

# The GCC HR Tech Market to Reach USD 5,483.5 Million by 2032, Growing at a CAGR of 9.05% | Astute Analytica

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/EINPresswire.com/ -- The [GCC HR Tech Market](#), valued at  $\$1,483.5$  billion in 2023, is on a robust growth trajectory, projected to achieve a market valuation of  $\$5,483.5$  billion by 2032. This expansion reflects a significant compound annual growth rate (CAGR) of 9.05% during the forecast period 2023-2032.

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<https://www.astuteanalytica.com/request-sample/gcc-hr-tech-market>

As businesses in the Gulf Cooperation Council (GCC) region continue to embrace digital transformation, HR technology solutions are playing a pivotal role in streamlining workforce management, enhancing recruitment processes, and improving employee engagement. The increasing adoption of cloud-based HR platforms, advancements in artificial intelligence (AI), and the integration of analytics into human resource functions are key drivers propelling the market's growth.

**Market Overview**

**Key Findings:** The GCC HR tech market is expected to grow at a CAGR of 9.05% from 2023 to 2032.

The GCC HR tech market's increasing requirement for automation among enterprises is acting as a major driver of HR tech growth. Moreover, the market is also being fueled by the adoption of HR technology solutions like cloud-based human capital management (HCM) software suites. These types of solution offer an extensive range feature such as talent management systems, recruiting software, performance management systems and workforce analytics tools which meet changing organizational needs within the region. Seventy percent (70%) of GCC companies plan to invest in HR tech to improve their talent management capabilities according to our research findings thus highlighting how important automation has become in HR processes.



The HR tech industry is expanding rapidly in the Gulf Cooperation Council due to increased job opportunities created through digital transformation initiatives by organizations. For example, United Arab Emirates alone had more than 1133 technology related jobs advertised on various online platforms in 2023 alone which shows that there were many positions available for people skilled in these areas. This surge reflects growing demand for skills required to work with automated systems or even manage them while working with others' data thus necessitating this expertise within this geography's labor market. Another trend gaining momentum is integration around HCM platforms where companies want their systems talking seamlessly between different HR functions at once so they can have all necessary information about employees easily accessible. Thereby Oracle HCM Cloud being one such system in the GCC HR tech market that allows core HR functions alongside talent and workforce managements on same platform hence automating most if not all activities performed by department staff members while SAP SuccessFactors has been adopted and intend drive efficiency across its entire operation through advanced use of technology especially those touching on employee records keeping.

Figure 1: Major HR Tech Providers in GCC

SAP SE

Oracle Corporation

Automatic Data Corporation (ADP), Inc

Cornerstone OnDemand, Inc.

Ceridian HCM Holding Inc.

Infor, Inc.

Cegid Group

The Access Group

Source: Various industry reports and company websites. - <https://www.astuteanalytica.com/industry-report/gcc-hr-tech-market>

Figure 2: Key HR Tech Functions in GCC

Figure 3: HR Tech Market Segments

Talent Management

Payroll Management

Performance Management

Workforce Management

Recruitment

Others

By Type

Inhouse

Outsourced  
By End Use Industry

TTH (Travel, Transportation, and Hospitality)  
Public Sector  
Healthcare  
Information Technology  
BFSI  
Others  
By Company Size

Less than 1k Employees  
1k-5k Employees  
Greater than 5k Employees  
By Country

Saudi Arabia  
UAE  
Qatar  
Bahrain  
Kuwait  
Oman

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