

Turbo Trainer Market Set to Surpass \$392.8 Million by 2034, Driven by Direct Drive Systems

Increased focus on healthcare and fitness fuelling demand for high-quality sports equipment globally, States Fact.MR

ROCKVILLE, MD, UNITED STATES, December 4, 2024 /EINPresswire.com/ -- According to Fact.MR, a market research and competitive intelligence provider, the global [turbo trainer market](#) is estimated to reach a valuation of US\$ 267.8 million in 2024 and is expected to grow at a CAGR of 3.9% during the forecast period of 2024 to 2034.



Global turbo trainer market has experienced tremendous expansion, owing largely to the growing trend of indoor cycling and the increasing number of fitness-oriented individuals. Due to the ability to mimic outdoor cycling and most importantly riding scenarios indoors, turbo trainers have become an essential component for sportsmen and sportspersons. In the modern world, ardent sporting enthusiasts will always seek clothes and facilities that would allow them to exercise even when it is not possible to cycle outdoors, which in turn has accelerated the growth of the market.

The emergence of new technology in the form of smart trainers that are connected to software applications such as Zwift and TrainerRoad has further encouraged more users due to improved user experience and engagement. Health consciousness, the easy availability of different training devices through e-commerce, and online virtual fitness training sessions are the main factors fuelling this market. The culture has surfaced as more individuals give importance to their well-being and the effectiveness of practice tools seek explosive growth in the turbo trainer sector, a niche devoted to end-users from simple tourists to professional sportsmen aiming at keeping fit in any weather condition.

For More Insights into the Market, Request a Sample of this Report:

https://www.factmr.com/connectus/sample?flag=S&rep_id=8005

Key Takeaways from the Market Study

The global turbo trainer market is projected to grow at 3.9% CAGR and reach US\$ 392.8 million by 2034. The market created an opportunity of US\$ 124.9 million between 2024 to 2034.

North America is a prominent region that is estimated to hold a market share of 23.9% in 2034. Predominating market players include Elite, Garmin Ltd & Nautilus Inc.

Direct drive of turbo trainer is estimated to grow at a CAGR of 3.8% creating an absolute \$ opportunity of US\$ 72.4 million between 2024 and 2034. Personal turbo trainer under the end user is expected to reach around US\$ 121.1 million by 2024.

“The expanding popularity of commercial fitness centers is enhancing the need for durability-oriented training solutions” says a Fact.MR analyst.

Development by Market Players in the Turbo Trainer Market

Saris: In October 2023, Saris has expanded its product line with the introduction of the MTR modular hitch rack, allowing users to customize their bike transport solutions. This innovation reflects Saris's commitment to meeting diverse consumer needs in cycling accessories.

Nautilus, Inc: January 2023, Nautilus Inc has rebranded to BowFlex Inc, which is expected to help rejuvenate the company's image and emphasize its well-known home workout fitness products. This adjustment constitutes a major change in the company's brand development strategy.

Increased Attention to Fitness and Health propelling the growth of the turbo trainer market

With the help of turbo trainers, a cyclist may ride in any weather or at any time of day. The impacts of wind resistance, hills, and other road conditions may be replicated with turbo trainers. It allows riders to experience an authentic training environment indoors.

People's awareness of fitness and health is growing. Regardless of the season, rain, or snow, aerobic exercise equipment is a great method to keep in shape. For those without access to a typical gym, they are also a great substitute for traditional gyms. Since turbo trainers are the greatest exercise equipment, most bikers consider them to be a significant investment.

Get Customization on this Report for Specific Research Solutions:

https://www.factmr.com/connectus/sample?flag=S&rep_id=8005

The growth of the turbo trainer market would be hindered by economic slowdown

As customers begin cutting back on wasteful spending, a slowdown in the economy helps to restrain the market's expansion for turbo trainers. One of the first areas where budgets will be trimmed in uncertain economic times will be turbo trainers, which are frequently marketed at a premium and come under discretionary expenditure. Prices would rise as a result of rising transportation costs and raw material inflation, discouraging consumers on a tight budget. Despite the fact that home fitness goods provide a number of advantages, customers are expected to cut back on their purchases as a result of these lost job possibilities and declining discretionary cash.

Although dedicated fitness enthusiasts and professional cyclists will continue to spend a lot of money on high-performance turbo trainers, this will likely be accompanied by a general decline in market demand. Manufacturers in the turbo trainer industry will need to change their strategy if this recession continues, either by promoting low-cost versions or by highlighting features that provide value to their products in order to attract new clients.

Explore More Studies Published by Fact.MR Research:

[Edible Perfume Sprays Market](#) The global edible perfume sprays market was valued at US\$ 321.6 million in 2023 and has been forecasted to expand at a noteworthy CAGR of 8.1% to end up at US\$ 757.5 million by 2034.

[Advertising Agencies Market](#) Expanding at a CAGR of 6.4%, the global advertising agencies market is projected to increase from a valuation of US\$ 463.49 billion in 2024 to US\$ 861.64 billion by 2034.

About Us:

We are a trusted research partner of 80% of fortune 1000 companies across the globe. We are consistently growing in the field of market research with more than 1000 reports published every year. The dedicated team of 400-plus analysts and consultants is committed to achieving the utmost level of our client's satisfaction.

Contact:

US Sales Office:

11140 Rockville Pike

Suite 400

Rockville, MD 20852

United States

Tel: +1 (628) 251-1583

Sales Team : sales@factmr.com

S. N. Jha

Fact.MR

+ +1 628-251-1583

[email us here](#)

Visit us on social media:

[X](#)

[LinkedIn](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/766053175>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.