

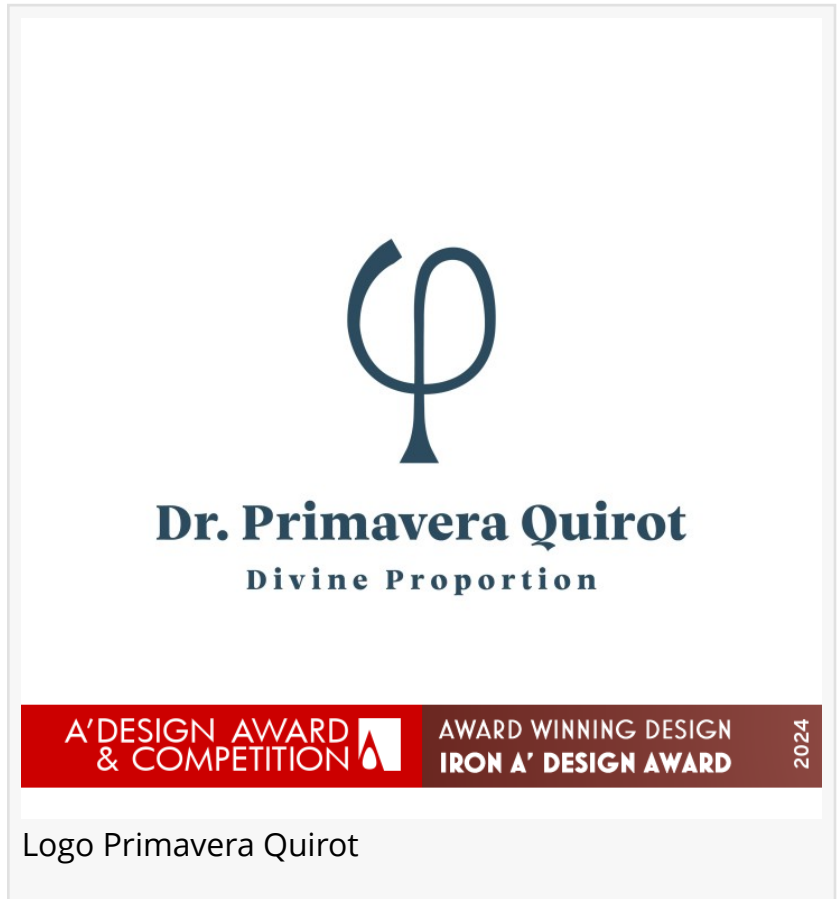
Logo Primavera Quirot by Jonathan Ramirez and Juliana Betancur Wins Iron A' Design Award in Graphics Design Category

*Innovative Visual Identity Design
Recognized for Excellence in Graphic
Design and Visual Communication*

COMO, CO, ITALY, December 5, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [graphic design](#), has announced Logo Primavera Quirot by [Jonathan Ramirez and Juliana Betancur](#) as the winner of the Iron A' Design Award in the Graphics, Illustration and Visual Communication Design category. This prestigious recognition highlights the significance of the design within the graphic industry, acknowledging its innovative concept, visual impact, and effective communication.

Logo Primavera Quirot's recognition with the A' Graphics, Illustration and Visual Communication Design Award underscores its relevance to current trends and needs within the graphic industry. The design aligns with industry standards and practices, offering practical benefits for users and stakeholders through its innovative approach and utility. This award serves as a testament to the design's potential to advance the field of graphic design and visual communication.

The award-winning Logo Primavera Quirot stands out in the market through its unique fusion of the client's initials, P and Q, with the golden ratio icon. This symbolic representation reflects the brand's identity and its focus on aesthetic surgery, embodying the pursuit of beauty through balanced proportions. The logo's harmonious design encapsulates the synergy between science and art, setting it apart from competitors through its distinctive and meaningful visual language.



The Iron A' Design Award recognition for Logo Primavera Quirot serves as motivation for Jonathan Ramirez and Juliana Betancur to continue striving for excellence and innovation in their future projects. This achievement may inspire further exploration and development within the brand, fostering a commitment to pushing the boundaries of graphic design and visual communication. The award also highlights the potential for the design to influence industry standards and inspire other professionals in the field.

Team Members

Logo Primavera Quirot was designed by Jonathan Ramirez Ceballos, who served as the Head of Art and Design, and Juliana Betancur, who acted as the Brand Creative Director.

Interested parties may learn more about the award-winning design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=161362>

About Jonathan Ramirez and Juliana Betancur

Jonathan Ramirez is a bilingual Creative/Art Director with over 15 years of experience in the advertising industry, having worked in Medellín, Bogotá, Buenos Aires, and Los Angeles for renowned agencies such as Grey, DDB, McCann, Draft FCB, JWT, Publicis, and Dieste. As a digital illustrator, he explores various painting techniques, infusing creativity into every project. Juliana Betancur, as the Brand Creative Director, brings her expertise in branding and visual storytelling to the team, contributing to the creation of captivating and meaningful designs.

About A' Design Award

The Iron A' Design Award is a prestigious recognition granted to designs that meet rigorous professional and industrial standards set by the A' [Design Awards](#). Recipients of this award demonstrate a solid understanding of design principles, creativity, and the ability to address real-world challenges through thoughtful design. The Iron A' Design Award acknowledges the skill, specialization, and creative capacity of the designers, recognizing their practical innovations and contributions to their respective fields.

About A' Design Award

The A' Graphics, Illustration and Visual Communication Design Award is a distinguished competition that welcomes entries from visionary graphic designers, pioneering design agencies, progressive companies, leading brands, and influential figures in the industry. Participating in this award provides an opportunity to showcase creativity, gain international recognition, and be acknowledged for remarkable design capabilities. The A' Design Award is an international and juried design competition, organized annually since 2008 across all industries, with participation open to entries from all countries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, contributing to the creation of a better world through the power of good design. Interested individuals can explore more about the A' Design Awards, view jury members, browse past laureates, and participate with their projects at <https://competitiongraphicdesign.com>

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