven <u>automotive acquisition</u> technology, is proud to announce the appointment of Frank Knox as a Strategic Advisor. With over two decades of experience in automotive purchasing and inventory management, Frank brings a wealth of knowledge and a proven track record of success to the AutoAcquire Al team.

Frank Knox has distinguished himself as a top Inventory Sourcing Leader at one of the nation's largest independent auto dealerships. His strategic acumen and innovative approach to maximizing inventory through off-site auctions and direct customer appraisals have significantly

enhanced market competitiveness and profitability at his previous positions. Since 2003, Frank has been a trusted leader in the automotive industry, with over 17 years of experience at CarMax. During his time at CarMax, Frank specialized in the acquisitions department, where he played a pivotal role in the initial launch of MaxOffer, a groundbreaking tool that revolutionized vehicle purchasing. Following his tenure at CarMax, Frank became the Director of Purchasing for Off Lease Only, one of the largest independent dealerships in the country. In this role, Frank was directly responsible for building buy centers at every location by developing a direct-fromconsumer acquisition program. His efforts not only transformed the company's acquisition culture but also established a scalable, customer-focused strategy.

Role and Impact:

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In his new role as Strategic Advisor, Frank will provide strategic guidance to AutoAcquire AI, helping to refine and enhance the company's inventory sourcing strategies. His extensive experience in developing pricing strategies and <u>optimizing inventory</u> levels will be invaluable as AutoAcquire AI continues to expand its capabilities and market presence.

Key Contributions:

Strategic Inventory Sourcing: Frank's expertise will bolster AutoAcquire Al's capabilities in sourcing high-quality used vehicles efficiently and cost-effectively. Dynamic Pricing Strategies: His experience in pricing will guide the development of more sophisticated, market-responsive pricing models for AutoAcquire Al's platform. Frank's commitment to team building and employee development will also enhance the company's culture, fostering a high-performance team environment.

Anthony Monteiro, CEO and Founder of AutoAcquire AI, stated, "We are thrilled to welcome Frank Knox to our team. His proven strategies and deep understanding of the automotive market dynamics will be crucial as we continue to innovate and lead in the automotive acquisition space.



Frank's vision aligns perfectly with our goals, and his leadership will undoubtedly propel us toward greater success." Frank Knox commented, "I am excited to join AutoAcquire AI and contribute to a team that is redefining how dealerships acquire inventory. The opportunity to bring my strategic insights to such an innovative company is truly exhilarating, and I look forward to helping AutoAcquire AI achieve new heights in the automotive industry."

About AutoAcquire AI: AutoAcquire AI is at the forefront of transforming the automotive dealership industry through advanced AI technology. The company's platform automates the process of identifying and sourcing potential vehicles, significantly enhancing inventory efficiency and dealership profitability.

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