

ReForm Plastic by Giang Nguyen Wins Bronze in A' Graphics Industry Awards

Giang Nguyen's Innovative Brand Identity Design for ReForm Plastic Recognized with Prestigious A' Design Award

COMO, CO, ITALY, December 4, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [graphic design](#), has announced [Giang Nguyen](#) as a winner in the Graphics, Illustration and Visual Communication Design category for the exceptional work titled "ReForm Plastic." This prestigious recognition highlights the significance of Nguyen's innovative brand identity design within the graphic design industry.

ReForm Plastic's award-winning brand identity resonates with the company's core values and effectively represents

its products, which are made from recycled plastic waste. The design's relevance to current sustainability trends and its alignment with industry standards for eco-conscious branding make it a noteworthy achievement in the graphic design field. This recognition underscores the practical benefits of Nguyen's design for ReForm Plastic, its customers, and the broader industry.

Nguyen's design for ReForm Plastic stands out for its unique approach to brand identity, drawing inspiration from the distinctive surface texture of the company's recycled plastic boards. As ReForm Plastic continues to produce new boards, the brand's asset library expands and evolves, creating a dynamic and cohesive collection of design materials. This innovative strategy ensures a consistent yet adaptable visual identity that grows alongside the brand.

The Bronze A' Design Award serves as a testament to Giang Nguyen's skill and dedication,



ReForm Plastic

motivating the designer to continue pushing boundaries and exploring new avenues in graphic design. This recognition may inspire future projects and collaborations that further contribute to the advancement of sustainable design practices and eco-friendly brand identities within the industry.

Interested parties may learn more about the award-winning design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=147036>

About Giang Nguyen

Giang Huong Nguyen is an award-winning designer with 8 years of experience in creating visual brand identities, product packaging, and communication design materials. She is passionate about using design to contribute to the greater good of society and strongly believes that perfect design solutions always come from combining the client's input with the designer's personal perspective. Based in Vietnam, Nguyen's work showcases her dedication to crafting meaningful and impactful designs.

About ReForm Plastic

ReForm Plastic is a Da Nang-based social enterprise dedicated to solving the plastic waste problem and improving the livelihood of local informal waste workers. With a vision towards a better world, ReForm Plastic promotes a circular economy by transforming plastic waste into beautiful, yet fully functional products through proven research and design. Unlike other brands that only use high-value plastic waste in production, ReForm Plastic also uses low-value plastic as materials for all of its products, bringing about significant and measurable benefits to the environment.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs in the Graphics, Illustration and Visual Communication Design category that demonstrate a high level of creativity, practicality, and professional execution. Winners are selected based on rigorous evaluation criteria, including innovative concept, visual impact, effective communication, technical excellence, aesthetic appeal, originality, strategic approach, consistency in theme, cultural relevance, sustainability consideration, user experience enhancement, typography mastery, color scheme effectiveness, design scalability, inclusion of new technologies, adaptability across platforms, social impact, brand identity enhancement, design versatility, and attention to detail.

About A' Design Award

The A' Design Award is an international, juried design competition organized annually since 2008 across all industries, with participation open to entries from all countries. The award's ultimate aim is to recognize and promote superior products and projects that advance and benefit society, contributing to the creation of a better world. Entries are blind peer-reviewed and evaluated based on pre-established criteria by an influential and expert jury panel comprising design professionals, industry leaders, journalists, and academics. By showcasing pioneering designs on a global stage, the A' Design Award inspires and drives the cycle of innovation,

honoring the creative minds behind these remarkable achievements.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://goldengraphicawards.com>

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