

Global Artificial Intelligence AI In Digital Transformation Market Set For 31.8% Growth, Reaching \$970.01 Billion

The Business Research Company's Early Year-End Sale! Get up to 30% off detailed market research reports—for a limited time only!

LONDON, GREATER LONDON, UNITED KINGDOM, December 5, 2024
/EINPresswire.com/ -- [The Business Research Company's](#) Early Year-End Sale! Get up to 30% off detailed market research reports—limited time only!



The Business
Research Company

Artificial Intelligence (AI) In Digital Transformation
Global Market Report 2024 - Market Size, Trends, And
Global Forecast 2024-2033

Are you aware of the massive [growth of the AI in digital transformation market in recent years?](#) The artificial intelligence AI in digital transformation market size has exceptionally blossomed. It is projected to grow from a substantial \$244.49 billion in 2023 to a massive \$321.89 billion in

“

The AI in digital transformation market size is expected to see exponential growth in the next few years. It will grow to \$970.01 billion in 2028 at a compound annual growth rate (CAGR) of 31.8%.”

*The Business Research
Company*

2024 at a compound annual growth rate CAGR of 31.7%. The significant growth in the historic period is primarily due to enhancements in risk management, exponential growth of data, proliferation of IoT devices, enhanced fraud detection, and vastly improved customer insights and engagement.

For More Specific Insights Into The Market Size and Forecasts, Access The Sample Report Here:

<https://www.thebusinessresearchcompany.com/sample.aspx?id=19305&type=smp>

What's on the horizon for AI in Digital Transformation?

The AI in digital transformation market size is predicted to witness exponential growth in the next few years. It is estimated to escalate to an astounding \$970.01 billion in 2028 at a compound annual growth rate CAGR of 31.8%. The growth in the forecast period is anticipated to be driven by cybersecurity enhancement, the need to reduce operational costs, advancements in

healthcare, development of smart cities, and the evident shortage of skilled professionals. There exist several major trends in the forecast period. These include advances in natural language processing, adoption of AI-as-a-service, deployment of AI-powered autonomous vehicles, AI chatbots as well as integration with blockchain technology.

Pre-book the Comprehensive report Here:

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-ai-in-digital-transformation-global-market-report>

What is the driving force behind the escalating market growth?

One of the significant drivers propelling the growth of the AI in digital transformation market going forward is the growing adoption of cloud services. Cloud services deliver computing resources, including servers, storage, databases, networking, software, and analytics over the Internet, providing users a broad range of accessibility. They offer scalable and flexible computing resources, storage, and applications over the Internet, enabling businesses and individuals to access and manage these resources on demand without the need for physical infrastructure.

Who are the powerhouses operating in this market?

Some of the major companies operating in the AI in digital transformation market are Amazon.com Inc., Google LLC, Microsoft Corporation, Dell Technologies Inc., Huawei Technologies Co. Ltd., Siemens AG, General Electric Company, Accenture plc, Intel Corporation, International Business Machines Corporation, and many more.

What are the emerging trends in the AI in Digital Transformation market?

A significant emerging trend in the AI in digital transformation market is the development of AI-powered DevSecOps platforms by major companies. These platforms leverage AI to automate security testing, identify vulnerabilities, and provide real-time threat detection throughout the development lifecycle. For instance, in October 2023, Digital.ai, a US-based technology company, launched Denali, an open, AI-powered DevSecOps platform designed to accelerate enterprise software delivery.

What are the primary segments in the global AI in digital transformation market?

The artificial intelligence AI in digital transformation market covered in this report is segmented as follows:

1 By Component: Solution, Services

2 By Technology: Machine Learning ML, Natural Language Processing NLP, Computer Vision, Other Technologies

3 By Deployment Mode: Cloud-Based, On-Premise

4 By Industry Vertical: Banking Financial Services And Insurance BFSI, Information Technology IT And Telecommunications, Government And Public Sector, Healthcare, Manufacturing, Retail, Other End-Use Industries

Which regions witnessed the highest growth in this market?

In 2023, North America emerged as the largest region in the AI in digital transformation market. Other primary regions covered in the report include Asia-Pacific, Western Europe, Eastern Europe, South America, Middle East, and Africa.

Browse more similar reports-

Artificial Intelligence in HR Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-in-hr-global-market-report>

Artificial Intelligence In Cancer Diagnostics Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-in-cancer-diagnostics-global-market-report>

Artificial Intelligence In Epidemiology Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-in-epidemiology-global-market-report>

Want to know more about The Business Research Company?

The Business Research Company has published over 15000+ reports across 27 industries, spanning over 60 geographies. The reports are based on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Contact us at:

The Business Research Company: <https://www.thebusinessresearchcompany.com/>

Americas +1 3156230293

Asia +44 2071930708

Europe +44 2071930708

Email us at info@tbrc.info

Follow us on:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

YouTube: https://www.youtube.com/channel/UC24_fI0rV8cR5DxICpgmyFQ

Global Market Model: <https://www.thebusinessresearchcompany.com/global-market-model>

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[email us here](#)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/766094439>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.