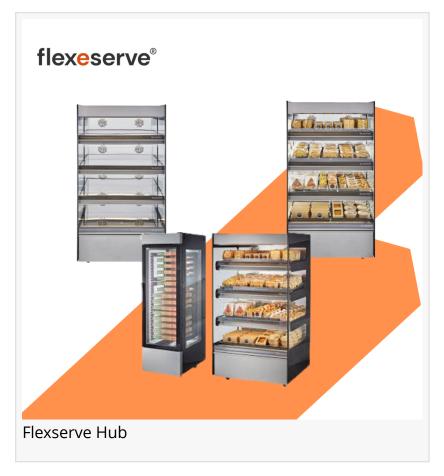


Flexeserve Expands Distribution with Product Launch on RestaurantSupply.com

Flexeserve has unveiled its hot food holding technology now available exclusively on Restaurant Supply Store.

LOS ANGELES, CA, UNITED STATES, December 16, 2024 / EINPresswire.com/ -- As consumer behavior shifts dramatically, foodservice operators face mounting pressure to adapt. With grab-and-go meals surging by 72% since 2020, and 80% of consumers prioritizing convenience and safety in their dining choices, the demand for innovative solutions is at an all-time high. (Source: Tridge.com)

<u>Flexeserve</u>, a leader in hot-holding technology, addresses a critical pain point for foodservice operators: maintaining food quality while



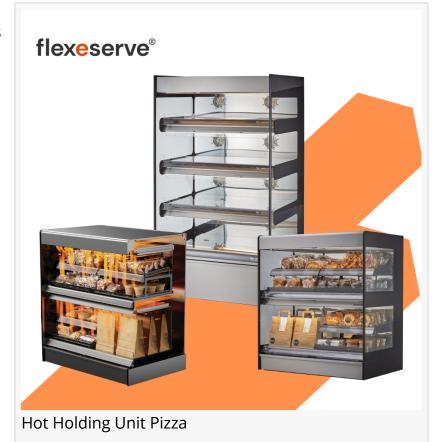
minimizing waste and streamlining operations. Traditional methods of keeping food warm often result in dried-out textures, inconsistent temperatures, and significant food waste. Flexeserve's advanced products—now available on RestaurantSupply.com—solve these challenges with patented hot air recirculation technology and multi-temperature zones.

Flexeserve keeps food fresher for longer by ensuring consistent temperatures and optimal conditions for a variety of menu items, from crispy fried foods to delicate baked goods. This not only reduces food waste but also saves energy and labor costs. Whether you're running a restaurant, café, or grab-and-go operation, Flexeserve helps you serve customers quickly, retain food quality, and meet sustainability goals—all while enhancing profitability.

Adapting to Post-Pandemic Foodservice Trends Flexeserve's multi-temperature and high-capacity hot-holding solutions are particularly suited to meet the growing demand for graband-go services. As the industry adjusts to post-pandemic shifts in consumer preferences, products like the Flexeserve Zone enable operators to serve fresh, hot food efficiently, catering to customers who prioritize convenience and speed.

Innovation in Food Service Industry -Why Flexeserve is at the forefront Flexeserve distinguishes itself in the hot-holding equipment market through several innovative features and services:

1. Patented Hot Air Recirculation Technology Flexeserve's unique hot air recirculation system ensures continuous convection throughout the entire unit, evenly surrounding hot food products to maintain optimal



quality and consistent temperature. This approach prevents heat loss and preserves food moisture, resulting in extended freshness compared to competitors' units.

2. Multi-Temperature Zones The Flexeserve Zone is one of the first units to deliver hot-holding at

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Restaurant Supply Store proudly launches
Flexeserve, a hot holding product designed to transform foodservice with enhanced quality, efficiency, and customer satisfaction."

RestaurantSupply.com

different temperatures within the same display. This flexibility allows operators to hold various foods at their ideal serving temperatures simultaneously, catering to diverse menus and enhancing customer satisfaction.

- 3. Comprehensive Hot-Holding Service Beyond equipment, Flexeserve offers an all-encompassing hot-holding service, known as Flexeserve Solution. This service includes menu development, recipe optimization, packaging consultation, and operational support, enabling businesses to maximize efficiency and profitability.
- 4. Energy Efficiency and Sustainability Flexeserve units are

designed with energy efficiency in mind, utilizing advanced insulation and air curtain technology to minimize heat loss. This design reduces energy consumption and supports sustainability goals by decreasing food waste through extended holding times.

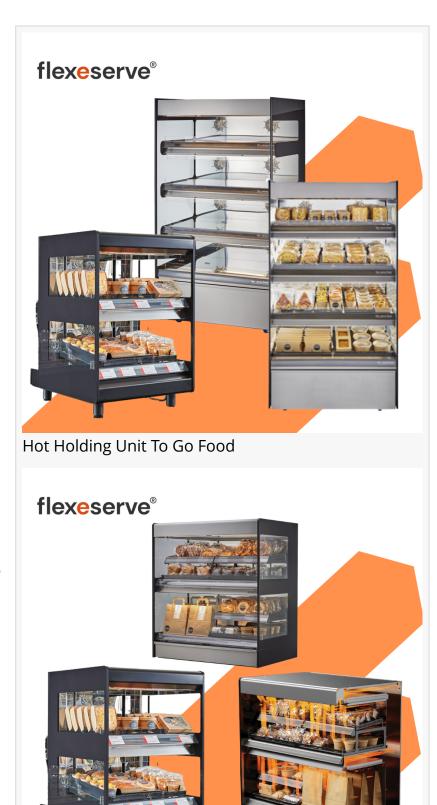
5. Versatile Product Range The company's product lineup, including the Flexeserve Zone and <u>Flexeserve Hub</u>, caters to various operational needs—from front-of-house displays to back-of-house bulk holding. This versatility allows businesses of all sizes to integrate Flexeserve solutions seamlessly into their operations.

By combining innovative technology with comprehensive support services, Flexeserve provides a holistic approach to hot-holding, setting itself apart from competitors in the foodservice industry.

The Flexeserve Products (https://www.restaurantsupply.com/br ands/flexeserve)

What Is The Flexeserve Zone
A Multi-Temperature Game Changer
At the heart of Flexeserve's innovation
is the Flexeserve Zone, a innovative hot
food display unit that allows operators
to hold different foods at an ideal
serving temperatures simultaneously.
This multi-temperature technology is
good for grab-and-go foodservice,
ensuring hot food remains fresh,
flavorful, and ready for customers.
Whether for a bustling café or a
convenience store, the Flexeserve Zone
is redefining what's possible in
commercial hot food equipment.

What Is The Flexeserve Hub
High-Capacity Bulk Hot Holding Unit
For operations requiring large-scale
bulk food preparation and hot-holding,
the Flexeserve Hub delivers highcapacity performance with energy
efficiency. Ideal for fast-paced
environments, this unit, engineered for
high capacity, ensures that hot food
retains its quality for extended periods
while seamlessly integrating into
foodservice workflows.



Flexserve Zone

Impact of the Partnership Flexeserve's availability on RestaurantSupply.com enhances accessibility for foodservice

operators seeking innovative hotholding solutions. The partnership reflects a commitment to providing industry professionals with tools that address efficiency, quality, and sustainability in foodservice operations.



About RestaurantSupply.com - One Stop Restaurant Supply Store Online RestaurantSupply.com is the premier online destination for restaurant supplies and foodservice equipment, offering an extensive catalog of products from trusted brands like Flexeserve. Dedicated to supporting foodservice professionals, RestaurantSupply.com ensures operators have access to the tools needed to succeed. Visit RestaurantSupply.com for more information.

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