

Escape by Xun Peng Earns Iron A' Design Award in Camping Gear Category

Xun Peng's innovative portable camping kitchen system, Escape, recognized with prestigious A' Design Award in Outdoor Gear and Camping Equipment Design category

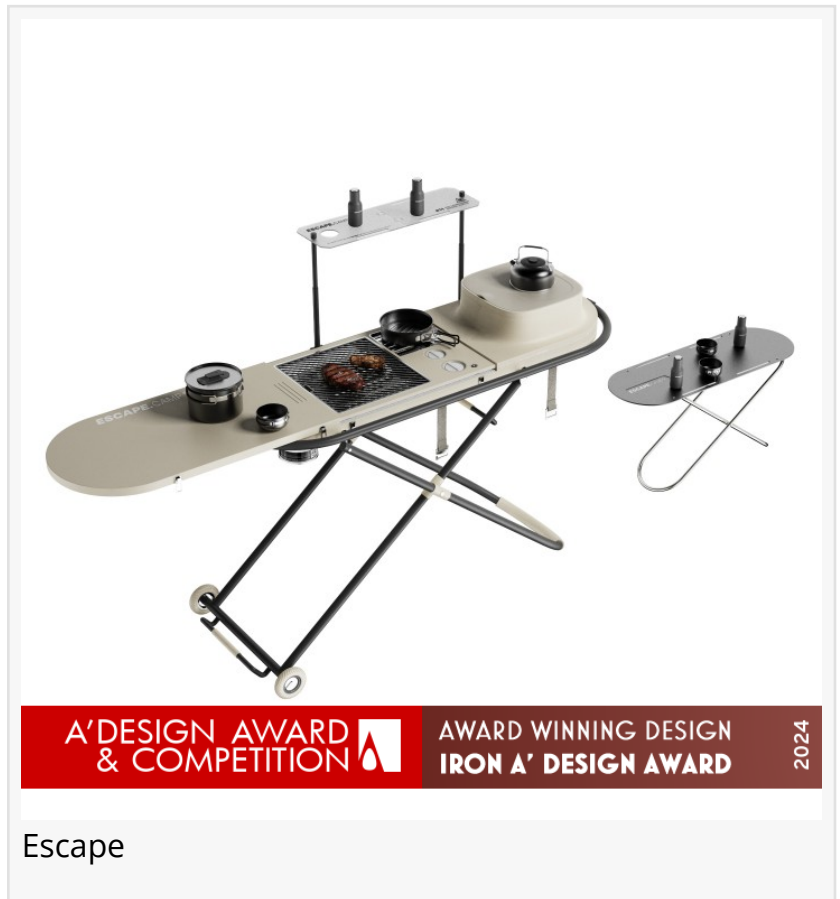
COMO, CO, ITALY, December 5, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of camping gear design, has announced [Xun Peng's Escape](#) as a winner in the Outdoor Gear and Camping Equipment Design category. This prestigious recognition highlights the significance of Escape's innovative design within the camping gear industry.

Escape's recognition by the A' Design Award is highly relevant to the camping gear industry and its customers. The design aligns with current trends and needs, offering a portable, all-in-one solution for comfortable and efficient camping kitchen experiences. By advancing industry standards and practices, Escape provides practical benefits for users, showcasing innovation and utility.

Escape stands out in the market with its unique folding design, integrating five functional modules: storage, meal preparation, cooking, storage, and dining areas. This comprehensive system streamlines the camping kitchen process, enhancing user experiences and addressing common pain points. The design's portability, ergonomic considerations, and user testing ensure optimal functionality and comfort.

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Xun Peng's recognition by the A' Design Award serves as motivation for the brand's team to continue striving for excellence and innovation in future projects. This achievement may foster further exploration and advancement in the field of camping gear design, inspiring new



directions and setting higher standards for the industry as a whole.

Interested parties may learn more about the Escape camping kitchen system at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=161582>

About Xun Peng

Xun Peng is a young designer from China specializing in product and interaction design. With a unique perspective on design as a profound interpretation of life and emotional expression, Peng draws inspiration from everyday details to create diverse, modern, and minimalist works that blend traditional cultural elements. His designs seamlessly integrate various components to produce distinctive and innovative creations.

About Xiamen University of Technology

Xiamen University of Technology, located in the scenic coastal city of Xiamen, Fujian Province, is a public undergraduate university that adheres to the philosophy of "educating people and serving industries." With a focus on industry-academia fusion, school-enterprise cooperation, and external collaboration, the university actively explores ways to serve local development and build a first-class, high-level university of applied technology that is "pro-industry, open-ended, modernized, and internationalized."

About A' Design Award

The Iron A' Design Award recognizes designs that meet the rigorous professional and industrial standards set by the A' Design Awards. Recipients are acknowledged for their practical innovations and contributions to their fields, providing solutions that improve quality of life. The Iron A' Design Award is granted to designs that demonstrate skill, specialization, understanding, and creative capacity, and are expected to be highly-regarded, practical, and innovative. The award-winning designs in the Outdoor Gear and Camping Equipment Design category showcase innovative approaches, eco-friendly materials, functionality, aesthetics, ergonomics, durability, portability, weather resistance, technology integration, safety, versatility, lightweight design, cost-effectiveness, sustainability, multi-functionality, adaptability, user-friendly maintenance, cultural relevance, and inventive storage solutions.

About A' Design Award

The A' Design Award is an international, juried design competition organized across all industries since 2008, now in its 16th year. The competition recognizes and celebrates remarkable achievements in design, showcasing pioneering works on a global stage to promote the principles of good design and drive inspiration and advancement. The ultimate aim of the A' Design Award is to make the world a better place through the transformative power of superior products and projects that positively impact society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at:

<https://goldencampinggearawards.com>

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